



Building on  
American Latino Success  
To Forge a Stronger America

## 2<sup>nd</sup> BIENNIAL AMERICAN LATINO NATIONAL SUMMIT

August 5-6, 2014

Hyatt Regency San Antonio Riverwalk, 2<sup>nd</sup> Floor, Ballroom Level  
123 Losoya Street, San Antonio, TX 78205

### SCHEDULE OF EVENTS

#### TUESDAY, AUGUST 5

*\*Denotes NAA Member*

11:30 AM REGISTRATION OPEN & NETWORKING  
*Regency Ballroom Foyer, Ballroom Level*

1:00 PM – 6:00 PM EDUCATION FORUM

1:00 PM – 2:00 PM NATIONAL SUMMIT OPENING  
*Regency West Ballroom, Ballroom Level*

*Welcoming Remarks:*

**Frank Herrera Jr.\***, NAA Inc Chair of the Board; Founder, The Herrera Law Firm  
**The Honorable Henry Cisneros\***, NAA Co-Founder; Executive Chairman, CityView

**Ana Maria Fernandez Haar\***, NAA Institute Chair of the Board; Managing Partner, Victoriana, LLC

*Flag Ceremony & Presentation of the Colors:*

**United States Air Force Honor Guard**

*National Anthem Performed By:*

**Sebastien De La Cruz**, El Charro de Oro

*Guest Speaker:*

**The Honorable James H. Shelton, III**, Deputy Secretary, U.S. Department of Education

*Spoken Word Poetry Performed By:*

**Joaquin Zihuatanejo**, Nationally Awarded Poet

2:00 PM – 3:00 PM

**INNOVATION IN PROMOTING ACHIEVEMENT IN K-12: GETTING TO THE FINISH LINE**

*Regency West Ballroom, Ballroom Level*

*Moderator:*

**Marco A. Davis**, Deputy Director, White House Initiative on Educational Excellence for Hispanics

*Panelists:*

**Elisa Villanueva Beard**, Co-CEO, Teach For America

**Dr. Dana T. Bedden**, Superintendent, Richmond Public Schools

**The Honorable Pete Gallego**, Member, U.S. House of Representatives

**Raúl Mateo Magdaleno\***, NAA Young Leader Member; Chief Education Consultant, IDQ Group, Inc.

3:15 PM – 4:15 PM

**HIGHER EDUCATION: ACCESS & EQUITY IN PREPARING AMERICA'S WORKFORCE TO MEET NEW GLOBAL INDUSTRY DEMAND**

*Regency West Ballroom, Ballroom Level*

*Moderator:*

**Dr. Ana "Cha" Guzman, Ph.D.**, President Emerita, Palo Alto College

*Panelists:*

**Dr. Antonio Flores, Ph.D.**, President & CEO, Hispanic Association of Colleges & Universities (HACU)

**Dr. Juliet V. García, Ph.D.**, President, The University of Texas at Brownsville

**Marvin Martinez**, President, East Los Angeles College

**Dr. Ricardo Romo, Ph.D.**, President, The University of Texas at San Antonio

4:15 PM – 4:45 PM

**COFFEE BREAK**

*Regency West Ballroom, Ballroom Level*

4:45 PM – 5:45 PM

**INVESTING IN EDUCATION & FUNDING OUR FUTURE**

*Regency West Ballroom, Ballroom Level*

*Moderator:*

**Ana Maria Fernandez Haar\***, NAA Institute Chair of the Board; Managing Partner, Victoriana, LLC

*Opening Remarks:*

**Alejandra Ceja**, Executive Director, White House Initiative on Educational Excellence for Hispanics

*Panelists:*

**The Honorable Diego M. Bernal**, City Councilman, City of San Antonio

**Tina Gridiron**, Senior Strategy Officer, Lumina Foundation

**Victor Maruri\***, NAA Institute Board Member & Co-Founder, HCP & Company

**Dr. Maria "Cuca" Robledo Montecel, Ph.D.**, President & CEO, Intercultural Development Research Association (IDRA)

**Aleta Stampley**, Director, K-12 Education & Community Relations, Texas Instruments

6:00 PM – 8:00 PM

NATIONAL SUMMIT OPENING RECEPTION

*Regency West Ballroom, Ballroom Level*

*Co-Hosted By:*



*Co-Sponsored By:*



*Guest Speaker:*

**The Honorable Leticia Van de Putte**, Texas State Senator; Candidate, Lieutenant Governor of Texas

*Introduced By:*

**Frank Herrera, Jr.\***, NAA Inc Chair of the Board; Founder, The Herrera Law Firm

*Co-Sponsor:*

**José H. Villarreal**, Chairman of the Board, The Cisneros Center for New Americans; Consultant, Akin Gump Strauss Hauer & Feld LLP

