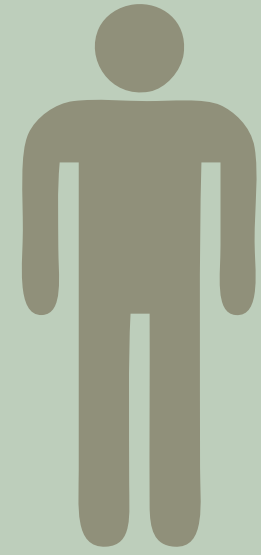
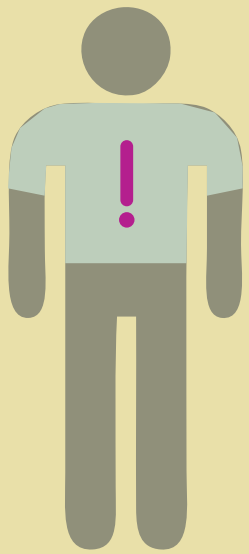


USER'S GUIDE TO POLITICAL PROTESTS



A step-by-step guide for the uninitiated to prepare for your next political protest.

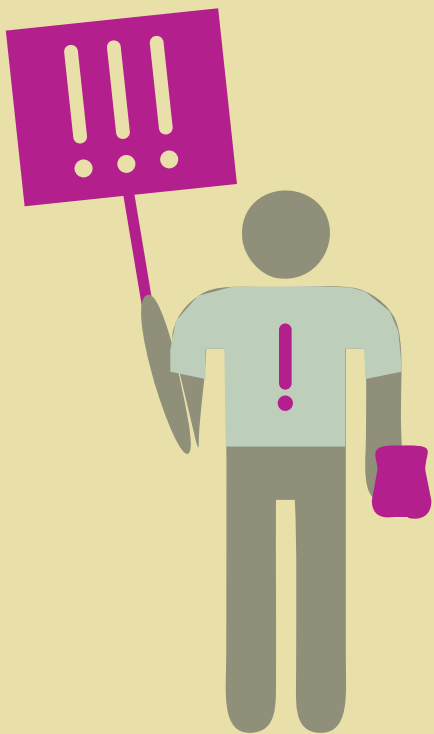
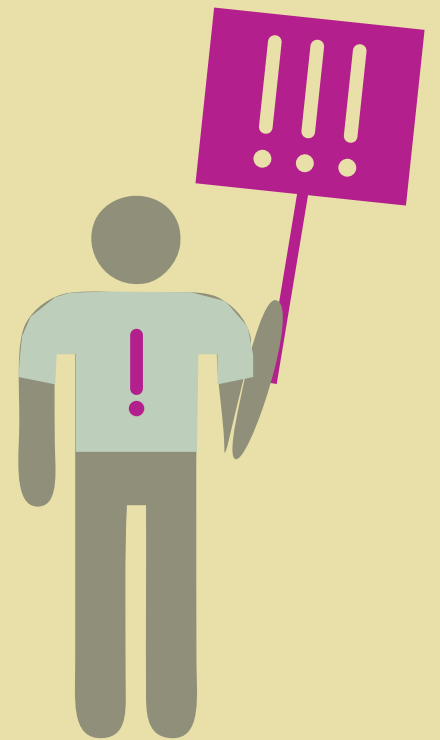


1. Dress the part.

If you're going to wear clothes, make them productive. Wear a snarky t-shirt or a funny hat that smartly applies to what you're protesting.

2. Create a bold visual aid.

Signs are to protesters as billionaires are to Republicans; it's really hard to do your job without them. Keep the message short and witty and the writing big and bold. And for goodness sake, check your spelling.

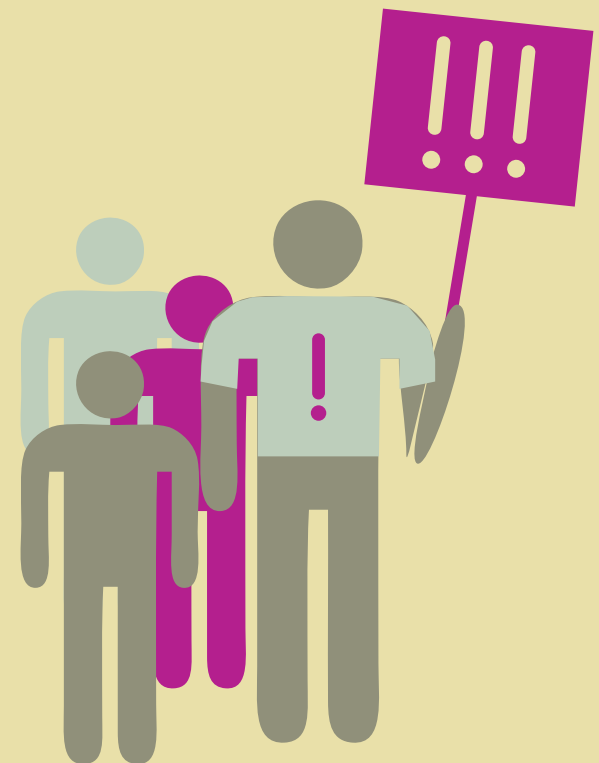


3. Eat a sandwich.

Hey, this isn't a hunger strike. Rallying can make even the most passionate protester's innards protest. That, and you never know if your act of civil disobedience will lead to a weekend of confinement.

4. Bring people.

Unless you're a billionaire named "Koch" you can't start a movement by yourself.



5. Start a chant.

A rhyming couplet works best. And remember: to gain maximum volume, always yell from the diaphragm... or just bring a bullhorn.

6. Don't stop there.

If you care about an issue enough to create a sign, start a chant, and even eat a sandwich, then don't stop there. You can protest everyday through your consumer decisions, political involvement, and community interactions. Remember: protesting does not end after the protest.

