



## **BUY FRESH BUY LOCAL® BUCKS COUNTY PARTNER APPLICATION**

### ***To strengthen regional markets for locally grown foods***

The Buy Fresh Buy Local (BFBL) Bucks County chapter is a consumer education program of Bucks County Foodshed Alliance (BCFA). Launched originally as part of FoodRoutes, BFBL Bucks County is now under the complete auspices of Bucks County Foodshed Alliance and provides Partner-members with communications tools and marketing resources to connect consumers and producers, helping to energize and rebuild our local food system and promote sustainable agriculture.

#### **BFBL Provides Partner Members:**

1. E-guide. Enhanced listing on the BFBL website, [www.bucksfoodshed.org/eguide](http://www.bucksfoodshed.org/eguide) with links to your website and/or Facebook pages and additional highlighted information & graphics.
2. Use of the Bucks BFBL brand for one year with all the accompanying graphic files and promotional logos of the BFBL Bucks design kit.
3. Promotional support, including special advertising courtesies through:
  - a. BCFA's regular e-newsletters,
  - b. Social media postings once a month
  - c. Calendar listings on our web calendar
  - d. Bi-Annual press releases to at least four major Bucks County publications
  - e. Listings and displays at BCFA's Farmers Markets
  - f. Opportunities at BCFA's monthly programs, including our Farm Tours. In 2017, more than 300 people attended our various programs.
4. Tax-deductible one year \$50 *supporting membership* to Bucks County Foodshed Alliance, a nonprofit 501c3 organization.

#### **Partnership Opportunities:**

Businesses: Level 1- Annual gross sales of less than \$1.5 Million - HARVESTERS  
Membership cost: \$180

- **BUSINESS PARTNERS:** Located in or around Bucks County and source ingredients or products for sale or resale from Bucks County Farms. The partner identifies product/ingredient sources and farmer relationships in its promotional materials, advertising, in-house signage, and menus wherever appropriate. Food products promoted using BFBL Bucks marketing must contain at least one ingredient that has been grown on a BFBL Bucks Partner farm. Businesses that package, distribute or produce locally grown foods for sale through wholesale channels are included as long as the products are clearly branded as "Bucks County grown" or otherwise have their "origin identity" preserved at the time of sale

- through retail channels and are primarily for consumption in this same region.
- BFBL Bucks provides our Partner Members with an opportunity open their operations to public tours or education programs to demonstrate their commitment to educating and building relationships with local consumers. I.E. restaurants explaining to small groups their local food commitment and partnerships with farmers.
  - Businesses include
    - Market and Retail Stores
    - Restaurants and Caterers
    - Vineyards and Breweries
    - Food Processor/ Wholesaler/ Distributor
    - Institutions – Schools/ Hospitals/ Other Partner is a school, hospital or other institutional setting that demonstrates a commitment to sourcing foods from local Bucks County farms whenever possible.

Businesses: Level 2 - Annual gross sales of more than \$1.5 Million - TILLERS  
Membership Cost: \$250

CSAs and Farms – FARMERS  
Membership Cost: \$50

- Farmer grows or raises foods or other agriculture products on farms in Bucks County or within roughly 30 miles of the county's borders and markets it for consumption in Bucks County and its foodshed.

Benefactors – SUNFLOWERS

- Our Benefactors are people who demonstrate their commitment to the local foodshed with financial contributions of \$250 or more. Benefactors receive a BFBL Bucks sticker, which identifies them as supporters of BFBL Bucks and the work of the Bucks County Foodshed Alliance.

*If you have questions about your category or eligibility, please contact us: [info@BucksFoodshed.org](mailto:info@BucksFoodshed.org) or 215.621.8967. Our Admin can put you in touch with a BFBL Committee member who can explain the program as it rolls out for the Bucks Chapter.*



Please print these final two pages, read all items, complete form, sign and date. Make a copy for yourself and return original form to the address in the footer with a check for your first year's chapter fee made out to **Bucks County Foodshed Alliance, memo: Bucks BFBL**. Thank you!

**NAME of Farmer and/or Business**

---

**EMAIL for Farmer and/or Business**

---

**FACEBOOK URL (optional)**

---

**MAILING ADDRESS for Farmer and/or Business: Street Address or P.O. Box, Town, State, ZIP**

---

---

---

**PHONE NUMBER(s) for Farmer &/or Business & whether mobile (m), home (h) or work (w)**

---

---

**URL of Farm or Business Website**

---

---



**For which category are you applying?**

- Farmer/ CSA Partner – \$50 annually**
- Business Partner – Level 1: Sales of Less than \$1.5M/Yr - \$180 annually**
- Business Partner – Level 2: Sales of More than \$1.5M/Yr - \$250 annually**
- Benefactor– \$250 or more annually**

Please provide a phone number and preferred dates/times so we can contact you to confirm your partnership, answer any additional questions, and gather the appropriate information for our e-guide.

**PHONE**

---

**DATE/TIME 1**

---

**DATE/TIME 2**

---

*I have completed all items accurately, honestly and to the best of my knowledge. I understand I will be contacted by someone from BFBL Bucks County before I am officially accepted as a Partner of the chapter. Further, I promise to use the chapter's logos and labels, as well as any materials I have on which the logos and labels appear, only so long as I meet the requirements for my category and am a fully paid Partner of BFBL Bucks County. To remain a Partner in good standing, I also promise to keep my Partner data current and to report any changes directly to the BFBL Bucks County chapter administrator.*

**PRINT name, title**

---

**SIGN name & print today's date**

---