



# Building Your Proforma

*A Million Little Pieces*

*Community* Wind Energy 2006

Expanding The Know-how - Expanding The  
Market

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## Topics I Will Discuss

- What a wind project proforma does
- The most significant factors in the proforma
- Example of an LLC Flip Structure proforma
- How changes in various factors affect the project economics
- Comparison to projects owned by non-profit entities using CREB financing.

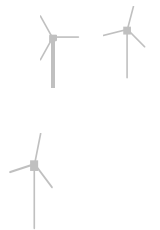
# What is a Wind Project Proforma?

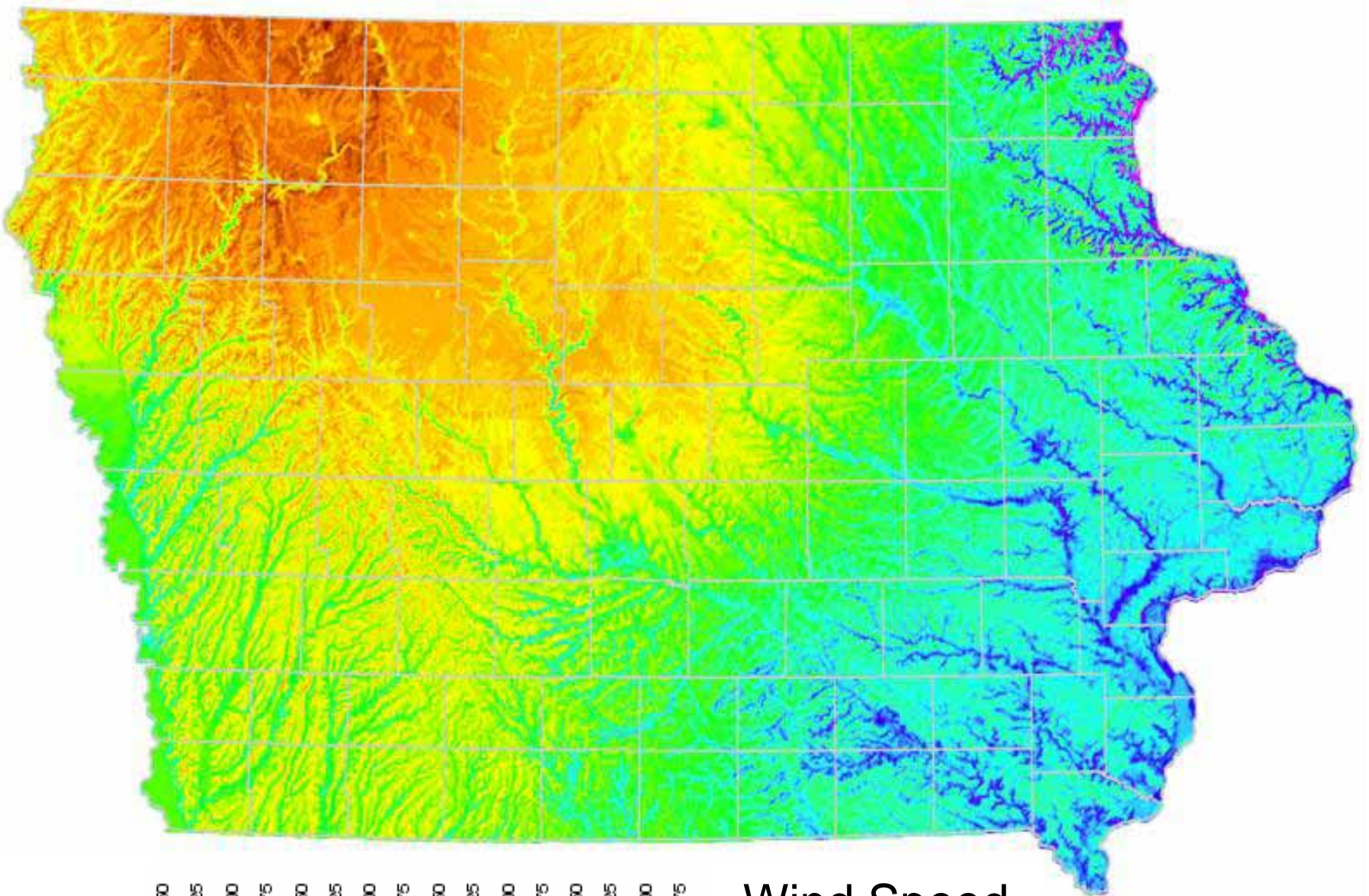
- A wind project proforma is a financial projection of the future shown in a financial format
- It provides a projection of the capital cost, sources of financing, revenue, the expenses, and the profit based on a specific set of assumptions
- By using a spreadsheet program like Excel, the assumptions can easily be changed to determine the impact on the profit.
  - This provides an easy tool to assess the financial impact of risks and uncertainties.



