



# UNITED CHURCH OF CHRIST



A 15 minute presentation at church on **Stillspeaking**

## Do not use PowerPoint – Keep it fun!

- ☞ Give everyone who comes a comma pin. Have red and black bracelets for all the kids. Include with each a business sized or other small sized card with a list of things you can say when someone asks you about your pin.
- ☞ Show the commercial
- ☞ Tell them that we went to see NBC and CBS and were re-buffed
- ☞ Say something about your contest to invite people. By all means have one!
- ☞ Enlist business types to help promote and track results
- ☞ Enlist sophisticated club types who know how to be on the lookout for visitors, help them make connections, and make them feel welcome.
- ☞ Combine in a packet for those who want them . . .
  - Where the commercial will air, if available
  - FAQs
  - Theological reflections
  - Answers people can use when asked not only about the pin, but the commercial
- ☞ Take questions
- ☞ Make it 15 minutes of fun! Leave them wanting more.