



2014-2015 Plan for Medical Marijuana in Florida

Mission Statement:

Florida for Care was founded in 2014 to advocate for the implementation of a strong, well-regulated, medical marijuana system for the state of Florida based on the work of United for Care. The principles for the 2015 legislative session draft were developed by the Florida for Care's Blue Ribbon Commission, a commission composed of legal experts, patient advocates, health experts, business leaders, and government representatives, including law enforcement. Though Amendment 2 did not get the 60% needed to become law on its own, 58% of Floridians have spoken and we will be going to Tallahassee to bring forth a bill based on what more than 3.3 million Floridian's said they wanted at the ballot box.

Your participation means being represented among other responsible community leaders committed to bringing about a legitimate regulated system for medical cannabis in Florida. You will be banded together with everyone that has been there from the beginning to bring this to Florida.

You will be joined up with the largest group of professionals in this state, and you will have the backing and voice of millions of our fellow Floridians. We will lead a unified, coordinated effort and our influence will be far greater as one large voice, then the sum of all of the parts would ever be separately.

We believe such a medical marijuana system must balance three core principles: first, safe, affordable patient access; second, a tightly controlled state regulatory structure; and third, a robust, free market commercial enterprise.

The Future

Florida for Care will continue to serve as a resource for policy makers and their staff as they seek to develop and support medical marijuana policies. We will have offices in Tallahassee and South Florida. We have the backing of over 1 Million petition signers, 3.3 Million voters, and a huge online list of supporters to ensure that Tallahassee is inundated and acts quickly and responsibly. Florida for Care will spearhead legislation in March of 2015 in Tallahassee, setting the standard for what the State's medical marijuana system should look like and how it can function most effectively. In addition, we will also have a petition drive running to put medical marijuana back on the next election ballot in 2016, should Tallahassee choose not to act with our dual track approach.

Legislative Plan

We have our bill language in bill drafting. We will be speaking at the majority of the upcoming county legislative delegation hearings as well. We will be paying attention and participating as they look to amend SB 1030 to make sure sick Floridians get access to the medicine they need. We will have a full scale lobbying presence in Tallahassee with contract lobbyists in house and hired through outside groups to make sure we have the support of all of the elected officials we need.

Petition plan

We plan to start collection petitions before the end of the Calendar year 2014. There will be some slight changes to the petition language that we are working on now to close the supposed "Loopholes". We plan to collect about 100,000 signatures before March 3rd when legislative session begins so that they can be handed in to force Supreme Court review, and to put more pressure on Tallahassee to act swiftly.

General Membership Benefits:

Ability to register to attend events listed in membership benefit list (Fee per event)

The right to vote in Annual Elections

Access to online member portal

Member Conference Calls with special guests

Member Email Updates

Policy and Regulatory Updates

Political Representation

Networking

Member Discounts

Elevated Name Recognition

Ability to use FFC member seal on their website/promo material

Membership Levels:

Below are the different levels of support you can have with Florida for Care. Each level gives you access to you to attend more of our events, strategy sessions, and calls. (Fee per Event)

All memberships are yearly and can be paid up front with a discount, or on a monthly basis

*Ask us about our Young Professionals Rate for those 18-29 Years Old

	In Full by Feb 1 st vs. Monthly	FFC Online Login	Bi-Monthly Newsletter	Semi Annual Conf.	6 Breakfast /Lunch	12 Networking Events	Conference Calls	Email Updates	6 Founder's Club Mtg's
General Member (GM) \$1,500	\$1,000 or 250 Down / \$100 Month	YES	YES	YES	2	2	Monthly	Bi-Weekly	
Elite Member (EM) \$5,000	\$4,000 or \$1,400/ \$300 Mo.	YES	YES	YES	3	4	Monthly	Bi-Weekly	
Leaders Council (LC) \$10,000	\$8,000 or \$1,600 / 700 Mo.	YES	YES	YES	4	6	Monthly	Weekly	1
Founders Club (FC) \$25,000	\$22,000 or \$7,000 / 1,500 Mo.	YES	YES	YES	6	12	Bi-Weekly	Weekly	3
Legion of Legacy (LL) \$40,000	\$35,000 or 16K Down/ 2000 Mo.	YES	YES	YES	6	12	Weekly	Daily	6
Exec Board (EB) \$100,000 + Raised	\$80,000 or 28K Down/ 6000 Mo.	YES	YES	YES	6	12	Weekly	Daily	6

(**FC, LL, and EB Members get free admission to all events with a +1, get 1 on 1 calls with campaign leadership, and many other benefits)**

Donate at: <http://www.floridaforcare.org/contribute>

Contact Eric Stevens at Eric@floridaforcare.org with any further questions about how to get involved