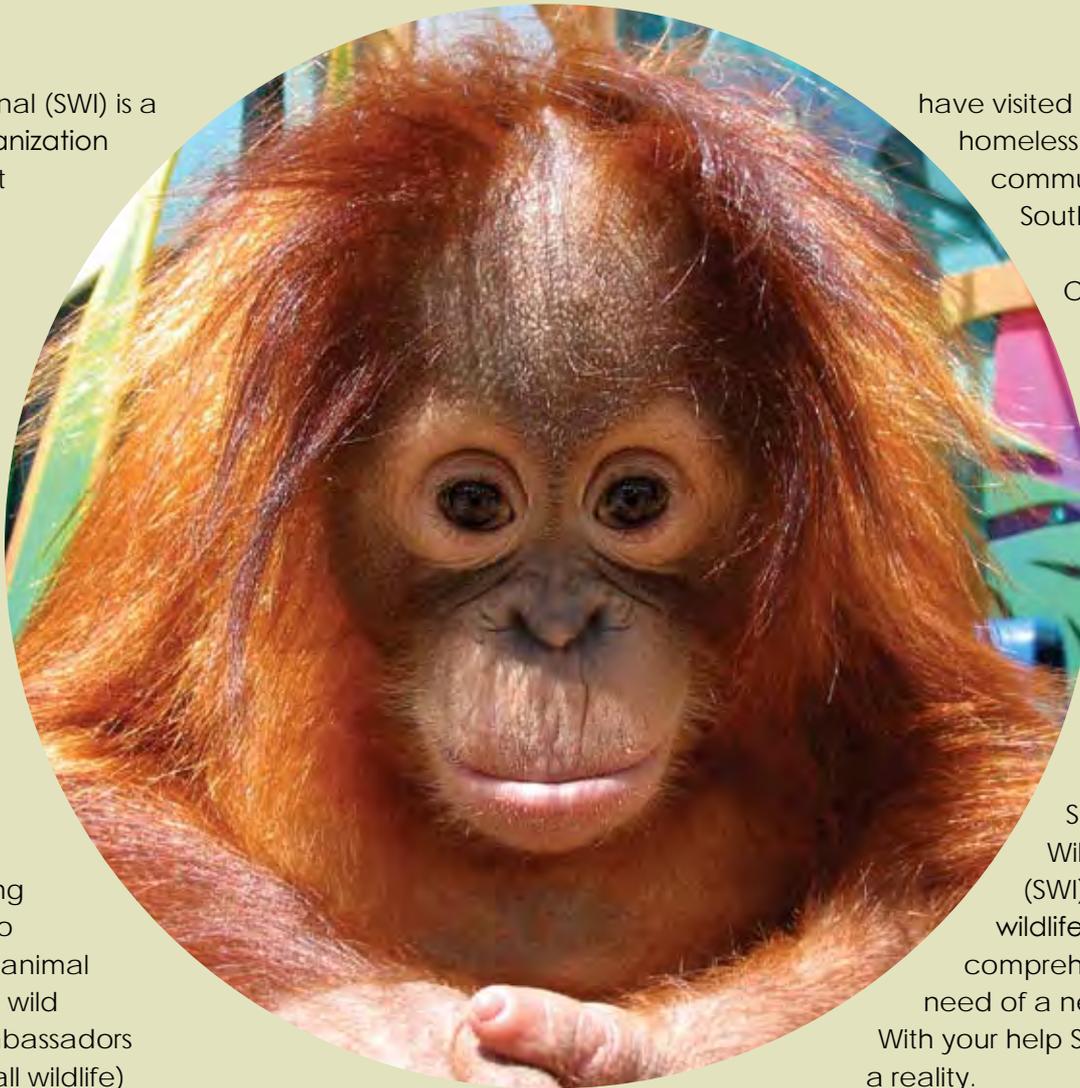


Changing the plight of the world's animals through Conservation and Education

Saving Wildlife International (SWI) is a 501 (C) (3) nonprofit organization whose purpose is to assist people of all ages and cultures in developing an awareness of and commitment to nature. From this newfound awareness, it is our hope that informed decisions and constructive actions concerning wildlife and the environment can be achieved worldwide.