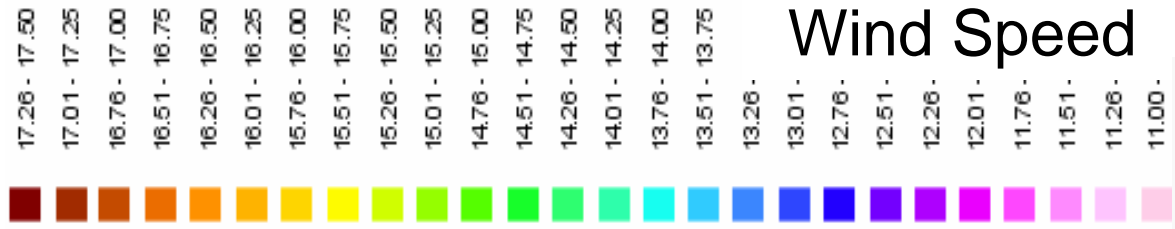
# Factors Affecting Wind Project Economics

- The most important factor is the wind speed

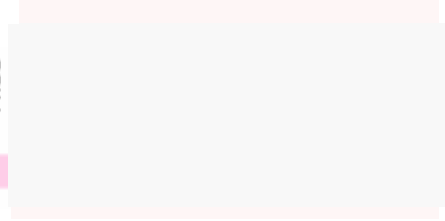




**Mean Wind  
Speed at 50  
Meters**



**Wind Speed**



# Factors Affecting Wind Project Economics

- The most important and influential factor is the wind speed
- The second most important factor is the Power Purchase Agreement (“PPA”) selling price
  - In most areas of Iowa, the PPA price is about 3¢ per kWh levelized for a long term contract
  - Northwest Iowa Power Cooperative has been offering only about 2¢ per kWh
- The other factors affecting the project economics are:
  - State tax credits or incentives, wind turbine costs, interconnection cost, cost of financing, and grants.

## Line Items in a Proforma

- Operating Revenues
  - PPA revenue from Utility
  - Sale of Green Tags
  - Production incentives
- Operating Expenses
  - Operation and Maintenance expense
  - Insurance
  - Property taxes
  - Land Lease (if any)
  - Depreciation
- Loan payments
- Income Tax Calculations.



# Wind Project Example

- Ten Megawatt Wind Farm
  - Five x 2 MW wind turbines
  - Five Owners, each having one wind turbine
  - Minnesota Flip Model used
  - Long-term PPA with local utility
- Installed near an existing 69 kV line
- In a windy area of Iowa (windiest 15% of Iowa).

