Health Literacy Twitter Chat Tips

Never participated in a Twitter chat before? It’s easy! Here’s how to participate:

1. Log in to Twitter and follow @HeartAssocMN.

2. Type #HealthLiteracy in the search bar. A series of tweets should come up about the chat.

3. Chats move quickly. You’ll see at the top of the page where it will show that there are new tweets, ex “13 new tweets.” Click on that often so you can keep up with the questions and responses.

4. Ask questions – you can do this by replying to a tweet or by starting a new tweet.

5. **ALWAYS** end your tweet with #HealthLiteracy or we won’t see it in the chat conversation.

6. We will asking and answering a series of questions during the chat. To reply with an answer, use the letter “A” and the number that corresponds to the question being asked.

7. Prep beforehand – if you have specific info you would like to share from your website, photos of your events, etc. have those ready to go. Chats move quickly!

8. Retweet (RT) information you find interesting

9. Afterward, follow other Twitter handles you found interesting.

[Here’s an article about participating in Twitter chats if you want more info.](#)

Contact Anne Simaytis, Sr. Grassroots Advocacy Director at the American Heart Association with any questions at [anne.simaytis@heart.org](mailto:anne.simaytis@heart.org) or [@Simaytis4](https://twitter.com/Simaytis4).