Since April of 2000, SWI has shared its commitment to wildlife conservation with diverse audiences ranging from school classrooms to national television. SWI's animal ambassadors (displaced wild animals that serve as ambassadors for their species and for all wildlife)



have visited schools, military bases, homeless shelters, and retirement communities throughout Southern California at no cost.

Currently, SWI's animals are housed in a temporary facility. However, it is our hope that our campaign will enable us to acquire a new facility that will provide more animals with a permanent home while serving guests in what will be the premier example of a conservation park.

Simply put, Saving Wildlife International (SWI) — a preeminent wildlife organization with a comprehensive plan — is in great need of a new permanent facility. With your help SWI's vision can become a reality.

The journey begins with you

Designed to evoke a sense of adventure while showcasing wild animals, it is our hope that SWI's Hidden Jungle will inspire, entertain, and educate people of all ages and cultures.

Guests can visit the rainforest and go on an African safari for a day they will never forget. Lush greenery will surround you while tropical birds fly overhead and monkeys chatter in the distance. Guests will see and experience first-hand the nature and beauty of animals and plants like never before!

How do you start a groundbreaking project like SWI's Hidden Jungle?

It starts with people like you. By sharing SWI's vision, imagination, and values you can be part of something truly inspirational from the very beginning. There is no conservation-through-education park in existence today that is quite like SWI's Hidden Jungle. Not only will this new facility provide the finest homes for our animal ambassadors, it will also serve as both a zoo and a theme park with interactive features. Ultimately future proceeds will help fund international efforts to conserve wildlife.



SWI's \$7,500,000 Capital Campaign consists of:



A permanent home — The majority of funds raised will go towards obtaining and developing a site that will become a permanent home for SWI's animal ambassadors as well as a destination for guests to visit.

Facility development — The primary focus will be infrastructure design to serve guests while meeting the unique challenges of housing and displaying wild animals. Initially amenities will include beautiful exhibits with concessions, restrooms, and a unique safari tent venue.

Endowment fund — Approximately 5% of the campaign will be designated to support the organization's ongoing operating expenses and provide free educational programs to local schools. Additionally, this fund will bring future wildlife conservation to an international level.



Why Now?

SWI has a rare opportunity to acquire a site for the proposed Hidden Jungle. It is urgent that we act quickly to secure this extraordinary property! With your help we can bring education and conservation to a place that will foster inspiration and hope for both wildlife and our guests.

The following key factors are taken into consideration when selecting a permanent site for SWI's Hidden Jungle:

- Centralized location in relation to highways for guests
- Land and construction costs
- Room for expansion, as well as related costs
- Local ordinances, licensing, and permit requirements
- Climate appropriate for exotic animals
- Privacy and safety issues