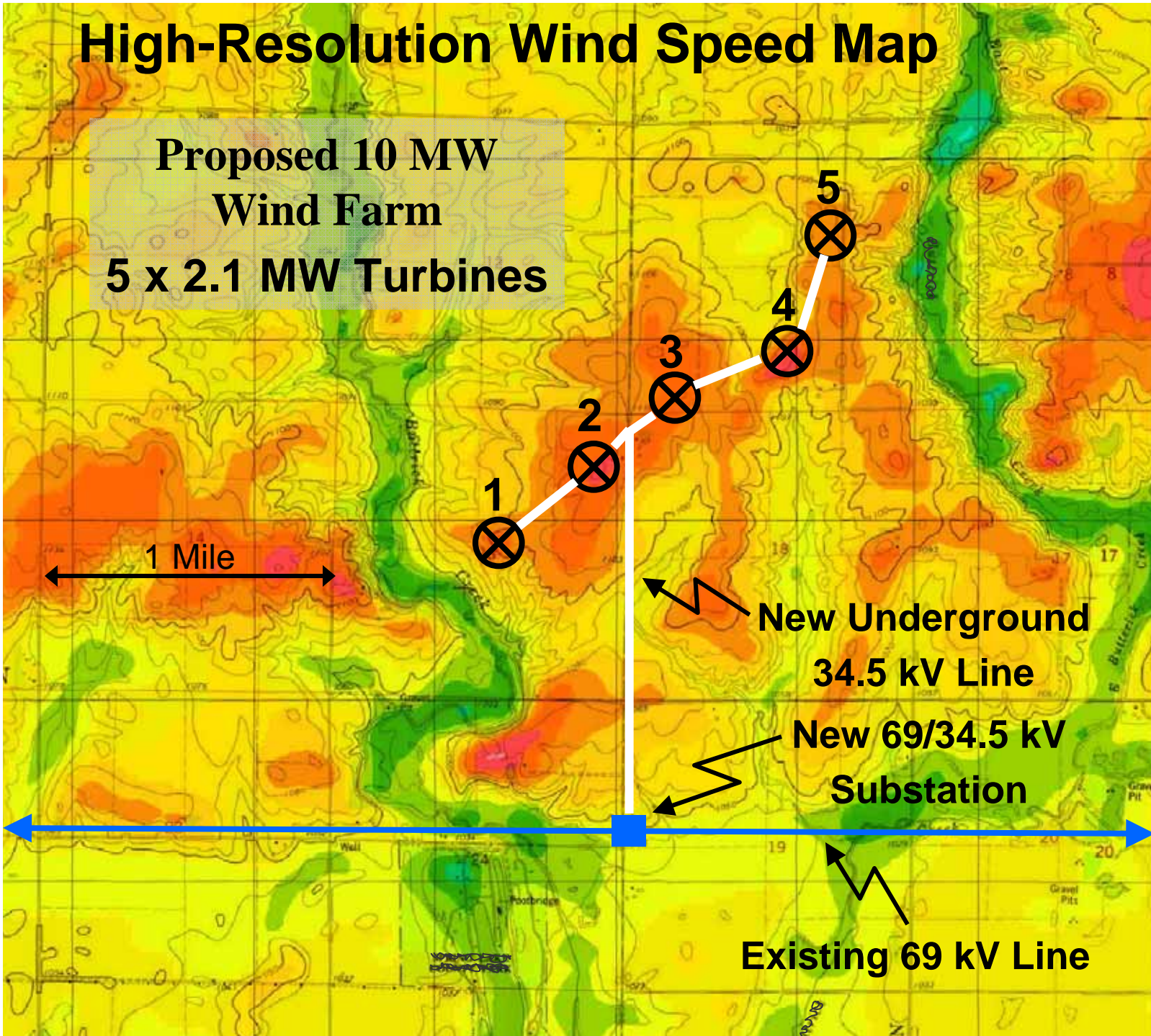
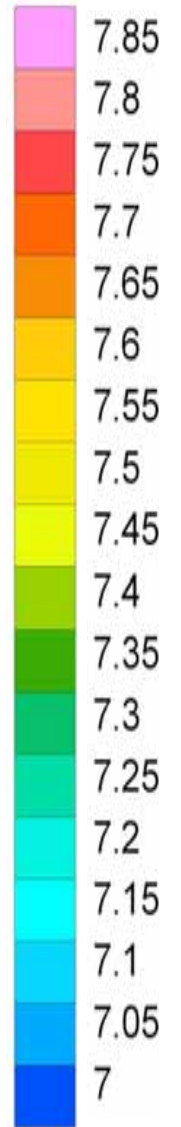




# High-Resolution Wind Speed Map

**Proposed 10 MW  
Wind Farm  
5 x 2.1 MW Turbines**

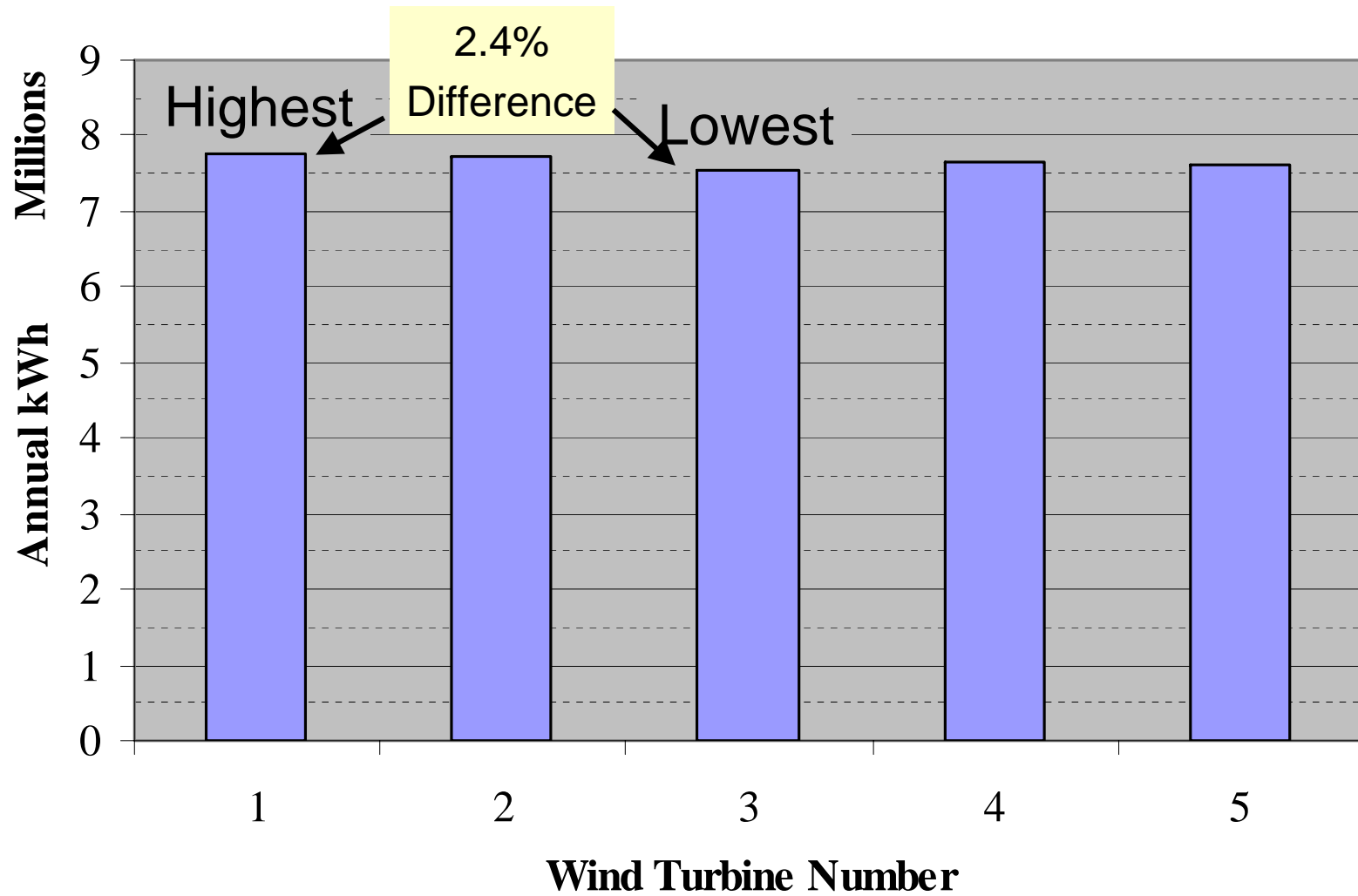
**Mean Wind  
Speeds  
in Meters  
Per Second  
at 50 Meters**



