



1st American Latino National Summit

September 24, 2012 ★ Miami, Florida

New America Alliance Launches 1st American Latino National Summit

MIAMI, FL - The New America Alliance (NAA) launched its 1st American Latino National Summit on Monday, September 24 at Miami Dade College's Wolfson Campus in downtown Miami, Florida. The purpose of the National Summit is twofold: first, to define to the nation who we are as American Latinos by elucidating where we stand and what our contributions are to our country in terms of economic capital, human capital and political capital; and second, to articulate cohesive positions on the major issues of our times as they relate to the American Latino community and our nation, with an overarching emphasis on the economic case for Latino advancement.

The American Latino Agenda Report 2012, presented by New America Alliance (NAA) and Miami Dade College (MDC), commemorated the launch of this 1st biennial National Summit. The Report was presented with content contributions from Univision, Hispanic Association on Corporate Responsibility, NALEO Educational Fund, Immigration Policy Center, and Edwin Gould Foundation. View the full report [HERE](#).

We brought together the most prominent, respected and eloquent Latino and other leaders to emphasize the economic case for American Latino advancement, including wealth building, education, immigration, civic participation and American Latino leadership across sectors. The opening of the American Latino National Summit began with remarks by NAA Inc and NAA Institute Vice Chair Ana Maria Fernandez Haar, NAA Co-Founder The Honorable Henry Cisneros, NAA Inc Chair of the Board The Honorable Roel Campos, and NAA Institute Chair of the Board Moctesuma Esparza.



Opening remarks presented by Ana Maria Fernandez Haar, NAA Inc and NAA Institute Vice Chair of the Board, Managing Partner, Victoriana, LLC; The Honorable Henry Cisneros, NAA Co-Founder, Executive Chairman, CityView; The Honorable Roel C. Campos, Chair of the Board, NAA Inc, Board Member, NAA Institute, Partner, Locke Lord LLP; Moctesuma Esparza, Chair of the Board, NAA Institute, Board Member, NAA Inc, Chief Executive Officer, Maya Cinemas North America, Inc.

Opening remarks for the first session, *The American Latino Agenda: A National Imperative*, were given by Cesar Conde, President of Univision Networks. This Opening Panel, including the Summit's co-hosting organizations and moderated by Maria Elena Salinas of Univision, set the tone and direction for

the day by discussing key American Latino and national issues on economic advancement, corporate and political leadership, the Latino vote, immigration, and education.



*Session Opening Remarks
given by Cesar Conde,
President, Univision Networks*



*Moderator Maria Elena Salinas,
Co-Host, "Noticiero Univision"
and "Aqui y Ahora," Univision*



Session Panelists (From Left to Right): Carlos Orta, President & CEO, Hispanic Association on Corporate Responsibility ; Ana Maria Fernandez-Haar, Vice Chair of the Board, NAA Inc and NAA Institute, Managing Partner, Victoriana, LLC; Maria Elena Salinas, Co-Host, "Noticiero Univision" and "Aqui y Ahora," Univision; Arturo Vargas, Executive Director, NALEO Educational Fund; Jorge A. Plasencia, Chair of the Board, National Council of La Raza, Chairman & CEO, Republica

Remarks on behalf of Governor Mitt Romney were given by The Honorable Carlos Gutierrez, 35th United States Secretary of Commerce, who was introduced by NAA Member Juan A. Sabater, Managing Director of Valor Equity Partners.



The Honorable Carlos Gutierrez, 35th United States Secretary of Commerce; Vice Chairman of Institutional Clients Group, Citigroup



Juan A. Sabater, Managing Director, Valor Equity Partners

As the economy takes center stage during the Presidential campaign, job creation and spurring the economy are at the top of the candidates' agendas. Many American Latino entrepreneurs have seen their innovation and hard work pay off and many will continue to contribute in strengthening the U.S. economy by creating new jobs and increasing revenue. The American Latino community boasts inspiring tales of business success, such as the stories of our distinguished *American Latino Entrepreneurs Lead Job Creation & Wealth Building* panelists, with extraordinary accounts of American Latino success, working to lift up generations of their own family, as well as the families working within their businesses, and giving back to the progress of their communities.



