



Advocating Women's Rights Through Film

Mission, Vision, Values, and Expansion Plan

Fall 2016



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Mission | Vision | Values

MISSION

Women's Voices Now promotes and amplifies the free expression of the worldwide struggle for women's civil, economic, political, and gender rights. Through online content and community-based events, we create platforms that connect conscientious art and media creators, activists, filmmakers, audiences, and advocacy organizations.



VISION

At Women's Voices Now, our long-term vision is to create an interconnected and mobilized women's rights community, working together to improve the status of women worldwide. Using the medium of film, we bring that vision into reality, fostering **awareness** of women's rights issues and providing clear channels of **action** that encourage our viewers to join the movement for women's rights.

VALUES

- | | |
|--------------------|---|
| Δ Integrity | <i>Pursuing our mission with honesty, transparency, and respect.</i> |
| Δ Learning | <i>Ensuring all content and events encourage critical thinking and deliberate reflection.</i> |
| Δ Diversity | <i>Inviting and respecting a variegated range of traditions, heritages, and experiences.</i> |
| Δ Community | <i>Collaborating with other organizations both locally and globally.</i> |
| Δ Good Stewardship | <i>Responsible managing of all contributed content and funds.</i> |
| Δ Excellence | <i>Striving for quality content that is aesthetically and intellectually engaging.</i> |
| Δ Empowerment | <i>Amplifying voices speaking about women's rights.</i> |



From Our Executive Director

Thank you for taking time to learn about Women's Voices Now and the unique and vital work we do every day in supporting women's rights around the world.



Women's Voices Now recognizes that supporting the struggle for women's rights is a social, moral, and economic imperative. By supporting film projects that address women's rights issues around the world and making resources available to filmmakers whose stories must be told, Women's Voices Now supports women's rights **education, advocacy, and the shaping of cultural attitudes** that can create real change. With our online video content and annual digital film festival, Women's Voices Now shares stories and ideas that **raise awareness and inspire action** that supports the struggles of women worldwide.



The flagship of our organization is an annual digital film festival that focuses on stories addressing a wide range of women's rights issues. The films in our festival are created by activist filmmakers from around the world who identify as a broad range of gender identities. The film festival is promoted through targeted online media and social networking site advertisements in multiple languages including English, Arabic, Farsi/Dari, French, Spanish, Hindi, and Turkish. Our success is measured by the breadth and diversity of our viewership, with tens of thousands of viewers in 176 different countries connecting over our films and creating cross-cultural links that spur both discussion and direct action.

Women's Voices Now provides access to its film archives and other resources for filmmakers on its mobile-friendly website platform. Our site currently hosts 186 films as well educational materials on women's rights. We provide these resources free of charge to help make women's rights education and advocacy free of financial restrictions.

Our organization is guided by dedication, accountability, and transparency. With the strong commitment and involvement of our staff, Board of Directors, and Advisory Board, Women's Voices Now ensures the highest level of ethical conduct in everything we do. Together we amplify and empower the voices of filmmakers, activists, women in need of community support, and local and global allies in the women's rights movement. We are committed to respecting, nurturing, and expanding these relationships so that we may reach our shared vision of a more just world for women everywhere.

I invite you to join us in this exciting space, where film and women's rights intersect.

Thank you,

Heidi Basch-Harod

Executive Director

Women's Voices Now



What We Do

At Women's Voices Now [WVN] we envision a **unified global women's rights community** working to improve the status of women.



To realize our vision, we:

- Δ Curate and promote films that focus on the women's rights issues.
- Δ Offer fiscal sponsorship, support, and mentorship to filmmakers aligned with our mission.
- Δ Disseminate screening packages that include films and educational materials, free of charge.
- Δ Organize free public film-screening and dialogue events with well-known artists and activists.
- Δ Facilitate creative workshops for underserved women with a focus on women's rights. *
- Δ Host an annual digital film festival with cash awards that support filmmakers, their activism projects, and their future films.
- Δ Coordinate the WVN Ambassador volunteer program, where we engage and encourage community leaders, transforming town halls and living rooms into cinemas and discussion forums.
- Δ Publish *The WVoice*, a monthly digital magazine that spotlights individuals and organizations advocating for women's rights around the world.

OUR ADVOCACY ISSUES:

We focus on international women's rights issues, including but not exclusive to:

- Δ Political representation
- Δ Justice in the legal system
- Δ Portrayals of violence against women
- Δ Leadership and advocacy
- Δ Harmful and controlling cultural practices
- Δ Economic empowerment
- Δ Equal education opportunities
- Δ Challenging media stereotypes
- Δ Women's sexuality
- Δ Healthy partnerships and relationships
- Δ Reproductive health
- Δ Matriarchal societies

Although we are a small non-profit organization, our online presence, coupled with our on-the-ground activities, enables us to serve the women's rights community on a **global scale**.

*anticipated 2017



Who We Serve

Through our annual Women's Voices Now digital film festival, we elevate the work of filmmakers all over the world. We also engage, support, and connect individuals and communities that aim to promote women's rights through film, art, literature, and media advocacy. Below is a mapping of the communities we serve.



