



Allstate
Foundation

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The Allstate Foundation Awards \$57,000 to Sandy Hook Promise
Student-Led Groups Across Mississippi Receive Aid for Anti-Violence Efforts

Jackson, MS – September 27, 2017 – Leading gun violence prevention organization Sandy Hook Promise (SHP) is receiving a \$57,000 grant from the Allstate Foundation for their Students Against Violence Everywhere (SAVE) Promise Clubs and their *Know The Signs* violence prevention program delivery to schools in Mississippi. SHP's *Know The Signs* violence prevention programs educate youth and adults on mental health and wellness, identification of at-risk behaviors and how to take action and get help before a situation escalates. SHP was founded by several family members who lost loved ones in the tragic shooting at Sandy Hook Elementary School on December 14, 2012.

As part of the Allstate Foundation grant, 15 selected SAVE Promise Clubs will receive mini grant funds, educational materials, training for school and community activities, ongoing support and technical assistance for their youth violence prevention efforts, and opportunities to partner with local Allstate agents to further the cause. Through these efforts, thousands of students across Mississippi will be educated and directly engaged in SAVE Promise Club activities.

The Allstate Foundation and Sandy Hook Promise will kick off their partnership with a *Know The Signs* Workshop. The October 4th workshop in Jackson will host participating Allstate grant club advisors and SAVE Promise Clubs student leadership for a day of training in SHP's *Know The Signs* programs. The training will empower them to return to their schools and implement effective violence prevention solutions. Attendees will hear from Allstate representatives as well as Sandy Hook Promise representatives.

The 15 Mississippi chapters selected by Sandy Hook Promise and The Allstate Foundation include:

Biloxi High School (Harrison)
Clarksdale High School (Clarksdale)
Columbia High School (Columbia)
D'Iberville High School (Biloxi)
Forest Hill High School (Jackson)
John W. Provine High School (Jackson)
Madison Middle School (Madison)
Ocean Springs High School (Ocean Springs)
Olde Towne Middle School (Ridgeland)
Port Gibson Middle School (Port Gibson)
Rosa Scott School (Madison)
Shirley Simmons Middle School (Canton)
South Pike High School (Magnolia)
Stringer Attendance Center (Stringer)
Wingfield High School (Jackson)

“The Allstate Foundation is proud to partner with Sandy Hook Promise to empower youth to stand up for themselves and others and realize their full potential through programs and resources that develop social and emotional skills,” says Allison May, Allstate Foundation spokesperson.

SAVE Promise Clubs at participating schools are led by students for students, which gives members the opportunity to lead the planning and execution of youth safety campaigns for their peers. The clubs plan activities around Sandy Hook Promise’s *Know The Signs* violence prevention programs and other activities aimed at creating a safer school and community environment. Club initiatives will also promote various national observances and events throughout the year, including SHP’s *Say Something Week* (October 16-20), *Start With Hello Week* in February, National Youth Violence Prevention Week in March, and the National SAVE Promise Club Youth Summit in April.

“We are thrilled to receive this award from the Allstate Foundation. With their support, we are able to facilitate our *Know The Signs* violence prevention programs through our SAVE Promise Clubs, and empower students to help reach our goals of preventing school shootings, reduce bullying, and making our communities more inclusive and safe for everyone,” said Nicole Hockley, Managing Director of Sandy Hook Promise, and mother of 6-year old Dylan who was killed in the Sandy Hook School tragedy.

About Sandy Hook Promise

Sandy Hook Promise (SHP) is a national, nonprofit organization based in Newtown, Connecticut. We are led by several family members whose loved ones were killed in the tragic mass shooting at Sandy Hook Elementary School on December 14, 2012 that claimed the lives of 20 first-graders and 6 educators. SHP is focused on preventing gun violence (and other forms of violence and victimization)

BEFORE it happens by educating and mobilizing youth and adults on mental health and wellness programs that identify, intervene and help at-risk individuals. SHP is a moderate, above-the-politics organization that supports sensible non-policy and policy solutions that protect children and prevent gun violence. Our intent is to honor all victims of gun violence by turning our tragedy into a moment of transformation. For more information, visit www.sandyhookpromise.org or call 203-304-9780.

About The Allstate Foundation

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE: ALL). Through partnerships with nonprofit organizations across the country, The Allstate Foundation brings the relationships, reputation and resources of Allstate to support innovative and lasting solutions that enhance people's well-being and prosperity. With a focus on building financial independence for domestic violence survivors, empowering youth and celebrating the charitable community involvement of Allstate agency owners and employees, The Allstate Foundation works to bring out the good in people's lives. For more information, visit www.AllstateFoundation.org.

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