SCHOOL COMMUNITY ACTIVATION

START YOUR OWN SCHOOL WIDE BULLY PROJECT!

Here are some ideas to make screening BULLY with your students, and participating in The BULLY Project's 1 Million Kids campaign, into a more powerful school-wide event. Here are some group or individual activities to help promote positive school culture and that can become an ongoing tradition, strengthening over time.

WRITE LETTERS

Consider a school-wide letter writing excercise. You can write to someone who bullied you in the past, and tell them how it made you feel. If you saw someone being bullied and didn't say anything, write a letter to that person. Were you the bully? Send an apology letter to the person you bullied. Whether or not you send the letter is up to you.

FILL THE HALLS

Turn a hallway of your school into a safe zone. Ask your peers to write words of encouragement, their favorite inspirational quote, or compliments about classmates on pieces of paper and turn it into art. Line a hallway with your artwork to make it a safe place for anyone to go when they are feeling down.

PLAN A BULLY AWARENESS EVENT

We've seen students host school-wide walks and rallies, design banners and organize schools and communities around bullying awareness and prevention. Organize your event at school, or after school with your family. Work together to honor and recognize every person at your school.



START YOUR OWN "NOT IN OUR SCHOOL" (NIOS) CAMPAIGN!

Join the movement of students, teachers, and administrators from schools all over the country who have mobilized to create a climate free of

bullying and intolerance. Find samples of youth-led activities, a Quick Start Guide to start your own NIOS Campaign, and free videos at



www.notinourschool.org.

GET ADULTS TO PLEDGE

Ask your teachers, administrators, and bus drivers to sign a pledge to prevent bullying.
Use this example or make one of your own.
www.nea.org/home/Bullyfree-Take-the-Pledge.html

STAFF VIEWING AND DISCUSSION

Plan a viewing of BULLY for all the school staff followed by a discussion. Include school support staff as well. Deal with the issues the film raises together as adults, and then prepare for conversations with the students. A Guide to the Film BULLY developed by our educational partner Facing History and Ourselves is available here for download: http://safeschools.facinghistory.org

GIVE ADVICE AND TELL US ABOUT IT

What bullying prevention strategies have worked at your school? Tell us! Post your advice for other students HERE:

www.facebook.com/bullymovie

@BullyMovie
email: info@thebullyproject.com.