## Wind Generation Production Estimates

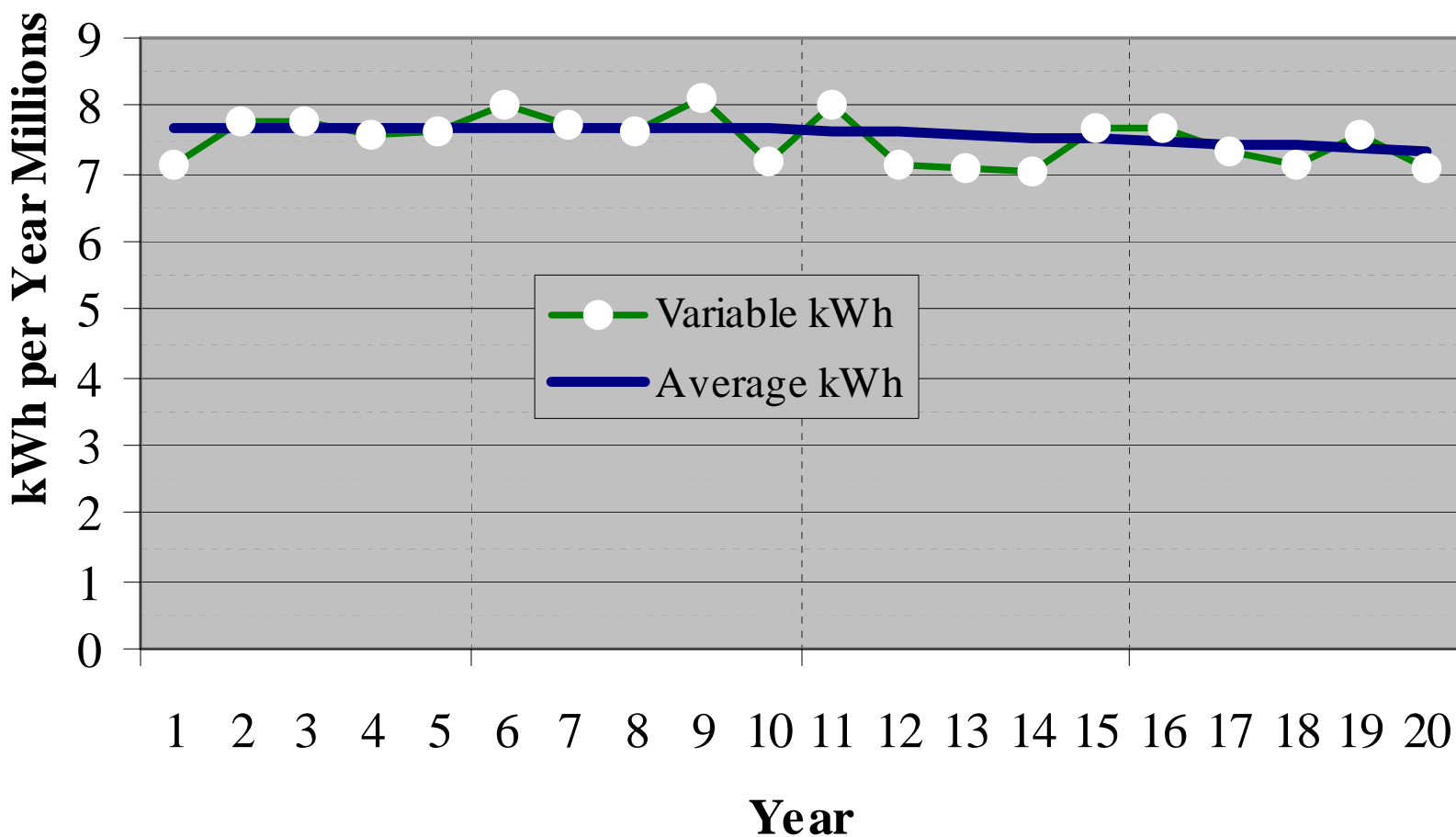
- Wind speed averages 7.7 meters per second (“mps”) (or 17.2 mph) at 50 meters height, with a  $\pm 0.05$  mps difference between turbines.
  - At an 80 meter hub height, wind speeds are estimated to be average about 19.3 mph.
- Wake losses are different for each turbine, with the middle turbines having the highest wake losses (range is 0.7% to 2.9%)
  - Production differences between turbines will vary by about  $\pm 1.2\%$  in this particular case
- Production will likely decline gradually in the later years of life, due to more maintenance and deterioration of blade surface.

