



POVERTY COSTS

GET INVOLVED WITH POVERTY COSTS

We believe in a Saskatchewan where everyone has access to true health and well-being, and where there is a plan to effectively and efficiently reduce poverty in this province.

Together, we can make a better plan.

FRIENDS

- ▷ Support the campaign through social media:
 -  Like the Poverty Costs Facebook page at facebook.com/PovertyCosts
 -  Follow us on Twitter at twitter.com/PovertyCostsSK
- ▷ Reach out to your neighbors, and ask them to sign a letter of support for a poverty reduction plan
- ▷ Stay up to date with the Poverty Costs campaign by signing up at povertycosts.ca
- ▷ Hang a Poverty Costs poster in your business, church, school, or at a local community hub

SUPPORTERS

- ▷ Endorse the campaign in your organization, business, club or group, or partner with a local school or church for a joint-endorsement
- ▷ Urge your town and rural municipality to endorse Poverty Costs
- ▷ Help us gather more letters of support! Collect letters in your community for us to present to government officials, showing that people all over Saskatchewan support a poverty reduction plan
- ▷ Get the word out about Poverty Costs through your networks and through social media by sharing content and information about events with people that you know



CHAMPIONS

- ▷ Host a Poverty Costs event during our provincial tour in October 2014, or host a Community Action Event in your town! Poverty Costs will provide all the necessary support to make your event a success.
- ▷ Tell people about why poverty reduction matters to you by writing a blog post for our website
- ▷ Make a media appearance, or give a statement in a press release about your support of Poverty Costs
- ▷ Share stories with us about what poverty looks like in your community, and connect us with the folks who want to see and contribute to positive change



**FOR MORE INFORMATION ABOUT ANY OF THESE OPTIONS, EMAIL
POVERTYCOSTS@GMAIL.COM**



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[@POVERTYCOSTSSK](https://twitter.com/PovertyCostsSK)

VISIT [WWW.POVERTYCOSTS.CA](https://www.povertycosts.ca) TODAY AND SHOW YOUR SUPPORT