

A Church Guide to **UCCe-giving**[®]

JOIN A TRADITION THAT'S LASTED 2000 YEARS.

In the 1st Century, Paul wrote to the church in Corinth:

“We want you to know, brothers and sisters, about the grace of God that has been granted to the churches of Macedonia; for during a severe ordeal of affliction, their abundant joy and their extreme poverty have overflowed in a wealth of generosity on their part. For, as I can testify, they voluntarily gave according to their means, and even beyond their means...

It is appropriate for you who began last year not only to do something but even to desire to do something— now finish doing it, so that your eagerness may be matched by completing it according to your means.” 2 Corinthians 8:1-3, 10-11

UCCe-giving[®] – state of the heart giving for the 21st Century

UCCe-giving[®] is the automated giving program of the United Church of Christ designed to make it easy for givers to give.

Great for givers!

- Give to God first
- Give when you're gone
- Keeps you on track
- Convenient and secure
- Snowbirds, travelers, retirees, students all love it.

Great for your church!

- Increases regular giving
- Steadies cash flow
- Reduces use of reserves
- Fewer checks to process, less work
- Secure, efficient, affordable

So simple to get started:

- Call **UCCe-giving**[®] partner, Vanco Services*, at **(800) 774-9355** for a **UCCe-giving**[®] Startup Packet.
- Get your leaders on board. Complete application forms.
- Promote **UCCe-giving**[®] using tips in this Guide. Check www.ucc.org/e-giving for resources.
- Enter givers' authorizations.

Enjoy your first electric funds transfers!

* What is Vanco Services? Vanco Services, LLC is the financial technology company chosen by the United Church of Christ as a partner in offering UCC e-giving[®]. Vanco provides secure, inexpensive electronic giving services to more than 10,000 churches. Information entrusted to Vanco is kept strictly confidential and is never sold, rented or given away.

HOW TO PROMOTE **UCCe-giving**[®] IN MY CHURCH...

SUNDAYS:

- Announce **UCCe-giving**[®] during church services.
- Use downloadable **UCCe-giving**[®] bulletin inserts.
- Create a Bulletin Board display.
- Set up a sign-up table after church.

BETWEEN SUNDAYS:

- **Direct Mailing:** Include a letter signed by church leaders, Giver's Guide to **UCCe-giving**[®] and authorization form.
- **Website:** Post **UCCe-giving**[®] information. Link to www.ucc.org/e-giving.
- **Newsletter:** Include an article (see sample in this Guide).

ONGOING & PERIODICALLY:

- Announce **UCCe-giving**[®] often.
- **Newsletter:** Include testimonials.
- **Quarterly Giving Statements:** Include an authorization form and **UCCe-giving**[®] Giver's Guide.
- **Annual Pledge Drive:** Include authorization forms with pledge cards.
- **New Member Class:** Introduce **UCCe-giving**[®] to tell how vital their support is to your ministry.
- **Information Center:** Stock authorization forms with Giver's Guides.

SAMPLE ANNOUNCEMENT:

COMING IN JANUARY, UCCe-giving[®] Electronic Contributions – Many of you have asked if it could be possible. Now it is! Not only is it possible, electronic transfer of your monthly contributions is simple and easy! While away on vacation, you can be content knowing your pledge has been received and is contributing to the work of the church, especially during those low cash flow months of the year! One simple easy-to-use form is used to set up or change your electronic contribution amount. Frequently Asked Questions and **UCCe-giving**[®] Authorization Forms are available by contacting the church office.

SAMPLE NEWSLETTER ARTICLE:

UCCe-giving[®]: Contributions Made Easy

Simplify your life, and support ministry and mission! [Our church] is offering givers a new way to support our ministry. Our new **UCCe-giving**[®] electronic contribution program is an automatic funds transfer program that will

allow you to make contributions without having to lift a pen to write a check or reach into your wallet for cash!

Here is how it works: simply authorize a specified amount of money to be electronically transferred directly from your checking or savings to the church account [and/or charged to your credit card]. You also specify the frequency of the transfer to allow you to keep your check register [records] up to date.

It is fast, safe, and easy! In fact, it is less risky than checks, as it cannot be lost, stolen, or destroyed in the mail. The electronic transfer will cost you **NOTHING**. [Our church] gives you a donation statement for your tax records, and your bank [or credit card] statements also provide a record of transfer.

Of course you can change or cancel your authorization at any time. Just drop us a note. But we believe that once you have enjoyed the benefits of **UCCe-giving**[®] you won't want to go back to the "old-fashioned" way of contributing to your church!

TO GET STARTED & ORDER SUPPLIES:

UCCe-giving[®] start up: Call Vanco Services, **1-800-774-9355**.

UCCe-giving[®] downloadable materials: www.ucc.org/e-giving (Church Guide, Giver's Guide with FAQs, Bulletin Inserts, and more.)

UCCe-giving[®] Giver's Guide brochure and UCC Giving Cards (to place in offering plate): Call United Church of Christ Resources, **1-800-537-3394**.

If you have questions, or don't have web access, please contact Doris Powell at 1-866-822-8224, Ext. 3853 or powelld@ucc.org.

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