# Initial Annual Average kWh Generation by Wind Turbine Number



# Actual Wind Generation Will Vary from Year to Year

## Example of Variation in Wind Generation Versus Projected Average Annual Generation





## Purpose of the Proforma Analysis

- The Proforma provides a succinct summary of all key financial assumptions about the project
- The financial assumptions cover all aspects of the project that can affect the return to the investors
- The Proforma answers the question...

**Will the proposed project likely meet our return on investment objectives?**

## Items in the Proforma

- Overall Capital Cost of Project
- Sources of Financing
- Revenue from sale of energy and green tags, and other incentives
- Expenses for operation, maintenance, management, insurance, and taxes
- Production tax credits
- Income tax calculations
- Overall return on investment.

## Assumptions for Proforma Scenario 1

- Overall Capital Cost of Project is about \$1,350 per kW
- Minnesota Flip Model with outside investors owning 49% of the project
- Tax Investor provides 99% of Financing with a target return on investment of about 10%
- Ownership will flip to local owner when Tax Investor obtains a 10% return
- **Based on a number of assumptions for this scenario, it was determined that the PPA + Green Tag revenue of 4.8¢ per kWh was required to achieve a 10% return after 10 years for the tax investor.**

# Capital Cost and Project Financing

## On a per Turbine Basis

(Based on Tax Investor Providing 99%)

Total Cost of Wind Generation Project	
\$ 2,200,000	Wind Turbine(s)
\$ 400,000	Balance of Plant, Site Adders
\$ 156,000	Interconnection & Misc.
\$ 30,000	Soft Costs (IDC, WC, Eng, etc)
\$ 52,000	Contingencies
\$ 2,838,000	Total Cost (\$1,351/kW)

Sources of Capital		
\$28,380	1.00%	Local Owner Investment
\$ 2,809,620	99.0%	Tax Investor Investment
\$ -	0.0%	USDA / Other Grants
\$ -	0.0%	Commercial Loan at 8.00%
\$ -	0.0%	AERLP Loan at 0% Interest
\$ 2,838,000	100.0%	Total Wind Project Cost



# Summary of Proforma Line Items

Scenario 1 - Reference Case					
Revenue (Turbine 4)	Year 1	Year 5	Year 10	Year 15	Year 20
Projected Annual kWh Generated	7,664,204	7,664,204	7,664,204	7,504,533	7,344,862
Revenue from PPA & Tags at 4.80¢ / kWh	\$ 367,882	\$ 367,882	\$ 367,882	\$ 360,218	\$ 352,553

## Observations On Scenario 1

- The required revenue of 4.8 ¢ per kWh is much higher than the available rates for wind power today in Iowa. Therefore the project is not economically feasible.
- What can be done to make the project financially feasible given today's typical PPA rates?

Scenario 2 has the Iowa 1.5¢ per kWh Tradable State Tax Credit.

