

welcome to **ROCKET RIDERS** transit advocacy toronto

A GREAT CITY DESERVES GREAT TRANSIT



ABOUT US ▶ **history**

ABOUT US

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The Rocket Riders Transit User Group started over eight years ago as part of the Better Transportation Coalition. During this time we called ourselves The Toronto Transit Users Group.

In 1997 we changed this utilitarian-sounding name to The Rocket Riders Transit User Group, known more simply to members and friends as Rocket Riders. Seeking a higher profile, we chose the new name because of its catchy, congenial sound. Our inspiration was Straphangers, the New York City transit activist group from which we cheerfully confess to regularly borrowing good ideas.

As a caucus of the Toronto Environmental Alliance, we are committed to a healthy, sustainable city. To this end, we've advocated intelligent and just solutions to wider transportation and environmental issues. We've always kept a close eye on public transit funding and revenue issues, and regularly issued critiques and recommendations to transit authorities and municipal government.

By means of our press releases, e-bulletins, public events and campaigns, we have become a recognized voice concerning transit issues. Due to our presence in the community, in the media, at the TTC and at city council, we have earned a public role in the dialogue around public transit in Toronto.

