Guidelines for Congregations and Clergy on Political Action

How can UCC congregations participate constructively in the political process during this election year? What are the opportunities and legal limits to faith-inspired political activity? This guide helps you understand what kind of activities UCC churches and clergy can undertake to lift up our concerns and our witness in the elections.

Political Activities of Churches are Limited Due to IRS Tax Exempt Status

Almost all churches are tax-exempt under Section 501(c)(3) of the Internal Revenue Code on the basis that they are “operated exclusively for religious, charitable or educational purposes.”

As a 501(c)(3) tax-exempt organization, a church:

- is exempt from paying corporate income taxes, and donations to it are tax deductible on federal tax returns
- may expend funds for religious, charitable and educational purposes, and an insubstantial amount on lobbying and to promote legislation

A 501(c)(3) exempt organization may not “participate in, or intervene in any political campaign on behalf of any candidate for public office.”

Political Activities

Political activities are quite broad and range from contributions to a political candidate to discussing public policies and election-year issues to publishing the voting records of incumbents running for re-election. Only some of these activities are considered active “electioneering,” which cannot be done by a church.

There are no restrictions on educating church members about election-year issues and promoting discussion of public policy. However, your church is prohibited from expressing its support for or opposition to any candidate during the discussion of issues and policies if it wishes to maintain its tax-exempt status.

Other kinds of unrestricted political activity include holding voter registration and get-out-the-vote drives, preparing and distributing nonpartisan voter guides and voting records, and sponsoring candidate forums and debates.

Clergy and church leaders have the same rights as every American citizen and may fully participate in political campaigns as individuals; however, they must announce that they are acting on their own behalf and not on behalf of the church.
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<thead>
<tr>
<th>Political Activities</th>
<th>Churches?</th>
<th>Clergy as Individuals?</th>
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<tbody>
<tr>
<td>Discuss the position of candidates on public issues</td>
<td>Yes</td>
<td>Yes</td>
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<td>Endorsement of political candidates</td>
<td>No</td>
<td>Yes</td>
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<td>Contributions to political candidates</td>
<td>No</td>
<td>Yes</td>
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<td>In-kind expenditures in favor of or against political candidates</td>
<td>No</td>
<td>Yes</td>
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<td>Independent expenditures in favor of or against political candidates</td>
<td>No</td>
<td>Yes</td>
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<td>Contribution to PACs</td>
<td>No</td>
<td>Yes</td>
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<tr>
<td>Appearance of political candidate at church meeting or service*</td>
<td>Yes</td>
<td>N/A</td>
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<td>Payment of expenses for candidate to appear</td>
<td>No</td>
<td>Yes</td>
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**Distribute at church:**
1) Nonpartisan candidate surveys or guides** | Yes | Yes |
2) Voting records | Yes | Yes |
3) Candidate political statements | No | Yes |

| Rent church list at market value if offered at same rate for all candidates | Yes | N/A |

**Publish in church newsletter, bulletin, or magazine***:
1) Political ads sold at market rate | Yes | N/A |
2) Political ads sold at less than market rate | No | N/A |
3) News stories | Yes | N/A |
4) Editorials endorsing or opposing a political candidate | No | N/A |

**Nonpartisan voter education and registration** | Yes | Yes |

**Nonpartisan get-out-the-vote drives** | Yes | Yes |

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* A political candidate may appear at a church service. The appearance of a candidate before a church service, however, is limited as follows:
- Any other candidate for the same office that requests to appear must be given the same opportunity; and
- No solicitation for funds may be made by any representative of the church. In addition, a church may allow political candidates to use the facilities of the church for events or meetings on the same basis that civic groups and other organizations are allowed. If civic groups and other organizations are required to pay rent for using the church property, the political candidate should be charged the same amount.

** A church may publish or distribute the results of surveys of candidates on public issues. Such surveys, however, must be nonpartisan. As a result, 501 (c)(3) church groups should observe the following conditions in publishing or distributing the survey:
- Publish the response of all the candidates for the particular office by use of ‘yes’ and ‘no.’ The survey should not specify what is the desired response.
- Do not include any words indicating either endorsement of or support for any of the candidates or their positions on issues.

*** Church publications:
- Political Ads: A church newsletter or magazine may publish an ad for a political candidate, as long as the ad is purchased at the regular rate for ads in that publication.
- News Stories: A church newsletter, bulletin or magazine may publish, without limitation, news stories on political candidates and political campaigns.
- Editorials: A church may not publish an editorial supporting or endorsing a candidate for political office or political party.