



Veracity Media

is a digital strategy consulting firm that helps political campaigns and non-profits revamp their online presence, through website development, graphic design, social media, and online organizing.

THE BIG DOGS

Veracity works with the highest-caliber organizations and thought leaders. Whether it's helping Hillary Clinton launch the digital effort for her memoir, *Hard Choices*, helping Airbnb get local users more engaged, or launching websites for several of The Aspen Institute's Programs, Veracity delivers top-tier digital campaigns.

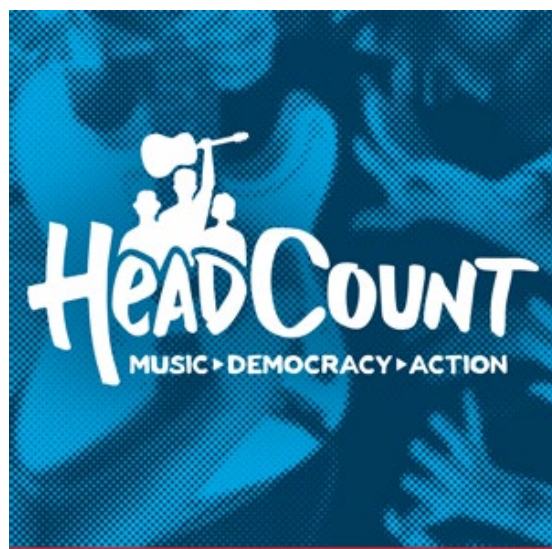


FIGHTING FOR GENDER EQUALITY

Veracity is committed to equality. We've worked with organizations looking to bridge the gender gap like SheShouldRun and Representation2020, strong female candidates like Sandra Fluke, Zephyr Teachout, and Doris Matsui, as well as Nobel Peace Prize recipient Malala Youszafi.

DISRUPTIVE CAMPAIGNS

The political status-quo isn't working. That's why Veracity seeks out, and then raises up, disruptive campaigns. Whether it's serving as Senior Advisers on Greg Orman's 2014 Senate race that shook up every analyst's predictions, launching Cory Booker's run for Senate in 2013, or ramping up Ro Khanna's Silicon Valley-inspired Congressional campaign, Veracity helps campaigns break barriers and win.



LARGE NON-PROFITS

Veracity specializes in a management consulting approach to modernize stagnant digital efforts. We've completely revamped websites, built digital workflows, and optimized fundraising for groups like HeadCount, Share Our Strength, FairVote, and the American Arab Institute. Giving an existing organization the jolt it needs to plan and implement a 21st century digital program is one of the most exciting things we do - and we do it well.



LET'S MAKE SOMETHING AWESOME :)

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