Our Reach: The World

Based in Los Angeles, California, Women's Voices Now has reached online viewers and real-world audiences in 176 countries. Through our WVN Ambassador program and international university tours, WVN staff and volunteers have screened WVN films and facilitated dialogue in Turkey, Morocco, Israel, West Bank, United Arab Emirates, Jordan, Lebanon, India, Pakistan, the United Kingdom, and throughout the United States.



INFLUENCING COMMUNITIES THROUGH THE MEDIUM OF FILM

We have all seen how the medium of film wields an enormous power that can challenge any given paradigm, and does so regardless of language, culture, or origin of the audience. At WVN screening events, visually arresting stories that candidly portray the struggles and triumphs of women – followed by moderated discussion – foster awareness, inspire action, and build solidarity within the women's rights community. That is why we make it our mission to make films and educational materials available at no charge to online and offline audiences around the world.



Voice of the Valley
Leila Jarman (Jordan)
Best Documentary Feature
(2016)

In 2011, 2013, and 2014, Women's Voices Now traveled to Europe and the Middle East in order to screen films from our festival archives and facilitate community dialogue. Our first global tour in 2011 brought us to universities, refugee camps, and cultural centers in Lebanon, Jordan, and the United Arab Emirates. In 2013, we partnered with universities to reach student and community audiences in Israel (Tel Aviv University), Morocco (Moulay Ismail University), and Turkey (Marmara and Sabanci Universities), as well as Tomorrow's Youth Organization (Nablus, West Bank). In 2014, we joined together with the

Women's Interfaith Network of the United Kingdom to meet and discuss the films with Muslim, Christian, and Jewish women in the Greater London area. In the process of observing, sharing, and brainstorming ways to promote women's advancement with courageous supporters and audience members, we learned that the women's rights movement is thriving across the globe – including in places where we may not expect it to be. Through conversations and discussions around the screening events, WVN saw that women world-wide are making unprecedented gains in fighting for equal access to education, political representation, economic opportunity, and basic civil rights. However, this monumental work is nowhere near finished, and those fighting for advances in women's rights still need visibility and support for their efforts.

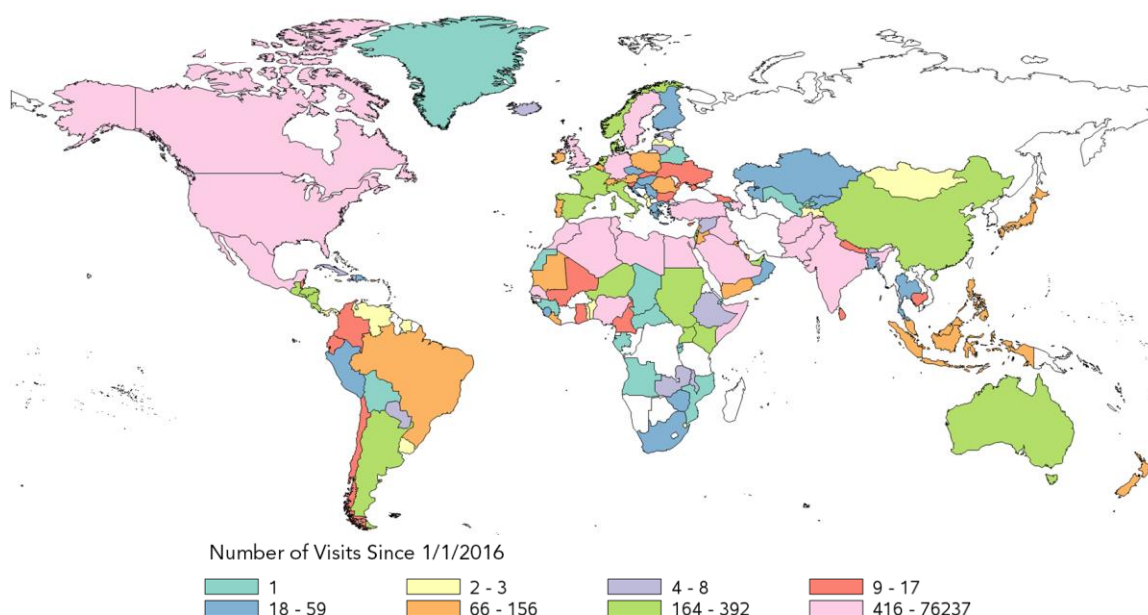


The Tibetan Girl
Huaqing Jin (China)
Official Selection (2016)



Our Reach: The World

2016 WEBSITE VISITORS



In 2016, WVN continued to expand our global digital audience. For the first time in the organization's history, we developed and implemented targeted web video ad campaigns and Google Adwords campaigns that increased the numbers of visits to the WVN website. In February 2016, we carried out our first targeted video ad on Facebook. By March 2016, our number of website users increased by 400%. In June 2016, we launched a second targeted Facebook video campaign ad and saw a 600% increase in website users. In 2017, we aim to have the budgetary capacity to carry out monthly video ad campaigns that will continue to increase traffic to and usage of our website.

