

Show more than 350,000 Minnesotans how you are helping the State use Wind Energy to grow business, jobs, and a clean, fuel-independent future.



## Partner with us in the Wind Energy Center at the Eco Experience in the Minnesota State Fair, 2011!

March, 2011

### 2011 Wind Energy Center :

- ▲ **Yes in My Community!**
- ▲ **Industry Strength**
- ▲ **Green Jobs**
- ▲ **Economic Benefits of Wind Energy**

A representative of Windustry will contact you soon. To learn more reply to: Mary Anne Welch  
maryanne.welch@windustry.org  
or call 612-870-3467

This year, we're bringing a **Yes In My Community!** message to the 350,000 State Fair goers who will visit The Wind Energy Center, August 25 - September 5, 2011, in The Eco Experience at the Minnesota State Fair. Our interactive exhibit will emphasize how Wind is a cost effective, reliable, clean resource that provides economic development, jobs and revenue to Minnesota citizens. We invite you to support this message by becoming a Wind Energy Center Partner.

The State Fair is an ideal environment to engage the public on the benefits of Wind Energy. The Eco Experience is among the most popular exhibits at the Fair and just about everyone who visits stops to examine the MinnesotaWind Map; others talk to volunteers from companies like yours about:

- ▲ How clean Wind Energy is
- ▲ The types and sizes of turbines that work in Minnesota
- ▲ The diversity of jobs in the industry
- ▲ How Wind can work for them

*Just as important, the Wind Energy Center presents facts, refutes myths, and brings more people around to saying Yes in My Community!*

This is Windustry's sixth year partnering with the Minnesota Pollution Control Agency and the State Fair to create an informative and engaging exhibit. Your involvement will help us create a fun and interactive exhibit that fits in with The Eco Experience's lush rain gardens, live entertainment, and cutting-edge displays on renewable energy, new fuels and vehicles, and organic farming.

Partnering in the Wind Energy Center benefits your company; many farmers, ranchers, and rural business owners from Minnesota and our neighboring states make it a point to visit the exhibit. **Together we will show all Minnesotans that Wind is a strong and viable industry in this State.** I encourage you to join us. Please see the attached form for partner options and benefits.

Sincerely,  
Lisa Daniels  
Windustry Executive Director

Windustry® promotes progressive renewable energy solutions and empowers communities to develop and own wind energy as an environmentally sustainable asset. Through member supported outreach, education and advocacy we work to remove the barriers to broad community ownership of wind energy.  
[www.windustry.org](http://www.windustry.org)

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#### The Eco Experience at the Minnesota State Fair

Encourages Minnesotans to buy more green products and services.

Provides support for MN businesses to produce green products and provide green services.

Presents the opportunity for Minnesotans to gain the knowledge that will help them support healthy ecosystems.



# 2011 Wind Energy Center Partner Levels, Benefits, and Roles

**Where:** The Eco Experience at the Minnesota State Fair  
**When:** August 25 - September 5, 2011

**Contact:**  
**Mary Anne Welch**  
maryanne.welch@windustry.org  
612-870-3467

## Windustry offers all our Partners the following benefits:

- ▲ Be seen by 350,000 State Fair goers over 12 days in a positive environment dedicated to encouraging Minnesotans to support healthy ecosystems.
- ▲ **Within the Wind Energy Center:** Your company name will be featured in three areas: On the Wind Energy Center Banner, on a Windustry wall poster, approx. 6' x 10', and on the T-shirt.
- ▲ **Online:** Name on the Windustry and Eco Experience websites. A badge for your website: "2011 Partner of the Wind Energy Center at the Minnesota State Fair".
- ▲ Customized Wind Energy Advisor name tags with company name (Wind Energy Advisors are representatives of your company at the Wind Energy Center)
- ▲ Wind Advisors are provided State Fair Tickets and Wind Energy Center T-shirts.

### \$1200 Allied Partner

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- ▲ Name on presentation materials listed above
- ▲ Up to 10 hours for Wind Energy Advisors (*2 shifts*)

### \$5000 Sustaining Partner

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- ▲ Logo on presentation materials listed above
- ▲ Company name and company facts on Wind Fact Cards
- ▲ Unlimited shifts for Wind Energy Advisors

### \$7500 Presenting Partner

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- ▲ Logo on presentation materials listed above
- ▲ Logo on Yes in My Community Coloring Book (*one*)
- ▲ Quote banner hanging in the Wind Energy Center (*five*)
- ▲ Company sign near a specific topical area in Wind Energy Center
- ▲ Unlimited shifts for Wind Energy Advisors

Partners are also featured in the monthly e-news and media alerts from Windustry, and the Annual Report.