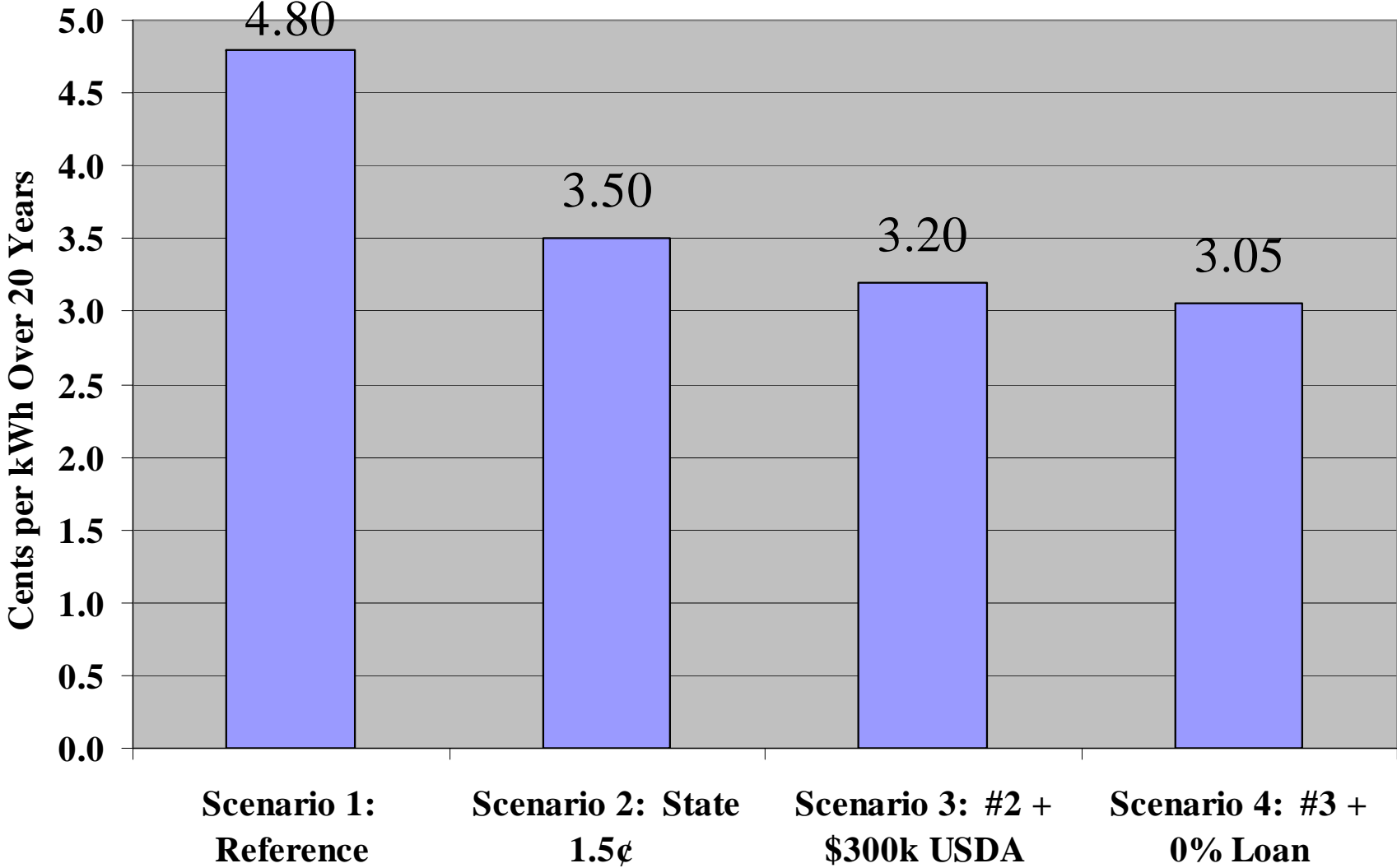
# Summary of Proforma Line Items

Scenario 2 - Reference Case With Iowa 1.5¢ per kWh Tax Credit					
Revenue (Turbine 4)	Year 1	Year 5	Year 10	Year 15	Year 20
Projected Annual kWh Generated	7,664,204	7,664,204	7,664,204	7,504,533	7,344,862
Revenue from PPA & Tags at 3.50¢ / kWh	\$ 268,247	\$ 268,247	\$ 268,247	\$ 262,659	\$ 257,070

## Observations On Scenario 2

- In Scenario 2 with the Iowa 1.5¢ per kWh Tradable State Tax Credit, the required revenue dropped from 4.8¢ per kWh to 3.5¢ per kWh
- This reduced the required revenue by 1.3¢ per kWh
- The required revenue is still a little higher than the typical amount for wind power in Iowa
- What else can be done to make the project economically feasible?