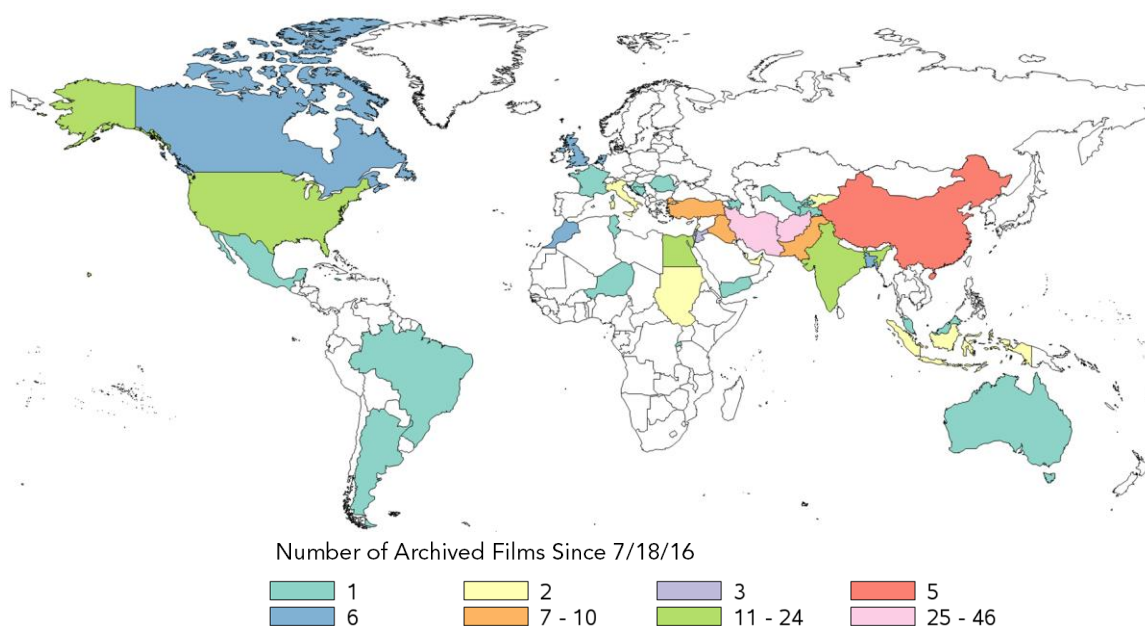
In the next year we aim to increase the overall numbers on this map to at least 5,000 visitors in every populated region of the globe. Based on our Google Analytics data, we believe a multi-lingual capacity would help us to achieve and even exceed this goal.

In 2016, we also curated a collection of films for screening by our world-wide network of volunteers and affiliates. By late 2016, we will market and disseminate these materials with the expectation of cultivating a more loyal-viewing base in 2017, both on the ground and online.



Our Reach: Film Submissions

ALL FILM SUBMISSIONS



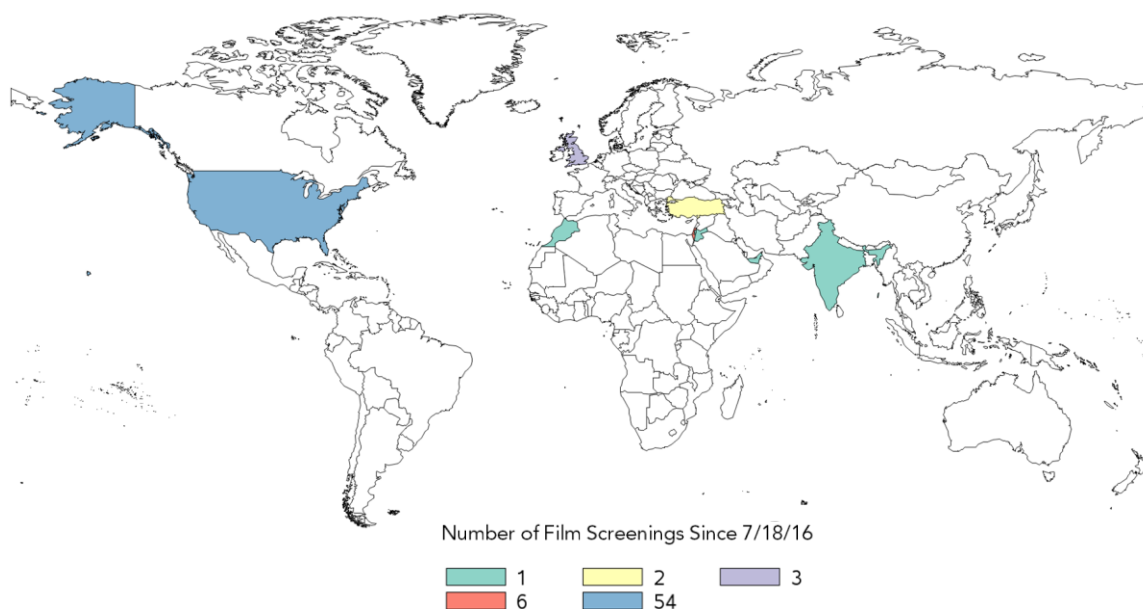
Defining the scope of our film submissions by country requires some nuance, as WVN has left “country” as a term for each individual filmmaker to define. Often, filmmakers will claim origin from several different countries in order to fully represent the complexity of their political identity and work. This map counts all country identities provided by filmmakers over the course of our three film festivals in 2011, 2014, and 2016. The majority of our films come from the United States, the Middle East, Central Asia, and South Asia.

