

# 2009 Pastor Coaching Leadership Institute

## After Training . . . Now What?

*Years of church planting have taught us that pairing a planter with a trained coach significantly increases the viability of a new church start. We no longer send church planters out into the world and tell them to "start a church" without the human resources needed to make the plant successful. Instead we have in place a support system - a community of advocates, if you will - to help the planter navigate the often challenging journey of church planting.*

**Meet with a Coach During  
Institute Week -  
Griffith Coaching is a leading coaching  
organization in the country for both  
new and turnaround churches.  
They are offering competitive  
coaching rates for the 2009  
New Church Leadership Institute.  
visit - [www.griffithcoaching.com](http://www.griffithcoaching.com)**

The success or failure of any church planting system is determined by the process through which new church pastors are recruited, assessed, trained, coached and deployed. The goal of an effective church planting system is to attract high quality candidates, clearly identify their strengths, develop their skill sets and appoint them to a context in which they have an affinity for the target population. Taken together, these are the components for the foundation for starting strong, vital faith communities.

## What is a COACH?

"My coach helps keep me on task, get focused, and move forward with my plan. When I get discouraged, he reminds me that I'm "in this for the long haul," he points out the successes we are having, and works with me to clarify next steps. Having a coach with his expertise and experience is essential to me as a church planter. I would never attempt to plant without a good coach."

**Rev. Holdridge** - church planter

"My coach has helped me wallow through the mire of this new church planting business. He is always available to cheer me on, to give me relevant advice and to tell me when I am getting too far afield. His advice is useful and to the point. I know that the church I am planting is much farther ahead because of his coaching and his continued prayers.

**Rev. Littrel** - church planter



**REGISTER** for coaching at the  
2009 New Church Leadership Institute  
For more information, contact  
Paul Nickerson at  
[Nickersonp@comcast.net](mailto:Nickersonp@comcast.net)  
or call 508-930-9327.

You may also read more about  
Griffith Coaching at  
[www.griffithcoaching.com](http://www.griffithcoaching.com)

## Who is Jim Griffith?



"Jim has been a pioneer and champion for nurturing vital church leadership through coaching. He has gathered a group of great coaches to work with new church

planters and pastors in redeveloping congregations. The value of Griffith Coaching is inestimable."

### Dave Schoen

*team leader of the Congregational Vitality & Discipleship team LCM*

*A national study has shown new church starts that obtain a coach, have **2x** the average worship attendance of those who go it alone.*

**For Further Information - Contact Paul Nickerson at [Nickersonp@comcast.net](mailto:Nickersonp@comcast.net) or call 508-930-9327.**

**Paul Nickerson is a Sr. Associate with Griffith Coaching and on the Staff of the Massachusetts Conference UCC. Paul coaches pastors all over the country.**

## Reasons to have a Coach -

- To get an opinion from someone who has no vested interest in the situation's outcome.
- To point out what the person can't, won't or doesn't see.
- To have a compassionate, secure and confidential outlet to vent problems and frustrations.
- To provide a clear line of communication between the client and the sponsoring agency.
- To conduct reality checks on the vision, values and strategies of a church plant.
- To walk a pastor through conflict when it arises.
- To implement the master plan in proper sequence.
- To ask the questions no one else is asking.
- To develop strategies for recruiting, launching and fund-raiser.
- To help balance personal demands and stress of leading a church while maintaining a healthy life.

## 2009 Coaching Rates -

By participating in the New Church Leadership Institute, a church planter has the opportunity to work with one of our coaches for **\$1,500.00** per year. Choose from a variety of coaching options that will help your church thrive.

### Basic Package:

(12 months) \$1,500.00

- 24/7 email access to Coach
- Group phone calls with other new or turnaround pastors
- Quarterly web-based training

### Customized Add-ons:

(to Basic Package)

- Individual phone access to a Coach - \$500
- 24 hour site visit - \$1,500 plus expenses