



Sponsorship & Exhibit Information

**Regional Conference Community and Small Wind
Northeast Region**
The Desmond Hotel
Albany, New York – October 26-28, 2011

The Sponsorship deadline is September 23, 2011



www.windustry.org

2105 First Ave South, Minneapolis, MN 55404

Tel: 612 870 3477

Presented by Windustry, a non-profit organization working to increase wind energy opportunities for rural landowners and communities, with support from the US Department of Energy



Sponsorship & Exhibit Information

Regional Conference Community and Small Wind Northeast Region

The Desmond Hotel
Albany, New York – October 26-28, 2011

This conference brings rural landowners, agriculture and wind energy professionals together to advance opportunities for locally-owned clean energy production and rural economic development. We will share experiences and information to harness the growing momentum for new models, new policies, and new projects. We would like to invite you to actively participate as a Sponsor and/or Exhibitor at Windustry's Community Wind Across America Northeast Regional Conference:

- Present and discuss **innovative financial models and business structures** for community wind energy development.
- Identify **public policies** that benefit community wind energy and **address barriers** to its expansion.
- Further the dialogue on how to **add value for communities** from wind development through enhanced participation, ownership, business opportunities, and local benefits.
- **Convene experts** to provide **practical tools and sound information** on how to develop community wind projects and install small wind turbines.

The Community Wind Across America Northeast Regional Conference is designed to engage a broad audience of rural land owners, elected officials, farmers, ranchers, community leaders, community planners, wind energy advocates, rural economic development professionals, utilities, investors, wind industry businesses and experts, policy makers, and interested citizens.

Community Wind Across America regional conferences are made possible in part by grant from the Department of Energy, to bring hundreds of stakeholders together to learn from each other and experts in the renewable energy field. Since 2010, Windustry has held conferences in the Colorado for the Rocky Mountain region; Minnesota for the Midwest, and Pennsylvania for the Mid Atlantic, and Michigan for the Great Lakes Region.

The conferences cover Community Wind and Small Wind in a two-track program, providing the full range of what's needed to advance opportunities for locally-owned wind energy production.

The Sponsor and Exhibitor Deadline is September 23, 2011*

**After this date, Sponsors and Exhibitors will be listed in the electronic conference materials but Windustry cannot guarantee that they will be listed in the printed materials*

For more information on the conference program, exhibition, or sponsorship opportunities:

- Visit: <http://www.windustry.org/cwaa> or
- Contact Adam Mehl at 612 870 3477 or email: adam.mehl@windustry.org

Presented by Windustry, a non-profit organization working to increase wind energy opportunities for rural landowners and communities, with support from the US Department of Energy





Sponsorship & Exhibit Information

**Regional Conference Community and Small Wind
Northeast Region**

The Desmond Hotel
Albany, New York – October 26-28, 2011

Conference Sponsorship Information

Sponsor Levels for One Regional Conference	
Presenting Partner	\$15,000+
Platinum Sponsor - Sponsor a Reception or Lunch	\$10,000 - \$14,999
Gold Breakfast Sponsor - Sponsor a Breakfast	\$7,500 - \$10,000
Gold Sponsor	\$5,000 - \$7,499
Silver Sponsor	\$3,000 - \$4,999
Bronze Sponsor	\$1,500 - \$2,999
Contributor	In-kind contributions

Windustry offers all of our sponsors the following benefits:

- Logo and name featured on Windustry website
- Logo and name included in list of sponsors in conference materials and program

Presenting Partner

- Featured logo on all conference Materials
- **6** complimentary event registrations
- Complimentary **exhibit space**
- Other

Platinum Sponsor

- Name recognition of a conference lunch or dinner
- **4** complimentary event registrations
- Complimentary **exhibit space**

Gold Breakfast Sponsor:

- Name recognition of a conference breakfast
- **3** complimentary event registrations
- Complimentary **exhibit space**

Gold Sponsor:

- **3** complimentary event registrations
- Complimentary **exhibit space**

Silver Sponsor:

- **2** complimentary event registrations

Bronze Sponsor:

- **1** complimentary event registration

For more information on the conference program, exhibition, or sponsorship opportunities:

- Visit: <http://www.windustry.org/cwaa> or contact Adam Mehl at 612 870 3477, adam.mehl@windustry.org

Presented by Windustry, a non-profit organization working to increase wind energy opportunities for rural landowners and communities, with support from the US Department of Energy





Sponsorship & Exhibit Information

Regional Conference Community and Small Wind Northeast Region The Desmond Hotel Albany, New York – October 26-28, 2011

EXHIBIT SPACE:

To complement the educational sessions, discussion panels, and workshops, an exhibition will accompany the conference to give companies and organizations an opportunity to showcase their products, services and informational resources. The exhibit space will also serve as the evening reception area.

HOURS:

The exhibition hall will be open before and during the conference sessions. Exhibit move-in is on October 26th in the afternoon in order to allow set up for attendees to view later in the day. Breakdown is immediately following the close of the exhibit hall.

EXHIBITOR PACKAGE FEES:

	Discount Offer <i>On or before Sept 23, 2011</i>	Regular <i>After Sept 23, 2011*</i>
Business <i>(includes Exhibit Booth & one full registration)</i>	\$1,950	\$2,225
Non-Profit / Government <i>(includes Exhibit Booth & one full registration)</i>	\$650	\$725

**After this date, Sponsors and Exhibitors will be listed in the electronic conference materials but Windustry cannot guarantee that they will be listed in the printed materials.*

Complimentary exhibit space for Platinum & conference sponsors.

EXHIBITOR PACKAGE INCLUDES:

- One Exhibit Booth Space (8' x 10'), with pipe and drape, one draped table, two chairs and one identification sign
- One complimentary conference registration
- Listing in the Exhibitor section of the Community Wind Across America conference program(s)

EXTRA SERVICES

If you require electricity, extra utilities or additional services email adam.mehl@windustry.org for specific details and prices.





SPONSOR/EXHIBITOR INFORMATION

Complete the following form and return it to: adam.mehl@windustry.org

Organization Name: _____

Contact Person: _____

Title/Position: _____

Name of person(s) to be registered for the conference if different from above: _____

Mailing Address: _____

City, State, Zip Code: _____

Telephone: _____ Fax: _____

E-mail _____

Website: _____

Attach a brief description of your organization (up to 100 words)

I want to be a Sponsor at one conference (Regional Sponsor)

Amount \$ _____

I want to be an Exhibitor

EXTRA SERVICES

If you require electricity, extra utilities or additional services email adam.mehl@windustry.org for specific details and prices.

Payment:

Please send a check (payable to Windustry) to:

Adam Mehl, Windustry, 2105 First Ave. South, Minneapolis, MN 55404

Upon receipt of this form and payment in full, we will assign your group an exhibit space and send you a confirmation letter that includes a floor plan with the location of your exhibit and detailed instructions for setting up and taking down your exhibit. **Note: additional exhibit staff must register for the conference separately.**

Damages and Liability: Each Party shall be responsible for claims, losses, and expenses which are proximately caused by the negligence or wrongful acts or omissions of that party, or its employees, agents, or representatives acting within the scope of their employment. Nothing herein shall preclude Windustry from asserting against third parties any defenses to liability it may have under Minnesota law or be construed to create a basis for a claim or suit when none would otherwise exist.