

**Agenda:****Pre-Conference Workshops & Reception Wednesday, February 2, 2011**

11:00 AM - 12:00 PM	<i>Registration</i>
12:00 - 1:00 PM	<i>Lunch and Networking</i>
1:00 - 5:00 PM	<i>Pre-Conference In-Depth Workshops</i>
	Utility Programs, Projects & Partnerships
Break	Community Capacity Building for Clean Energy Action
3:00 - 3:30 PM	Energy-Saving Steps for Your Business or Organization
	Creating a Clean Energy School
	Becoming a GreenStep City
5:00 - 8:00 PM	<i>Reception at the Kelly Inn and Clean + Green Film Festival</i>

**Full-Day Conference Thursday, February 3, 2011**

8:00 - 9:00 AM	<i>Registration, Light Breakfast &amp; Exhibit Hall Time</i>				
9:00 - 10:30 AM	<i>Opening Plenary: Welcoming Remarks &amp; Keynote Address</i>				
10:30 - 11:00 AM	<i>Morning Break &amp; Exhibit Hall Time</i>				
<b>Session Tracks*</b>	<b>Local Governments</b>	<b>Schools &amp; Youth</b>	<b>Residents &amp; Community Groups</b>	<b>Minnesota Businesses</b>	<b>Minnesota Energy Industry Trends</b>
11:00 AM - 12:00 PM	<i>Morning Breakout Sessions</i>				
	Leaders in Energy Efficiency & Clean Energy	Funding Energy Projects at Schools	What You Can Do to Save Energy in Your Home	Energy Entrepreneurs in Minnesota	Emerging Trends in Biomass Energy
12:00 - 1:30 PM	<i>Lunch, Networking &amp; Exhibit Hall Time</i>				
1:30 - 2:30 PM	<i>Post-Lunch Breakout Sessions</i>				
	Energy Project Financing and Local Governments	Building Successful School and Community Partnerships	Solar Energy for Your Home and Community	Low-Cost & No-Cost Energy Saving Strategies	Workforce Training to Meet Energy Industry Demands
2:30 - 3:00 PM	<i>Afternoon Break &amp; Exhibit Hall Time</i>				
3:00 - 4:00 PM	<i>Afternoon Breakout Sessions</i>				
	Effective Strategies for Leveraging Community Support	Innovative Project Case Studies at Schools	Cracking the Rental and Multi-Family Housing Nut	Ways to Save Energy on the Farm	The Wind Energy Industry Today in Minnesota
4:00 - 5:00 PM	<i>Networking, Exhibit Hall Time &amp; Raffle</i>				

\* Session Tracks exist for categorization only; attendees will be free to go to any sessions they choose throughout the day

Learn more at <http://2011.MNCERTs.org>

**Registration:****February 2**

Workshops & Reception: \$30  
(\$40 after December 15; \$40 day of conference)  
Reception Only: \$10

**February 3**

Day-long Conference: \$40  
(\$50 after December 15; \$60 day of conference)

Register online at <http://Register.MNCERTs.org>

**Sponsor & Exhibit:**

Be seen at CERTs 2011 as a sponsor or exhibitor, with opportunities to fit all budgets!

Sponsorship deadline: January 15, 2011

Exhibition deadline: January 21, 2011

See details at <http://Support.MNCERTs.org>

**CERTs 2011 Planning Committee**

Angela Headlee Central CERT & Central MN Alternative Energy Regional Collaborative	Jake Fischer The Minnesota Project
Annette Bair Southwest Regional Development Commission & Southwest CERT	James Dontje Gustavus Adolphus College
Becky Philipp Agricultural Utilization Research Institute	Jean Bardeaux Xcel Energy
Bill Mittlefehldt Northeast CERT	Jeff Vetsch West Central & Southwest CERT
Bob McLean Hunt Utilities Group	Jen Hassebroek City of Oakdale
Cheryl Glaeser Southwest Initiative Foundation	Jim Steenerson Northwest Minnesota Foundation
Chris Waltz Northwest CERT	Joel Haskard UMN Regional Sustainable Development Partnerships & CERTs
Dan Hayes Southern MN Municipal Power Agency	Maggie Kozak UMN Regional Sustainable Development Partnerships & CERTs
Dan Thiede UMN Regional Sustainable Development Partnerships & CERTs	Michael Moore City of Thief River Falls
David Poretti CenterPoint Energy	Quinn Swanson Hunt Utilities Group
David Ranallo Great River Energy	Ralph Jacobson Minnesota Renewable Energy Society
Dawn Hegland Upper MN Valley Regional Development Commission	Rob Anderson Mountain Lake Economic Development Authority
Diana McKeown The Green Institute	Susan Waughtal Southeast CERT
Erika Bailey-Johnson Bemidji State University	Terry Webster Office of Energy Security, Minnesota Department of Commerce
Glen Thurringer Worthington Regional Economic Development Corporation	Tim Olhoff Rural Renewable Energy Alliance

Interesting, challenging, thought provoking and energizing.

Nancy Johnson, CERTs 2009 Attendee

CERTs is the best thing to hit Minnesota since SPAM! It's exciting to see so much of MN represented in one place for networking, co-operation and idea sharing!

John Smith, CERTs 2009 Attendee

The CERTs Conference was a great opportunity to see what others are doing and be able to form relationships to work on accomplishing the same goals.

Rebecca Haug, City of Elk River

It was very informative on the new cutting edge technologies and uses of renewable energy. And it was interesting to hear from REAL communities in MN who benefitted from projects!

Jason Gorr, Midwest Assistance Program



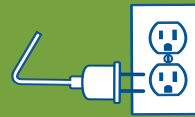


## CERTs 2011 Clean Energy Convergence

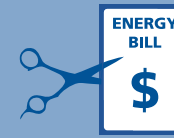
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**February 2-3, 2011**

**St. Cloud Civic Center**  
10 4th Avenue South  
St. Cloud, MN 56301

*Major Supporters:*

**Minnesota Department of Commerce,  
Office of Energy Security**

**Bush Foundation**

**Environment and Natural Resources Trust Fund  
University of Minnesota's Regional Sustainable  
Development Partnerships**

**The CERTs 2011 Clean Energy Convergence** will unite you with other Minnesotans who are blazing the paths to a clean energy future by working on energy efficiency and renewable energy projects in their communities. Get ready to learn, connect, and act with CERTs and 600 engaged community members on February 2-3, 2011 in Saint Cloud, MN!

**Converge:** CERTs 2011 is a venue for both broad and in-depth learning opportunities, connecting and networking with engaged community members, and taking action on energy efficiency and clean energy projects. The event will begin with In-Depth Workshops and an Evening Reception on February 2nd, and continue with a Daylong Conference on the 3rd.

**Learn:** At CERTs 2011 you will learn from experts and community members alike on what it takes to get projects done. Find out how individuals and communities are partnering, planning, funding, and implementing projects. Hear success stories and models that demonstrate how to become more energy efficient and harness clean energy while strengthening local economies and protecting the environment.

**Connect:** CERTs 2011 will provide networking opportunities for you to connect with Minnesotans of all stripes – community leaders, energy experts, local government staff, teachers and students, utility representatives, business owners, homeowners, farmers – and more. All have the same goals: saving energy, saving money, creating jobs, and powering our future renewably.

**Act:** Whether you're looking to save energy in your home, business, school, or local government; passionate about installing a renewable energy system like solar, wind, or biomass; interested in educating your community about energy issues; or looking for good training opportunities in Minnesota, CERTs 2011 has what you're looking for!

**Learn more at**  
<http://2011.MNCERTs.org>

