



the PRIZE GROUP

RESUME/Background for Maria E. Jordan

The Prize Group July 2009 – Present

Owner/CEO - The Prize Group is a boutique fundraising firm specializing in the political and non-profit industries. As the Finance Director/Fundraiser for a variety of campaigns and programs, I oversee all aspects of fundraising needs, including but not limited to:

- Long and short term strategic planning;
- Budgeting and goal setting;
- Process management;
- Identifying and cultivating target/donor audiences;
- Event planning and management;
- Donor tracking and follow up;
- Communication & materials creation.

Current and prior clients include:

- | | |
|---------------------------------------|---|
| • After School All-Stars | • Rocky Delgadillo - <i>CA Atty Gen. & LA City Atty.</i> |
| • AYSO Region 33 | • Mike Villines - <i>CA Ins. Comm.</i> |
| • Good News Foundation | • Michael Antonovich - <i>LA Cnty Sup.</i> |
| • New Majority LA | • Alan Jackson- <i>LA Cnty District Atty.</i> |
| • PUENTE Learning Center | • Kevin James - <i>LA Mayor</i> |
| • USC Trojan Marching Band | • Richard Riordan - <i>LA Mayor</i> |
| • Rudy Giuliani - <i>US President</i> | • Carmen Trutanich - <i>LA City Atty.</i> |
| • Tom Campbell - <i>US Senate</i> | • Bernard Parks - <i>LA City Council & LA County Supervisor</i> |
| • Steve Poizner - <i>CA Governor</i> | |

The Alice Borden Company 1995 – July 2009

Partner (2007 - July 2009) - Worked directly with the owner of the company overseeing clients and managing events and campaign fundraising strategies. Purchased company when owner retired and changed name to The Prize Group.

Account Executive/Fundraising Associate (1995-2007) Worked directly for owner of company assisting with client specific events and fundraisers. Responsibilities included client billing, donor database management, event planning and donor follow-up and coordination.

American Cancer Society - San Fernando Valley Chapter 1992 - 1995

Special Events Director - Managed and directed all special events and donor outreach programs. Worked with volunteers and board to achieve goals and coordinate events and projects.

March of Dimes - Burbank 1990 - 1992

Special Events Manager - Coordinated annual WalkAmerica programs for chapter, working directly with and managing volunteers and board members.



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VOLUNTEER WORK

Pasadena Tournament of Roses Committee..... 1996 - 2012

Vice-Chair - promoted to a leadership position for the all-volunteer organization. Worked directly with committee Chairs and Executive Directors to manage and coordinate a variety of needs for the annual New Year's Day parade.

Member - assigned a variety of tasks for specific committees, including communication plans, event planning, participant liaison, traffic management, and festival coordination. Was assigned sole responsibility to plan, coordinate, budget and implement annual weekend retreat in Rancho Santa Fe for 100 Tournament leadership members, including Past Presidents, Executive Committee members and committee Chairs.

AYSO Region 33 2009-2013

Assistant Regional Commissioner (2011-present) - Works directly with Regional Commissioner to plan, implement and oversee yearly youth soccer program in the San Fernando Valley.

Board Member and Parent Volunteer..... 2009-2011

Assisted board and daughters team with a variety of tasks.

USC Trojan Marching Band

Man on the Ladder - worked directly with band office to help and assist in the planning of band director's 40th Anniversary celebration Gala.

Alumni Outreach - ongoing support with advice and guidance for alumni outreach as requested.

EDUCATION

University of Southern California..... 1984-1989

Sports Information - emphasis on Public Relations & Journalism

College Activities

Alpha Gamma Delta Sorority - variety of elected positions

Trojan Marching Band - flag twirler and band manager for Dr. Bartner



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The Prize Group is a fundraising, event and meeting management firm for political campaigns and non-profit organizations. Located in Greater Los Angeles, The Prize Group specializes in developing uniquely tailored finance programs for local, state and national campaigns along with non-profit finance consulting and management.

Maria Jordan, CEO, brings nearly two decades of experience in political and non-profit fundraising to The Prize Group.

PLANNING

Develop fundraising programs for campaigns. Assess needs for community outreach and target markets and determine staffing needs to get the job done.

RESULTS

Track and analyze event programs and donor giving to achieve results and meet campaign goals. Monitor communication efforts to better maximize donor giving.

IMPLEMENT

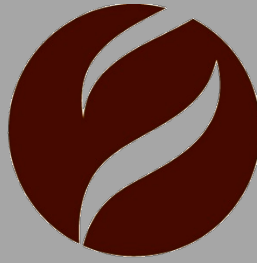
Work closely with clients to make sure fundraising plans are carried out and targeted programs are implemented. Manage staff and oversee all efforts related to fundraising.

STRATEGY

Establish unique ideas and efforts for fundraising programs. Create timelines and determine monthly, quarterly & yearly goals for fundraising and client outreach.

EFFICIENCY

Specialized finance software and tracking systems are used to manage donors, client calls and follow up. Schedule daily meetings & events for best use of time.



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Offering Comprehensive Services You Expect and More For Your Winning Campaign

Fund-Raising

Donor
Management

Compliance

Event
Management

Email Communications

Online
Solicitations

In-House Printing &
Material Design

Scheduling &
Community Outreach

**PARTIAL LIST OF CURRENT
& PRIOR NON-PROFIT CLIENTS**

After School All-Stars
AYSO Region 33
Good News Foundation
New Majority LA
PUENTE Learning Center
USC Trojan Marching Band

**PARTIAL LIST OF CURRENT
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Tom Campbell - *US Senate*
Steve Poizner - *CA Governor*
Rocky Delgadillo - *CA Atty Gen.
& LA City Attorney*
Mike Villines - *CA Ins. Comm.*
Michael Antonovich - *LA Cnty Sup.*
Alan Jackson - *LA Cnty District Atty*
Kevin James - *LA Mayor*
Richard Riordan - *LA Mayor*
Carmen Trutanich - *LA City Atty*
Bernard Parks - *LA City Council
& LA County Supervisor*

To discuss your upcoming
campaign or project,
please contact:

Maria Jordan, CEO

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