Moderator Maria Contreras-Sweet, Board Member, NAA Inc; Founding Chairwoman, PROAMERICA Bank



Economic Capital Session Panelists (From Left to Right): Moderator Maria Contreras-Sweet, Board Member, NAA Inc; Founding Chairwoman, PROAMERICA Bank; Moctesuma Esparza, Chair of the Board, NAA Institute, Board Member, NAA Inc, Chief Executive Officer, Maya Cinemas North America, Inc.; Dr. J. Mario Molina, Board Member, NAA Institute, President & CEO, Molina Healthcare, Inc.; Nely Galán, Media Entrepreneur/Founder, The Adelante Movement; Jorge Mas Santos, Chairman, MasTec

Latinos are experiencing an explosive growth in the U.S. Yet, in terms of attaining college degrees, they lag behind. Unless we can increase the size of the pipeline of young Latinos going to college, America will lose its competitive economic edge. The Education Session, *America's New Economic Engine: Ensuring Young Latinos Have the Education Attainment They Need to Carry Our Nation Forward*, focused on an informative discussion to examine the impact demographic data and the cost of Latino drop outs as well as the upside to our economy when Latinos persist to college and career attainment.



Education Session Panelists (From Left to Right): Moderator Cynthia Rivera Weissblum, President & CEO, Edwin Gould Foundation; Lisette Nieves, National Director of Strategic Program Pilots, Year Up; Thomas G. Mortenson, Higher Education Policy Analyst, Post Secondary Education Opportunity; Dr. Rolando Montoya, Provost, Miami Dade College

During the Immigration Session, *Immigration - A Vehicle for America's Economic Prosperity*, distinguished panelists discussed the immigration debate, the contributions and productivity immigrants bring to our country, and defeating the negative stereotype made about Latinos and immigrants. As outlined in the American Latino Agenda Report, American Latinos have a heavy stake in the immigration debate and a vested interest in dispelling the misinformation that so often clouds public and policy debates. Latinos are the primary target of one of the most common anti-immigrant stereotypes in U.S. society: that of the immigrant who "steals" a job from a native-born worker, drives down wages, and contributes nothing to the U.S. economy. Evidence challenges this stereotype.

There is no correlation between immigration and unemployment. Immigrants and natives complement each other in the labor market rather than compete. Immigrants create jobs in myriad ways, beginning with businesses' response to the presence of new workers and consumers by investing in new restaurants, stores, and production facilities. Immigrants and natives tend to have different levels of education, work in different occupations, and possess different skills, and the jobs they perform are frequently interdependent and complementary. This increases the productivity to which increases their wages. In addition, \$1.2 trillion in Latino purchasing power, entrepreneurship and innovation also impact the growth of the U.S. job market and the economy.



Moderator The Honorable Roel C. Campos, NAA Inc Chair of the Board, Partner, Locke Lord LLP



Immigration Session Panelists (From Left to Right): The Honorable Roel C. Campos, NAA Inc Chair of the Board, Partner, Locke Lord LLP; Clarissa Martinez de Castro, Director of Immigration and National Campaigns, National Council of La Raza; Benjamin E. Johnson, Executive Director, American Immigration Council; Crystal L. Williams, Esq., Executive Director, American Immigration Lawyers Association; Todd Landfried, Executive Director, Arizona Employers for Immigration Reform

Remarks on behalf of President Barack H. Obama were given by The Honorable Charles A. Gonzalez, U.S. Representative of the 20th Congressional District of Texas, who was introduced by NAA Inc Chair of the Board The Honorable Roel C. Campos.



The Honorable Charles A. Gonzalez, United States Congress, 20th Congressional District of Texas

The National Summit is not meant to be a single event, but another step in our collective continued efforts to improve the quality of life for all Americans. We invite you to stay connected to the NAA organization as we collectively do our part in advancing our communities and our country.

Also, please be sure to mark your calendars for the 12th Annual Wall Street Summit taking place at the Waldorf=Astoria in New York City, November 14-16, 2012. View more information [HERE](#).

We would like to thank our Co-Hosts, Sponsors, Media Partners, and Supporting Organizations for their collaboration and support.

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