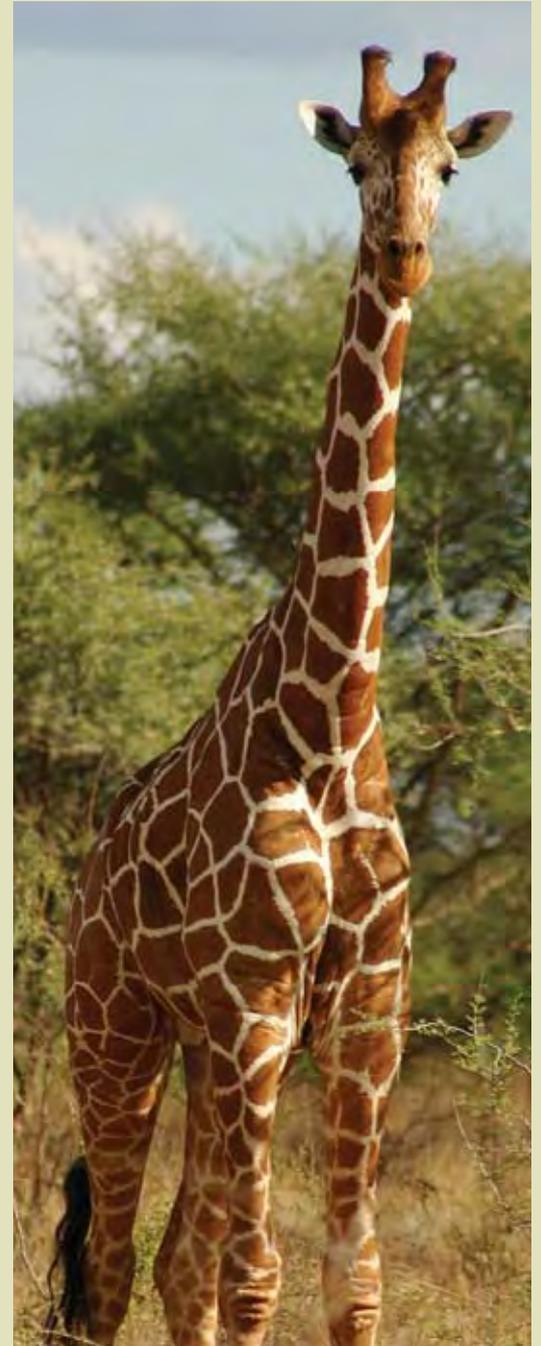
Experience a day like no other

SWI plans to host events for large groups that have special needs such as:

- Children living with AIDS, cancer, and other illnesses
- Children in the foster care system
- Children with special needs
- Senior citizens
- Service groups
- Veterans
- Disabled Persons
- Low-income families
- Classrooms aiming to implement educational state standards through active learning
- Children that just need a day of fun

...As well as the many other groups in need across Southern California and beyond.

We strongly believe that children are the key to the future of the environment, as they will be the ones who must repair the damage of previous generations and ultimately live in the environment we leave them.



Educating the next generation

SWI continues to be a leader in environmental education programs, regularly visiting schools, retirement communities, homeless shelters, and military bases. To our knowledge, we are the only wildlife organization in Southern California that offers free wildlife education programs. This is not because we are fortunate to be sitting on a large endowment. On the contrary, we are only able to offer these free programs with the support of people like you who share our belief that people of all ages and cultures should be taught about the importance of wildlife and the environment.

Many children may not have the opportunity to visit a zoo, let alone the wilderness. For them our programs could be as close to nature as they are able to get. This is especially true of disabled children and those from inner cities. SWI plans to establish an endowment fund so disadvantaged children can visit SWI's Hidden Jungle for a day of learning and excitement. Our greatest legacy is our children. Only when they are taught the value of the natural world will long-lasting changes be made for the survival of endangered wildlife and ourselves.



Animal Ambassadors

The animals have an important job to do:
To win the hearts and minds of everyone they meet.

SWI's animals come to us in a myriad of ways. Whether confiscated by the US government or discarded "exotic pets" proven too difficult to maintain, their lives can be spared by acting as ambassadors for their species. Unfortunately, there are many more wild animals in need of good homes. It is our hope that once we have a permanent facility we can give even more displaced animals a caring home and meaningful life.



Key Naming Opportunities

In recognition of your kindness and generosity, your name will appear on our wall of benefactors prominently featured at the entrance of SWI's Hidden Jungle. We will proudly give you the recognition or anonymity you deserve through a wide variety of naming opportunities. The following is a breakdown of naming opportunities with details of exhibits and attractions that will comprise SWI's Hidden Jungle.

Wildlife Amphitheater \$ 1,500,000

This theater will be home to SWI's signature show taking guests on an imaginary trip around the world. Utilizing a blend of entertainment and education, guests will learn to appreciate animals in ways they never thought of. With a tropical stage and stadium style seating, all ages will be engaged not only by some of the most fascinating animals on the planet, but also by interactive show elements, humor, and the wonders of the natural world.



African Savannah \$ 1,000,000

Have you ever dreamed of going on an African safari? SWI's African Savannah will be the next best thing – and you won't even have to pack!

Experience the majesty of free-roaming giraffes, zebras, antelopes, crowned cranes, and ostriches in a unique mixed-species habitat. See eye-to-eye with a giraffe and hand-feed them directly from the safety of your safari vehicle. Every expedition will be different as your safari vehicle is free to splash through streams, bounce over rocks, and plow through mud. You will also be able to stroll through our version of Africa to meet other animals from the Dark Continent including many animals unfamiliar to most guests.

Safari Tent \$ 1,000,000

Listen to the steel drums play as you mingle at a function held in SWI's safari-themed setting.