Our targeted video ad campaign, carried out in February 2016, yielded film submissions from East Asia, South America, and Africa in unprecedented numbers comparative to the 2011 and 2014 festivals. In 2017, we expect to have the capacity to continue and increase our international outreach so as to further augment the diversity of our festival submissions.



Our Reach: The World

ALL LIVE SCREENING EVENTS (2011-2016)



International film screening tours conducted by Women's Voices Now in 2011, 2013, and 2014 proved that film provides an unparalleled platform to spark engaged and impassioned dialogue on the most difficult-to-tackle women's rights issues. These events also helped WVN build and expand our relationships with our global network of volunteers, who make our international screenings possible.

Expanding and fortifying our local and global presences:

WVN is actively seeking additional partners to expand our reach in the Los Angeles area. In 2016, WVN forged an ongoing partnership with Venice Arts in Venice, California, with whom we curate a monthly screening program called "Women's Voices on Screen." With an average of 50 attendees per month, we are currently planning continued programming for 2017.

To increase WVN film screenings outside of the United States, in 2017 we plan to launch targeted online ad campaigns to recruit volunteer "WVN Ambassadors," who will incorporate our free educational screenings into their advocacy efforts in their home communities.



Our Impact

BY THE NUMBERS

As of 2016, Women's Voices Now has accumulatively accomplished the following:

- Δ Awarded \$70,000 in cash prizes to an international pool of women's rights filmmakers
- Δ Raised \$100,000 in fiscal sponsorship funds for small film projects
- Δ Published 12 issues of *The WVoice* every year since 2013
- Δ Hosted 40 university and global tour events in 11 countries
- Δ Facilitated 34 community WVN screening events in the United States
- Δ Recruited 20 WVN Ambassadors across four continents
- Δ Engaged 63,400 website users from 176 countries (1/1/2016-7/18/2016).

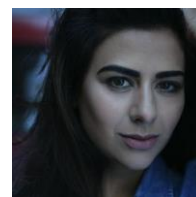


TESTIMONY

I know I keep going on about it... but I cannot thank you enough for believing in our film. You don't know the things we went through in life and work to make this. It means so much. I spent all my savings on this film and always put work and stories first, above everything. You're the first festival to believe in us. Thank you! I hope we will make you proud with the other work we do and can tell other festivals that it all started with you!

JUMAAN SHORT

Actress, Writer, and Producer of *MOTHER* (WVN Winner, 2016 Best Narrative)



It is so difficult to find a safe space to talk about topics like the way husbands and wives relate to each other in my community. Tonight, talking about this in the context of watching a film about a young woman from Pakistan who confronts her husband's infidelity in the United States, I felt that I could share my thoughts and feelings. Women from my community have so much to say but it is rare that we feel comfortable enough to say it.

NAHIDA NAZAR

Audience Member, August 2016 "Women's Voices on Screen" Series

I have always believed that certain movies can change your life. [I'm] feeling that today... as I continue to watch some amazing films made by women and men from all over the world for Women's Voices Now. I am deeply moved by their courage, tenacity, and their story-telling skills... Most of these films are made by women whose economic conditions [remain challenging and unequal]. But... somehow here, they have let me into their world.

ROOPASHREE JEEVAJI

Actress, WVN Envoy and 2016 Festival Judge



Our Impact

FILMS

A selection of our films showcases the plurality of women's rights issues found around the world. Below is a sample of the award-winning films from our online festivals.



WOMB ON RENT (India)

This documentary follows the incredible journey of a surrogate mother from India, right from the beginning, when this impoverished mother of three decides to rent her womb. Besides being an astounding depiction of modern medical science, this documentary is a peek into a spirited woman's roller coaster world of emotions; a story that has never been told before.

ISHANI K. DUTTA

Leslie J. Sacks Grand Prize (2016)



MOTHER (United Kingdom)

Lara has always lived in the shadow of her mother. That is, until the morning of one life-changing decision that Lara knows must be made alone.

MARC HARDMAN

Best Narrative Short (2016)



THE REFLEX (Afghanistan)

Public discussion of sex is forbidden in Afghanistan. But the currently young generation wants to challenge this taboo. This film is a "discussion" between a group of young Afghani men after watching a film by the Iranian filmmaker Abbas Kiarostami.

