



NOVEMBER 2-19

# SPONSORSHIP OPPORTUNITIES





With 160 events in 2.5 weeks and over 650 hours of programming, InnovateLA 2016, positively impacted tens of thousands of like-minded, civically engaged innovators across LA County's industries.

But it doesn't stop there —we have big plans for 2017 and we're looking for strong partners to help us cement Los Angeles' spot as a global hallmark of innovation and commerce.



# Presenting Sponsor (x2)

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\$50k

## Sponsorship Benefits

- Presenting designation on all collateral with the LAEDC and one other organization
- Industry exclusive designation
- Podium time during Kickoff and Closing Events
- “Sponsor” designation on attendee name tags at event
- Premium branding during LAEDC-managed events
- Premium branding on Social Media
- Premium logo placement & hyperlink on InnovateLA homepage
- Premium signage throughout the venues for all 50+ events
- Ad in LAEDC-managed events
- Merchandising or exhibit booths at select events
- Guaranteed admittance to each premier event for up to 4 people

# Industry Sponsor (x4)

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\$25k

## Sponsorship Benefits

- Exclusive industry sponsorship of InnovateLA
- Invitation to INLA planning and advisory committee
- Recognition and mention during Kickoff Event: “Collaboration powered by [your company]”
- “Sponsor” designation on attendee name tags at event
- Premium branding during LAEDC-managed events
- Premium branding on Social Media
- Premium logo placement & hyperlink on website
- Premium signage throughout the venues for all events
- Ad in LAEDC-managed events
- Merchandising or exhibit booths at any event
- Guaranteed admittance to each premier event for up to 4 people

# Event Sponsor

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\$10k

## Sponsorship Benefits

- Premium branding during LAEDC-managed events
- Premium branding on Social Media
- Signage throughout the venues for all events
- Premium logo placement & hyperlink on website
- Merchandising or exhibit booths at any event

# Media Sponsor

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\$5k

## Sponsorship Benefits

- Premium branding on our website
- Premium branding on slide presentation
- Signage placement at key events
- Logo on any printed materials including LA Times Adds