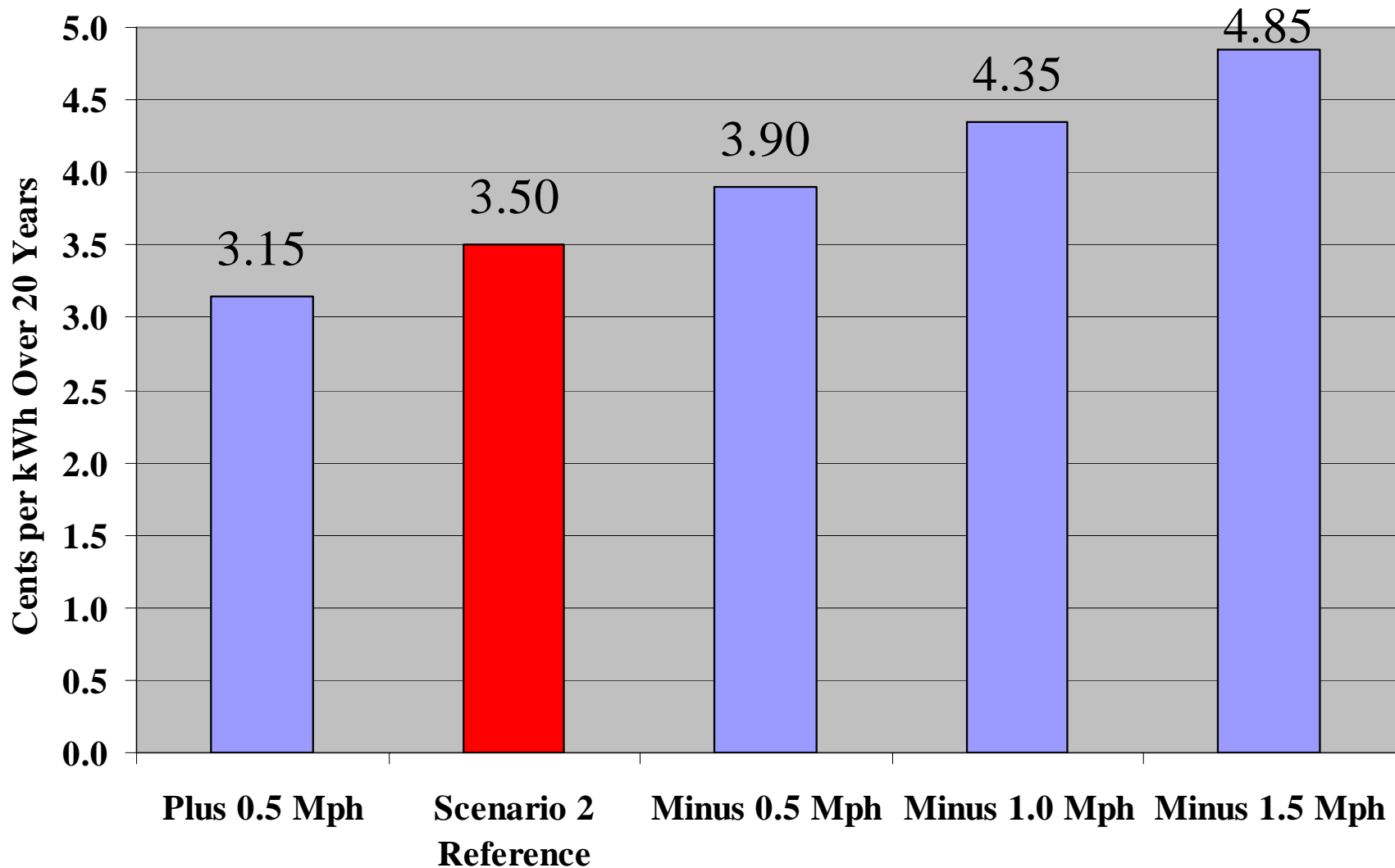
# Required Revenue per kWh for Various Scenarios