ALI and HUSSEIN MOUSAVI

Best Experimental Film (2014)



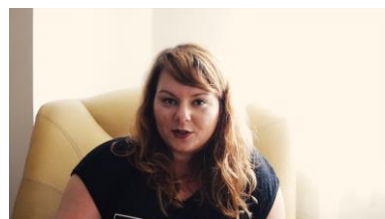
Why Support Women's Voices Now?

We believe that the knowledge and know-how in fighting for women's rights should be available to everyone, regardless of socio-economic status or geographic location. We need your support to help us:



Δ Knock down the barriers to producing, screening, and viewing women's rights films.

Even in the age of social-media, many obstacles remain between socially conscious filmmakers and their audiences. Filmmakers creating socially conscious films about women face multiple hurdles: festival submissions fees; licensing fees; a lack of an accessible network to facilitate the screening and



Andra Roman (Romania) gives her thanks after being awarded Best Experimental Film (2016).

discussion of their films; and, in some locales, censorship. **Your financial support promotes our fiscal sponsorship program for filmmakers, ensures that our public screening and dialogue events are free to the public, and that our mobile-friendly website is maintained and upgraded in order to reach an up-to-date, connected global audience.**

Because many of our women's rights-themed films touch upon culturally sensitive and even taboo subjects, the very women we seek to reach may be unable to view this kind of subversive content in a public setting. **The 186 films on our website can be viewed privately at home, or on a mobile device, for free. Your donations keep WVN's multi-media resources at the fingertips of the women who need it the most, without any website subscription fees or pay walls.**

Δ Promote impactful women's rights films excluded by mainstream media.

As women's voices continue to be globally underrepresented in mainstream media, **your contributions sustain our efforts to distribute and promote women's rights video content.**

Δ Advocate for women's rights through film.

WVN is the only U.S. organization implementing the digital film festival model of women's rights activism on a global scale. Evidenced by the steady increase in film submissions and demand for our screenings, it is clear there is a growing need for our work. **Your support is crucial to our daily operations, growth, and long-term sustainability.**



2016 Budget

ACTIVITY		MONTHLY	ANNUALLY
OVERHEAD			
	Administrative Fees		
	Annual Federal tax filing fee		\$35.00
	Annual NY state filing fee		\$50.00
	Merchandise, computer repairs, business cards, back-up hard drives		\$2,500.00
	<i>Administrative Subtotal</i>		<i>\$2,600.00</i>
	Payroll Expenses		
	Annual Workers Comp Insurance	\$41.67	\$500.00
	Payroll Fees	\$72.80	\$873.60
	Payroll Taxes	\$949.00	\$11,388.00
	W-2 and 1099 Processing	\$16.73	\$200.72
	Salaries		
	Executive Director	\$3,000.00	\$36,000.00
	Program Director	\$2,000.00	\$24,000.00
	Digital Film Festival Director	\$1,000.00	\$12,000.00
	WVoice Co-editor	\$200.00	\$2,400.00
	<i>Payroll Expenses Subtotal</i>	<i>\$7,280.20</i>	<i>\$87,362.32</i>
	Marketing & Communication		
	Annual UPS store fee		\$288.00
	Bi Annual Go Daddy		\$34.00
	Nation Builder website platform	\$79.00	\$948.00
	Website Maintenance	\$300.00	\$1,200.00
	Online Publicity/Advertising for projects and events		\$8,200.00
	<i>Marketing & Comm. Subtotal</i>		<i>\$10,670.00</i>
	SEO campaign		
	Site SEO optimization specialist and advertising campaigns		\$2,900.00
	<i>SEO campaign Subtotal</i>		<i>\$2,900.00</i>
OVERHEAD SUBTOTAL			\$103,532.32
ANNUAL PROJECTS			
	Annual Digital Film Festival		
	Prize Money		\$9,000.00
	<i>Film Festival subtotal</i>		<i>\$9,000.00</i>



	Women's Voices On Screen (with Venice Arts)			
		Honoraria for guest speakers	\$500.00	\$6,000.00
		Hospitality	\$100.00	\$1,200.00
	Public Screening Events			
		Travel Costs for Events outside of Los Angeles		\$5,000.00
	Women's Voices on Screen/Public Screening Events subtotal			\$12,200.00
ANNUAL PROJECTS SUBTOTAL				\$21,200.00
		2016 BUDGET TOTAL		\$124,732.32



2016 FUNDING SOURCES

SOURCE	AMOUNT
FILM SUBMISSIONS FEES	\$1,500
BOARD MEMBER CONTRIBUTIONS	\$68,754
PRIVATE DONATIONS	60,000
TOTAL	\$130,254.00



Anticipated 2017 Growth

In 2016, Women's Voices Now operated with three part-time staff members and a rotating cast of volunteers.

In 2017, to meet the increasing demand for our platform and programming both locally and globally, WVN aims to raise the funds necessary to sustain and expand our activities, as well as increase the time and financial resources allocated to our staff, volunteers, and programs. The 2017 budget reflects an increase in the global and local demand for our organization's work, and the untapped potential revealed by the huge success of the grassroots online campaigns and public programs we facilitated in 2016.



