

OVER 15 MILLION HOMEOWNERS ARE UNDERWATER
YOUR ARE NOT ALONE. SPEAK UP. MAKE YOUR VOICE HEARD

Underwater voters are an important voting bloc this election, but their concerns are not being addressed by either presidential campaign. Neither President Obama nor Governor Romney has proposed bold solutions needed to address the housing crisis at the root of the American economy's troubles. Homeowners, and our entire economy, will benefit overwhelmingly from resetting mortgages to fair market value. Economists from both sides of the political spectrum support it. With this solution, we can fix the housing crisis, create jobs and reset the economy.

NATIONALLY: PRINCIPAL REDUCTION WOULD CREATE 1.5 MILLION NEW JOBS, PUMP \$104 BILLION INTO ECONOMY

Nationally, there are **16 MILLION** underwater homes, worth **\$2.8 TRILLION**, that are **\$1.2 TRILLION** underwater. Resetting those mortgages to fair market value would save the average underwater homeowner \$543 per month, pumping \$104 billion into the national economy every year. This would create 1.5 million jobs nationally.

Recent polls have shown that many Americans have had experiences with foreclosure in recent years, think Wall Street's criminality helped cause the housing crisis – and want political candidates to address housing concerns.

- ✓ **40% of Americans** say they or someone they know has lost their home to foreclosure in the past five years
- ✓ **55% of Americans** strongly agree that, “the economic crisis we're in is at least partially the result of criminal actions by Wall Street executives”
- ✓ **67% of Americans** say it is important that local, state, and national candidates have “a plan addressing housing needs.”

VOTERS AREN'T GETTING HEARD. WALL STREET IS.

Why aren't the presidential candidates proposing solutions that will help underwater voters get back on their feet, reboot the economy, and create jobs? Why isn't the underwater voting bloc getting heard?

The answer is simple: Wall Street is spending millions so that the presidential candidates do the big banks' bidding, rather than fight for America's underwater voters.

TOP BIG BANK CONTRIBUTORS, ELECTION 2012

Bank	Amount
Goldman Sachs	\$4,947,604
JPMorgan Chase	\$1,964,826
Morgan Stanley	\$1,924,348
Citigroup Inc	\$1,518,606
Bank of America	\$1,426,782
Wells Fargo	\$1,409,891