

SENECA GOSPEL MISSION

462 Elk St Buffalo NY 14210 - (716) 822-5631 - donate@senecagospel.org

A LETTER FROM THE SGM BOARD

We are so pumped and excited about what God is doing at and through the Seneca Gospel Mission these days.

So much has changed at the mission over the years. Directors, programs, times, and of course the faces of the children whose lives have been touched by the gospel. What has remained so constant is your unfailing support. We are humbled and grateful for your continued generosity. When our situation was dire, you were there. When the immediate needs were being met, still you were there, faithfully following through on your giving.

You have been with us through many challenges through the years. And now, a new challenge has risen.

Our biggest challenge and most concerning drift has been the size of our donor base. It has continued to shrink over the decades. (Of course that is why your faithfulness has been so appreciated.) In 2014 we are committing to expand the breadth of our donor base. This will be a large undertaking to double several numbers in our support base.

They are:

- double the number of people on the SGM mailing list,
- double the number of churches on the SGM mailing list,
- double the number of churches that support SGM and
- double the number of speaking engagements of our Executive director.

We are calling this the Double UP 2014 campaign.

It is our conviction that SGM is better off when more people are praying, more people are giving and more people are serving. Will you help us Double Up in 2014?

This is no small feat. It will require much in the way of resources.. and this is where you come in.

DoubleUP 2014 Objectives

DOUBLE THE NUMBER OF:

- people on the SGM mailing list
- churches on the SGM mailing list
- # of churches that support SGM
- # of speaking engagements for our E.D.

Pastor John Brown, Resident Director

Pastor Michael Nieves - President, Kevin Kipfer - Vice President, Lisa Brown - Secretary, Jonathan Bieniek - Treasurer
Larry VanEtten, Jody Volpe, Albert Alexander, and Pastor Nelson McCall - Board Members

Dorothea LaPress - Executive Director Emeritus

Would you please commit to support our DoubleUP 2014 campaign in one of the following ways:

- Pray for the open hearts to receive the vision of our Mission
- Share the names of people and churches that may be receptive to our mission
- Donate to the Double Up Campaign Directly

Funds given to the Double Up Campaign will be used exclusively for the promotional expenses associated with getting the message of our mission to the churches that we believe the Lord has ready to help us spread the gospel message in South Buffalo; they just haven't heard about us yet!

So far, we have received a \$1000 commitment toward the campaign. This is but a fraction of the cost we will need to support the message to the thousands of people that we will attempt to reach. The reach of our message is only limited by the amount of donations we receive.

We think that \$10,000 is the kind of number that enables us to do the job right. When that number is applied to the number of people and churches we hope to reach with our message it comes out to only \$25 per individual or church. This is a reasonable investment that will help build ongoing relationships; who will in turn help us continue sharing Christ in South Buffalo.

Please give through any or all of our multiple giving options:
on our web site SenecaGospelMission.org/Donate
by check made out to Seneca Gospel Mission, DoubleUP in the memo line.
And of course, all donations are tax deductible and a receipt will be furnished for tax purposes.

Thanks for your generous investment in the Kingdom work in the city of Buffalo!

Serving Together,

Your Seneca Gospel Mission Board of Directors



The image shows six handwritten signatures in black ink, arranged in two columns. The signatures are: Michael Collins (top left), L. P. P. (top middle), James M. Volpe (middle left), C. D. J. (middle right), Lisa Brown (bottom left), and Mark C. McCall (bottom right).