To successfully carry out the **operations and growth** of Women's Voices Now, both online and on the ground, our 2017 fundraising goal is to **exceed our 2016 budget by \$182,064.54**.

Increased funds will be allocated to:

- **Full-time and part-time staff positions.** In 2016, relying only on our (incredible!) part-time staff placed severe limits on our capabilities for outreach, programming, development, networking, and fundraising. Increased funding for salaries will allow our employees to focus solely on Women's Voices Now, rather than juggling multiple jobs.
- **Monthly online ad campaign development and launches.** In 2016, we were able to fund two video ad campaigns for the film festival, which **increased website users, overall, by 6300%**. We aim to allocate **\$400/month** for the production and editing of short promotional reels. Allocating a **\$500/month to ads** and a stipend of **\$500/month to a marketing specialist** will enable us to continue to promote the film festival; our screening packages; *The WVoice* (our online publication); our local public events; the WVN Ambassador (volunteer) program; our film fiscal sponsorship program; and our archive of films.
- **More Los Angeles-area screenings and a creative workshop for underserved women.** As a by-product of our collaboration with Venice Arts in Los Angeles, we have been approached by other local organizations to co-facilitate screening events, as well as a creative workshop for women housed in a domestic violence shelter located in Santa Monica, California.
- **Film festival cash prizes.** Our festival cash prizes enable our filmmakers to continue and build upon their work. Currently, we award a grand prize of \$3,000; a best documentary award of \$2,000; a best narrative award of \$2,000; and a best experimental award of \$1,000. By increasing our cash prizes to **\$10,000, we can increase our overall prize allocations to make more of a difference for filmmakers,**



with which a few extra hundred dollars can make a world of a difference in their ability to continue to make these impacting films.

- **International outreach.** Last year, for the first time in WVN history we received films from countries in East Asia, Africa, and South America. With a specifically earmarked **\$5,000 budget for film festival marketing**, we will be able to continue to diversify the range of voices represented by Women's Voices Now.
- **Stipends for film festival judges.** WVN film festival judges donate up to **50 hours** to view and evaluate festival films, as well as promote our film festival in a timely manner. A financial incentive in the form of a **\$200 honorarium per judge** (15 judges total) will offer our judges a sense of responsibility and ensure a decrease in judge "drop-outs."
- **Stipend for *The WVoice* contributors.** A **\$100 honorarium per submission (12 over the year)** will improve our ability to recruit higher profile authors who will in turn increase traffic and subscription to *The WVoice*. The articles, photo essays, and short video submissions published via *The WVoice* offer our subscribers the opportunity to delve deeper into the issues we advocate, while also allowing activists and interested citizens who are not filmmakers to make their own contribution to the dialogue.
- **Stipends for two research interns.** Our educational screening packages require hours of research, writing, and correspondence with filmmakers. To disseminate the packages, it is necessary to constantly identify, collate, and contact high schools, universities, community centers, and other institutions that serve our target audiences. An honorarium of **\$200/month per intern (two per year)** will allow an intern (university student) to use up to 40 hours per month to draft packages under the supervision of the Executive Director, and to assist the Program Director with marketing and disseminating the packages.
- **Monthly website maintenance and upgrades.** As a largely online organization without a physical headquarters, our website is a crucial component of our success. While website content is managed by our staff members, there are aspects of web development and coding that can only be carried out by a web developer. A **\$500/month** budget will secure **7.5 hours** of website development and maintenance per month.
- **Multi-lingual online outreach and website content in French, Arabic, Turkish, Farsi, and Urdu.**

Successfully reaching our fundraising goals will allow us to realize our full potential as an effective international women's rights organization.



2016-2017 BUDGETS: A COMPARATIVE VIEW		2016	2017
ADMINISTRATIVE TOTAL		\$2,600.00	\$1,335.00
PAYROLL EXPENSES TOTAL		\$87,362.32	\$206,987.88
MEDIA & ADVERTISING		\$10,670.00	\$36,593.62
SEO CAMPAIGN		\$2,900.00	\$0.00
MULTILINGUAL OUTREACH		\$0.00	\$6,000.00
DIGITAL FILM FESTIVAL		\$9,000	\$18,000
SCREENING EVENTS		\$12,200	\$22,000
WOMEN'S CREATIVE WORKSHOPS		\$0.00	\$15,000
WVOICE HONORARIA		\$0.00	\$1,200
TOTAL		\$124,732.32	\$307,116.50