*Introduced By:*

**Frank Herrera, Jr.\***, NAA Inc Chair of the Board; Founder, The Herrera Law Firm

*Co-Host:*

**Sarita Brown**, President, Excelencia in Education

*Introduced By:*

**Ana Maria Fernandez Haar\***, NAA Institute Chair of the Board; Managing Partner, Victoriana, LLC

## WEDNESDAY, AUGUST 6

7:00 AM – 8:00 AM

NETWORKING BREAKFAST & REGISTRATION

*Regency East Ballroom, Ballroom Level*

8:00 AM – 8:30 AM

DAY TWO OPENING

*Regency West Ballroom, Ballroom Level*

*Greetings:*

**Ramiro Cavazos**, President & CEO, San Antonio Hispanic Chamber of Commerce (SAHCC)

*Introduced By:*

**Frank Herrera, Jr.\***, NAA Inc Chair of the Board; Founder, The Herrera Law Firm

**Dina Siegel Vann**, Director, Latino and Latin American Institute, American Jewish Committee (AJC)

*Introduced By:*

**Ana Maria Fernandez Haar\***, NAA Institute Chair of the Board; Managing Partner, Victoriana, LLC

8:30 AM - 10:00 AM THE AMERICAN LATINO VOTE  
*Regency West Ballroom, Ballroom Level*

*Co-Sponsored By:*



**UNIVISION**  
COMMUNICATIONS INC

*Moderator:*

**Teresa Rodríguez**, Co-Anchor, Aquí y Ahora, Univision Communications, Inc.

*Panelists:*

**Mark Hugo Lopez**, Director of Hispanic Research, Pew Research Center

**Dr. Sylvia Manzano, Ph.D.**, Principal, Latino Decisions

**Dr. Steve Murdock, Ph.D.**, Director, Hobby Center for the Study of Texas, Department of Sociology & Allyn and Gladys Cline Chair in Sociology, Rice University

**Thomas A. Saenz**, President & General Counsel, Mexican American Legal Defense and Educational Fund (MALDEF)

**Arturo Vargas**, Executive Director, National Association of Latino Elected Officials (NALEO)

10:00 AM – 10:30 AM COFFEE BREAK  
*Regency West Ballroom, Ballroom Level*

10:30 AM - 12:00 PM REFORMING IMMIGRATION & HARNESSING OUR POWER  
*Regency West Ballroom, Ballroom Level*

*Moderator:*

**The Honorable Roel C. Campos**, NAA Inc Board Member; Partner, Locke Lord LLP

*Panelists:*

**Alfonso Aguilar**, Executive Director, Latino Partnership for Conservative Principles

**Dr. Juan Hernandez**, Co-Founder, Hispanic Leadership Alliance & Hispanic Republicans of Texas; CNN Español Political Contributor

**Tamar Jacoby**, President & CEO, ImmigrationWorks USA

**Cristina Jimenez**, Executive Director, United We Dream (UWD)

**Randy K. Johnson**, Senior Vice President, Labor Immigration and Employee Benefits, U.S. Chamber of Commerce

**Ali Noorani**, Executive Director, National Immigration Forum

12:00 PM - 1:30 PM NETWORKING LUNCH  
*Regency East Ballroom, Ballroom Level*

1:45 PM - 2:00 PM GREETINGS FROM THE NATIONAL MUSEUM OF THE AMERICAN LATINO  
*Regency West Ballroom, Ballroom Level*

**Estuardo Rodriguez**, Executive Director, Friends of the National Museum of the American Latino

2:00 PM - 3:00 PM HEALTHCARE: IMPACT ON WORKFORCE AND THE U.S. ECONOMY  
*Regency West Ballroom, Ballroom Level*

*Moderator:*

**Dr. David E. Hayes-Bautista, Ph.D.**, Director, UCLA School of Medicine

*Panelists:*

**Dr. Joseph Mario Molina, M.D.**, NAA Founding Board Member; President & CEO, Molina Healthcare

**Dr. Elena V. Rios, M.D. M.S.P.H.**, President & CEO, National Hispanic Medical Foundation; President, National Hispanic Health Foundation

3:00 PM – 3:30 PM COFFEE BREAK

3:30 PM - 5:00 PM JOURNEYS OF ENTREPRENEURIAL SUCCESS & CONTRIBUTION IN FORGING A STRONGER AMERICA  
*Regency West Ballroom, Ballroom Level*

*Moderator:*

**The Honorable Henry Cisneros\***, NAA Co-Founder; Executive Chairman, CityView

*Panelists:*

**Linda Alvarado**, President & CEO, Alvarado Construction, Inc.

**Maria Boyazny**, Founder and CEO, MB Global Partners, LLC

**Dorene C. Dominguez**, NAA Founding Member; Chairwoman of the Board, Vanir Group of Companies

**Marcos Ronquillo\***, NAA Member; Partner, Beirne, Maynard & Parsons LLP

**Kneeland Youngblood**, Co-Founder & Managing Partner, Pharos Capital Group, LLC

5:00 PM – 5:30 PM NATIONAL SUMMIT CLOSING  
*Regency West Ballroom, Ballroom Level*

*Closing Remarks*

**Ana Maria Fernandez Haar\***, NAA Institute Chair of the Board; Managing Partner, Victoriana, LLC

*Guest Speaker:*

**The Honorable Alberto Bacó Bagué\***, Secretary of Economic Development & Commerce, Commonwealth of Puerto Rico

*Introduced By:*

**Maria del Pilar Avila**, Chief Executive Officer, New America Alliance

*Closing Remarks*

**Frank Herrera Jr.\***, NAA Inc Chair of the Board; Founder, The Herrera Law Firm

5:30 PM – 7:30 PM NATIONAL SUMMIT CLOSING RECEPTION  
*Regency East Ballroom, Ballroom Level*

*Co-Sponsored By:*