SWI proposes a unique, lushly landscaped safari-themed atmosphere for special events that will allow guests at SWI functions and private parties to have a truly one-of-a-kind experience. A large tent will host dinners, shows, and educational lectures. The fees charged for private events will help subsidize visits by special needs guests.

Authentic safari artifacts will adorn this rustic and elegant setting. Exotic birds will be perched nearby to add a splash of color, while animal handlers will safely introduce guests to some of our animal ambassadors. Guests will have the option of enjoying their memorable engagement in the warm sun or under the stars with lanterns and tiki torches to illuminate the surroundings. An outdoor stage, where steel drums are heard or honored guests may speak, will be just one of the initial amenities.



Native American Village \$750,000

The Native American Village will be another place for guests to explore as they learn about the rich, native cultures of North America. Through the use of costumes, art, crafts, and animals (e.g. eagles, hawks, falcons, and owls), guests will learn how Native Americans value wildlife. In the evenings, native nocturnal species will greet guests at a warm campfire where s'mores are served and Native American stories are shared with a new generation.

North America Pond \$600,000

Every child should have the opportunity to experience the rich diversity of life and culture from their native land.

Guests of SWI's Hidden Jungle can wade barefoot or don a pair of rubber boots to explore the specially-designed bottom of the clear waters of our American Pond exhibit. Turtles, frogs, fish, dragonflies, and countless other creatures will bring our pond to life. As beavers swim nearby, the once almost-extinct buffalo will wander, grazing on gentle rolling hills dotted with authentic Indian teepees that surround this unique exhibit.



Animal Health Center \$600,000

The purpose of SWI's animal health center is two-fold. First, this full-service animal hospital will treat SWI's animal ambassadors for everything from a routine check-up to major surgery in this uniquely equipped facility. It will also serve as a hospital for other animal welfare organizations seeking to rehabilitate native and exotic animals.

The second purpose is for guests to meet SWI's veterinarians. Visitors will be able to see them work and ask questions through a large window and two-way speakers, view x-rays and skeletons, and learn how our vets treat patients ranging from snakes to giraffes.



Animal Nutrition Center \$450,000

Our animals are required by the Animal Welfare Act to have their own kitchen. This is where our staff will prepare the specialized diets necessary to meet all of the animals' nutritional needs. This commercial kitchen will have stainless steel amenities and ample storage that will allow us to store large amounts of food in walk-in refrigerators and freezers. With enough room for an observation area in these facilities, guests will see first-hand how SWI meets every animal's dietary needs.



Tropical Aviary \$300,000

Towering trees and lush plants will be home to more than a dozen species of birds for you to see, touch, and even feed. As you walk down a winding path with a gentle waterfall and tropical foliage, you will be transported to the tropics. Guests will have the opportunity to meet and even feed the brilliantly colored lorikeets when they purchase small paper cups of "nectar" at the aviary entrance.

As guests make their way through the aviary, over bridges and across rivers, they may have a chance to see a Fly River Turtle — the only fresh water turtle with flippers. SWI also plans to acquire the large, endangered Black Palm Cockatoo and several species of marsupials including the Red Kangaroo. Animal specialists will be stationed throughout the aviary to introduce guests to other animal ambassadors in an up-close and personal fashion.



Madagascar

\$200,000

Bamboo and other plants will transform a winding trail in the Santa Monica Mountains into a dense tropical rainforest experience.

Madagascar is renowned not only for the diversity of its wildlife but also for many species of plants that are found nowhere else in the world. Lemurs will frolic in natural habitats while guests catch a glimpse of some of the rarest animals on the planet. Guests will also have the opportunity to meet other mammals, birds, and even insects unique to the fourth largest island in the world.



Wildlife Outreach complex \$150,000

The foundation for conservation is education. Our animal ambassadors carry an important message about wildlife and the environment.

A complex of enclosures, all of which will exceed state and federal laws regarding size requirements, will be home to animals regularly used in our educational programs. This means that all animals will have a secure enclosure with access to a warm bedroom, clean water, and appropriate habitat features to encourage natural behavior. Through the use of behavioral enrichment (fixtures, toys, and activities), we can stimulate animals both physically and mentally.

Providing a permanent and caring home for displaced wildlife has been one of SWI's core missions since its inception. With your help, we can continue to accept and care for displaced animals while they serve as ambassadors for their species and wildlife worldwide.