Projected 2017 Budget

ACTIVITY		MONTHLY	ANNUALLY
OVERHEAD			
	Administrative Fees		
	Annual Federal tax filing fee		\$35.00
	Annual NY state filing fees		\$50.00
	Accountant Fees		\$250.00
	Business cards; Maintenance and backup of digital assets		\$1,000.00
	<i>Administrative Subtotal</i>		<i>\$1,335.00</i>
	Payroll Expenses		
	Annual Workers Comp Insurance	\$166.67	\$2,000.00
	Payroll Fees	\$72.80	\$873.60
	Payroll Taxes	\$3,976.13	\$47,713.56
	W-2 and 1099 Processing	\$16.73	\$200.72
	Salaries		
	Executive Director	\$5,416.67	\$65,000.00
	Program Director	\$3,600.00	\$43,200.00
	Digital Film Festival Coordinator	\$4,000.00	\$48,000.00
	<i>Payroll Expenses Subtotal</i>	<i>\$17,248.99</i>	<i>\$206,987.88</i>
	Online Platform, Media & Advertising		
	Annual UPS store fee		\$321.00
	Bi Annual "Go Daddy" Host Fees		\$34.00
	Nation Builder Platform	\$79.00	\$948.00
	Website Maintenance and Upgrades	\$500.00	\$6,000.00
	Merchandise		\$1,500.00
	Buffer App for Social Media		\$51.00
	Lucid Press publisher		\$160.00
	"123 Contact" Voting Form	\$14.95	\$30.00
	Cargo Collective for WVoice publication		\$66.00
	Vimeo Business Membership		\$599.00
	Non-Profit Dropbox Business Account		\$525.00
	Adobe Photoshop	\$19.99	\$239.89
	ProProfs Survey service		\$119.64
	Targeted Facebook Ad Campaigns	\$500.00	\$6,000.00
	Marketing Specialist	\$1,000.00	\$12,000.00
	Promotional Video Reels	\$400.00	\$4,800.00
	Freelance PR Marketing for events and online campaigns		\$3,200.00

