

INDEPENDENCE POLLING FROM NOVEMBER 2013 TO APRIL 2014 SHOWS TREND IS TOWARDS YES

Comparing average monthly polling on independence for each month by each polling company's latest poll per month from the months of November 2013 to the latest polls published in April 2014 shows that the trend has been steadily moving towards a Yes vote in each month:

November to January 2013

Company	P/Base	TNS	Prog.	AVERAGE	Mori	YouGov	TNS	AVERAGE	TNS	ICM	YouGov	Survation	AVERAGE
Dates	12-20/11'13	20-27/11'13	27-29/11'13	Nov-13	29/11-5/12'13	6-9/12'13	3-10/12'13	Dec-13	14-20Jan'14	21-24Jan'14	21-27/1'14	29-31/1'14	Jan-14
Sample	1,002	1,004	1,134	3,140	1,006	1,074	1,055	3,135	1,054	1,002	1,192	1,010	4,258
Yes	38%	26%	27%	30%	34%	33%	27%	31%	29%	37%	33%	32%	33%
No	47%	42%	56%	48%	57%	52%	41%	50%	42%	44%	52%	52%	48%
DK	15%	32%	17%	21%	10%	15%	33%	19%	29%	19%	15%	16%	20%

Excluding Don't Knows

End Date	20/11/13	27/11/13	29/11/13	Nov-13	05/12/13	09/12/13	10/12/13	Dec-13	20/01/14	24/01/14	27/01/14	31/01/14	Jan-14
Yes	45%	38%	33%	38%	37%	39%	40%	39%	41%	46%	39%	38%	41%
No	55%	62%	67%	62%	63%	61%	60%	61%	59%	54%	61%	62%	59%

February to April 2014

Company	TNS	Survation	ICM	P/Base	Mori	YouGov	AVERAGE	TNS	Survation	P/Base	ICM	YouGov	AVERAGE	Survation	P/Base	AVERAGE
Dates	28/1-6/2'14	17-18/2'14	17-21/2'14	18-21/2'14	20-24/2'14	24-28/2'14	Feb-14	26/2-9/3'14	6-7/3'14	7-14/3'14	17-21/3'14	20-24/3'14	Mar-14	4-7/4'14	4-9/4'14	Apr-14
Sample	996	1,005	1,002	1,022	1,001	1,200	6,226	1,019	1,002	1,036	1,010	1,072	5,139	1,002	1,024	2,026
Yes	29%	38%	37%	37%	32%	35%	35%	28%	39%	40%	39%	37%	37%	37%	40%	39%
No	42%	47%	49%	47%	57%	53%	49%	42%	48%	45%	46%	52%	47%	47%	45%	46%
DK	29%	16%	14%	16%	11%	12%	16%	29%	13%	15%	15%	10%	16%	10%	15%	13%

Excluding Don't Knows

End Date	06/02/14	18/02/14	21/02/14	21/02/14	24/02/14	28/02/14	Feb-14	09/03/14	7/03/14	14/03/14	21/03/14 *	24/03/14	Mar-14	7/04/14	9/04/14	Apr-14
Yes	41%	45%	43%	44%	36%	40%	42%	40%	45%	47%	45%	42%	44%	44%	47%	46%
No	59%	55%	57%	56%	64%	60%	58%	60%	55%	53%	55%	58%	56%	56%	53%	54%

- As published in Scotland on Sunday

Graph – November 2013 to April 2014

