

PAMELA
PRICE
for **DA** **ALAMEDA**
COUNTY

OUTREACH KIT



Thank You



@PPriceCares



@PamelaPriceCares

#JusticeDoneRight

#StepForward22

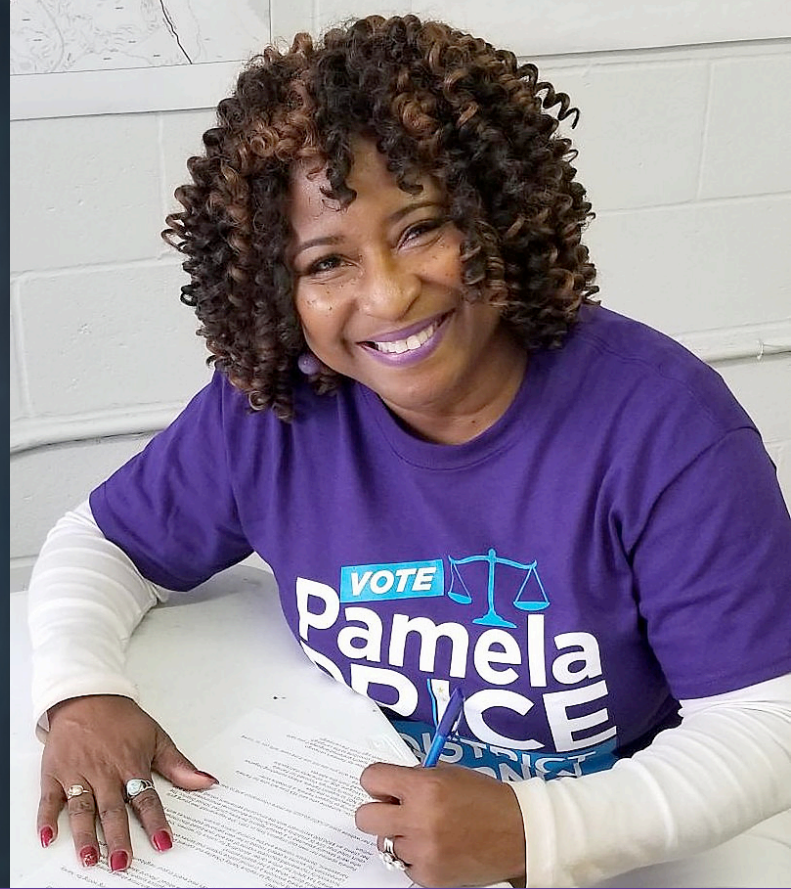
#AlamedaDA22

#NoMoreDoubleStandard

Thank you for your interest in
Pamela's 2022 Campaign for
Alameda County District Attorney.

We have compiled this easy
reference outreach kit about
Pamela and her platform and
values. If you have any other
questions or needs, please
contact the campaign at
kelsey@pamelaprice4DA.com.

Paid for by Pamela Price for District Attorney 2022
FPPC ID#1395288



Promotional Photos

About Pamela Price

Pamela Price is a courageous civil rights attorney who will bring her 40 years of knowledge, skills and experience to successfully create major reform in the administration of justice in Alameda County. She plans to create a system that is more compassionate and effective at restoring public trust and promoting real public safety.

Her plans for criminal justice reform will help build a healthier Alameda County for all by reducing mass incarceration, stopping the over-criminalization of youth, promoting police accountability, reducing gun violence, ending gender and racial disparities and bringing transparency to the District Attorney's office.

Pamela Price is a graduate of Yale College and UC Berkeley Law School, and a survivor of the

Ohio juvenile justice and foster care systems, her fighting spirit has trail-blazed justice for everyday people in state and federal courts. She built a successful law-firm, coordinated teams of lawyers across the country and successfully argued a landmark racial harassment case before the United States Supreme Court. Pamela has represented countless victims of retaliation, wrongful termination, sexual assaults, sex, age, religion, disability and race-based discrimination. Her clients included nurses, doctors, electricians, oil workers, teachers, office workers, police officers and correctional officers from all walks of life.

Alameda County deserves a DA like Pamela Price - one who listens and fights to create a compassionate justice system that is accountable, just, transparent and most importantly increases public safety.

Pamela Price is a courageous civil rights attorney committed to taking the needed steps as Alameda County District Attorney to protect public safety, restore public trust, halt mass incarceration and end the racial, socio-economic and gender disparities in the justice system.

Pamela Price is a Champion for Justice who believes the values of the District Attorney should reflect the true values of Alameda County. Pamela's bold vision and platform for reform will move Alameda County forward and:

- Protect Public Safety
- Restore Public Trust
- Reduce Gun Violence
- Stop Over-Criminalizing Youth
- Protect Immigrant Communities
- Hold Police Accountable
- Fund Effective Reentry Strategies

Her Platform

The position of District Attorney should reflect the true values of Alameda County. Pamela's bold vision and platform for reform will move Alameda County forward and:

- Restore public trust in justice system
- Reduce gun violence
- Implement fair justice measures
- Stop over-criminalizing youth
- End the death penalty
- Protect immigrant communities
- Hold police accountable for misconduct
- Establish prosecutorial accountability
- Effective reentry strategies
- Invest in public health & social services