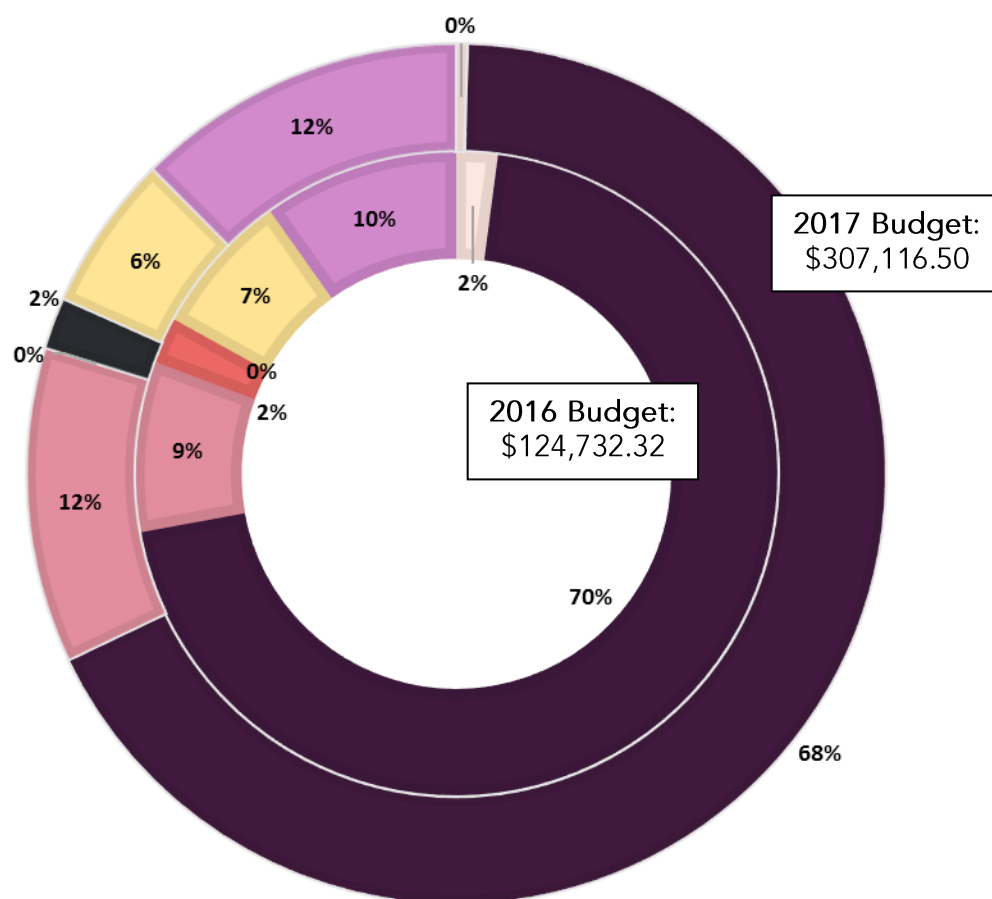


	Media and Advertising Subtotal			\$36,593.62
	WVN Multi-Lingual Outreach	Website Film Landing Pages; Facebook campaigns; freelance translators (i.e. Arabic, Urdu, Farsi/Dari, French, Turkish, Hindi)		\$6,000.00
	WVN Multi-Lingual Outreach Subtotal			\$6,000.00
OVERHEAD SUBTOTAL				\$250,916.50
ANNUAL PROJECTS				
	Annual Digital Film Festival	Prize Money		\$10,000.00
		Online Marketing		\$5,000.00
		Judges Honoraria (\$200/judge)		\$3,000.00
	Annual Digital Film Festival Subtotal			\$18,000.00
	Screening Packages' Development and Dissemination	Research Intern (Monthly Stipend)	\$200.00	\$2,400.00
		Film Screening Marketing and Evaluation Intern (Monthly Stipend)	\$200.00	\$2,400.00
	Live Public Screening and Dialogue Programs	Honoraria for guest speakers	\$500.00	\$6,000.00
		Hospitality	\$100.00	\$1,200.00
		Travel Costs for Events outside of Los Angeles		\$10,000.00
	Women's Creative Workshops (Los Angeles)	A series of writing, dance/movement, photography and film workshops. Includes materials, refreshments, rental space, and instructor(s). Provided to underserved women of the Los Angeles area.		\$15,000
	WVoice Honoraria	One contributor per month	\$100.00	\$1,200.00
	Screening Packages/ Educational Programs subtotal			\$38,200.00
ANNUAL PROJECTS SUBTOTAL				\$56,200.00
	2017 PROJECTED BUDGET TOTAL			\$307,116.50



Budget Expansion: 2016 to 2017

■ Administrative total ■ Payroll expenses total ■ Media & Advertising ■ SEO campaign
 ■ Multilingual outreach ■ Online Film Festival ■ Screening Events



We Need You Now: Fundraising

BECOME A BOARD MEMBER

Women's Voices Now seeks the support and leadership of individuals who have a vision for the future of women's rights. By joining a group of like-minded individuals supporting inclusive and creative women's rights advocacy, WVN Board members help WVN ensure that women's voices are heard in all corners of the globe. Board members fulfill a "give or get" fundraising minimum of \$10,000 per year.



Above all, a Board of Directors member is a leader. By helping us build our network, your leadership will be crucial in achieving our long-term goal of a stronger global women's rights community working to improve the status of women. This is an opportunity to hone and exercise your leadership skills in an effort to propel the international women's rights movement forward.

Board Members are expected to:

- Participate in two Board conference calls per year (May and November).
- Be available via e-mail or telephone.
- Assist with WVN network-building activities.
- Deliver annual "give or get" fundraising contributions in December of each fiscal year.

To learn more about being on the WVN Board of Directors, please contact Executive Director Heidi Basch-Harod at heidi@womensvoicesnow.org or 310-748-1929.



Photo courtesy of Matjaz Krivic.



Giving Opportunities

Contributions to these projects enable us to fulfill our mission locally and globally.



COMMUNITY EDUCATION & OUTREACH PROJECTS:

Our community education and outreach programs in 2017 will cost \$270,180. These activities include:

- Film screenings, accompanied by expert speaker panels, which allow us to fulfill our mission on the local level in Southern California. In order to attract the widest range of audiences, these events are always free to the public and take place in rented/donated venues.
- Research, marketing, and dissemination of our free screening packages to universities, women's centers, gender rights institutions, and WVN Ambassadors (volunteers) across the globe.
- Ongoing maintenance, development, marketing, and expansion of our online/web platforms, which distribute free Women's Voices Now content into homes, internet cafes, and smartphones all over the world.

ANNUAL DIGITAL FILM FESTIVAL:

An annual donation of \$18,000 provides for:

- \$10,000 in cash prizes awarded to judge-selected winning films
- \$5,000 for festival promotional materials and marketing; website capacity; and band-width.
- \$3,000 for a modest stipend granted to festival judges (\$200/judge).



Enchikunye (Returning Home)
Sandro Bozzolo (Italy)
Official Selection (2016)

WOMEN IN THE ARTS PROJECTS:

In 2017 we aim to offer creative workshops for underserved women in Los Angeles, a program that will deepen our partnerships with local women's rights organizations. A yearly program cost of **\$15,000** will make it possible for WVN to support the creative endeavors of high-need Los Angeles-area women.



FISCAL SPONSORSHIP PROJECTS:

Women's Voices Now provides support for small-budget, independent films focusing on women's rights. Contributors to this fund are able to handpick which films receive support, and be in close contact with the film's director and team. Your support will directly help these courageous and noble film projects reach their production and post-production fundraising goals.



Monthly Donations ranging from \$5 to \$1,000 are crucial in helping us to sustain our work, and are easily set up via our online platform.

Women's Voices Now accepts cash, checks, credit card donations via PayPal, and donations of appreciated stock.

We are a 501(c)3 non-profit organization, FEIN#27-2779043. Donations made to Women's Voices Now are tax-deductible to the extent allowed by law.

DONOR RECOGNITION:

Our donors are acknowledged on our website and via our social media outlets. Donors who provide funding specifically earmarked for any of our online or public events are recognized in all printed and online materials, and in remarks made at our public screening events.

To **discuss your contribution** and to answer any questions you may have, our Executive Director Heidi Basch-Harod (heidi@womensvoicesnow.org) would be delighted to meet with you in person or via telephone (310-748-1929).

MAILING ADDRESS

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