# Sensitivity to Input Assumptions

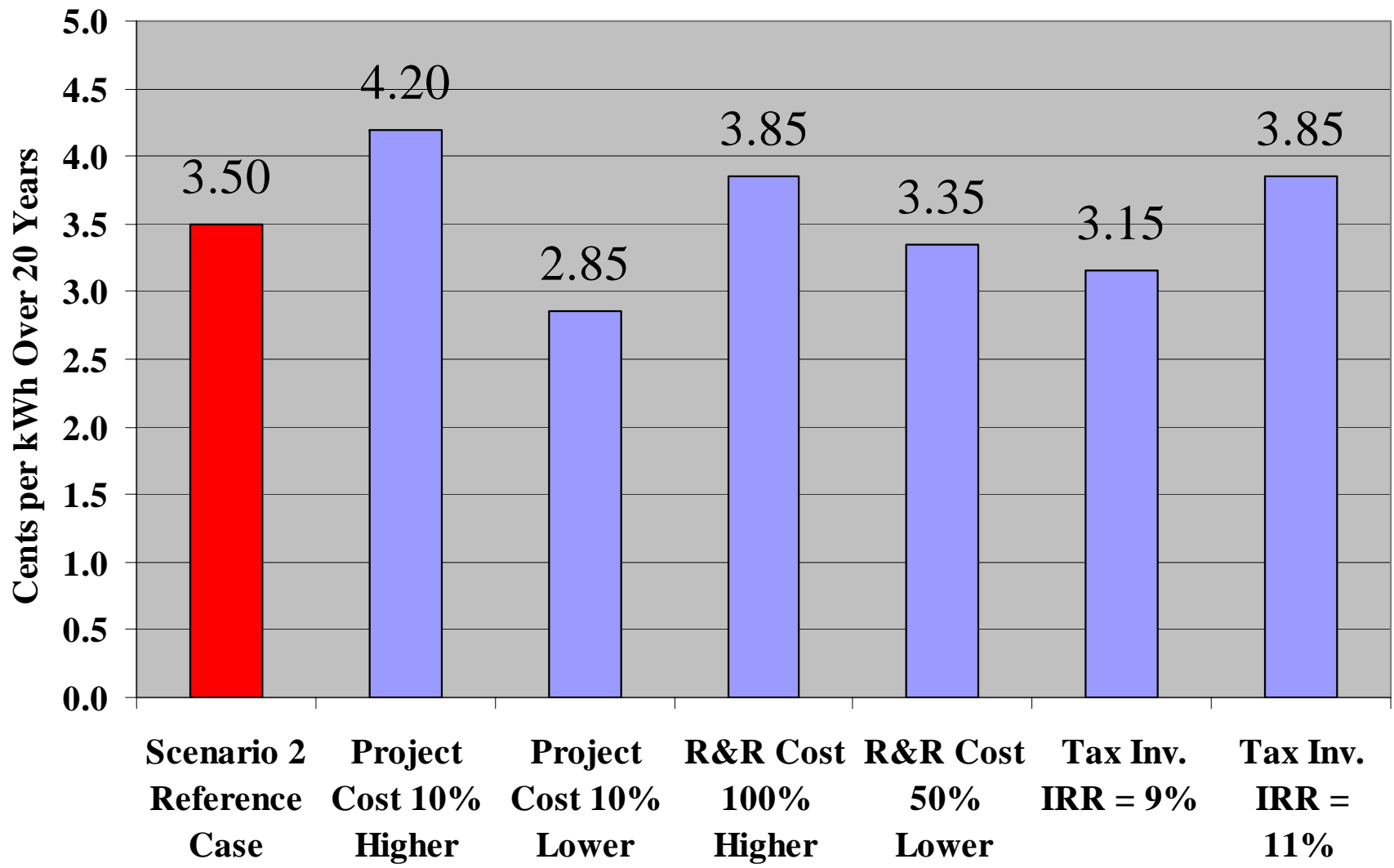
- Use Scenario 2 with the Iowa 1.5¢ per kWh Tradable State Tax Credit requiring revenue of 3.5¢ per kWh as the reference point
- How does the required revenue change for changes in:
  - Wind speed
  - Total project cost
  - Long-term R&R cost
  - Tax Investor required rate of return

# Wind Speed Makes a Substantial Difference in the Required Revenue



Note: Changes in wind speed are based on 17.3 Mph at 50-meters for the Scenario 2.

# Project Costs, Long-Term Repair and Replacement Costs and Investor Returns All Can Have a Significant Impact on the Revenue per kWh Needed







## The Proforma Analysis Can Help Analyze Other Factors

- Adding another wind turbine to the project
- Moving a wind turbine to a different location with lower wake losses and longer electrical cables
- How the return to the local owner is affected by the subtleties of various contract terms
- How the flip date changes with various factors (for a guaranteed minimum return for the Tax Investor).

## CREB Financing

- Clean Renewable Energy Bonds (“CREB”) provides an alternative to the old Renewable Energy Production Incentive (“REPI”) program for non-profit entities.
  - Congress budgets a small fraction of the full amount needed to make REPI equivalent to the federal PTC
- CREB provides zero percentage interest bond financing
- The term of the CREB bonds is based on interest rates and will typically be limited to about 15 years.



## Comparison of Minnesota Flip Model Financing to CREB Financing

- Based on the Scenario 1 case, the minimum PPA needed for the project example was 4.80 ¢ per kWh
- For the same project owned by a non-profit entity and now financed with CREB bonds and no other grants or incentives, the 20-year levelized cost of wind power would be 3.6¢ per kWh, a savings of 1.2¢ per kWh
- Using CREB provides about the same benefit as the federal PTC and the Iowa 1.5¢ tax credit combined for this specific case
- The advantage of CREB financing compared to using the PTC increases as the wind speed goes down, since the PTC also decreases

# Summary and Conclusions

- A financial proforma is a very useful financial analysis tool for determining:
  - What minimum revenue per kWh is needed for a specific project
  - How changes in project layouts that affect costs and wind speeds affect project economics
  - How changes in financing assumptions affect the project economics
  - How uncertainties in wind speed will affect the returns to the investors
- CREB financing is an attractive alternative to replace the unreliable REPI program and can be competitive with the PTC in some cases.