

The Alaska Agreement

This is a pledge to the people of Alaska. We are concerned about the trajectory of the U.S. Senate race in Alaska in which the voices of Alaskans are drowned out, and there is limited transparency in the spending by third party special interest groups with unlimited spending capability. Already, tens of millions of dollars in advertising has been reserved in Alaska by such third party special interests groups in an effort to impact the outcome of the U.S. Senate race. Clearly, Washington is broken. Alaskans deserve better, and our campaigns are prepared to take a stand and bring the focus back to the real issues that should define this race.

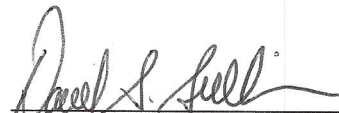
In order to bring true transparency and give Alaskans real influence in this race, we call upon third party special interest groups to cease all television and radio advocacy which clearly identifies either of us and supports or attacks our campaigns for U.S. Senate by July 4th, 2014.

Further, in the event that such a third party special interest group makes an independent television or radio expenditure to support a candidate or attack that candidate's opponent, such candidate's campaign will contribute the equivalent of 50% of the ad buy to a charity of the opposing candidate's choice.

Talk is cheap; our agreement and the third party special interest groups seeking to influence this campaign are not. This pledge to the people of Alaska is an opportunity to move beyond partisanship and bring a greater degree of transparency to this race for the U.S. Senate.

Mark Begich

Date



Dan Sullivan

June 10, 2014

Date