

PROMOTING THE ONE GREAT HOUR OF SHARING OFFERING IS AS EASY AS 1..2..3..4..

OPEN YOUR HEART by praying for guidance and becoming familiar with the materials in your packet. Order additional quantities and items that will add excitement. Organize a small group or team to share these resources, discuss your promotional plans, and get your congregation going.

GENERATE EXCITEMENT around the offering. Create a buzz by announcing a goal at least one month in advance. Involve key people in setting this goal and have them spread the word. Include a pastoral letter on the offering in your newsletter. Include the offering envelope in your bulletin or mailing. Use the bulletin inserts. Remind people of the offering at weekly services and gathering.

HELP YOUR CONGREGATION LEARN something new about the offering. Use the adult and children's sermon suggestions, stories, skits, and video resources. Make the offering a special part of the service on the suggested offering date, March 10, 2013, or select another date and use the suggested week-by-week guide to get the word out.

SHARE YOUR GOOD NEWS. Announce the amount received for the offering in worship and in your church newsletter. Thank the congregation for every gift, whether big or small. Celebrate reaching your goal and let members know they can give to One Great Hour of Sharing all year. Send your congregation's gift to your UCC Conference Office making sure it is clearly marked "OGHS."

