

# Press Release

## **Anna Semlyen joins 20's Plenty for Us as new Campaign Manager supporting 20mph speed limits**



After having recently received wide recognition for its success in its campaigns, 20's Plenty for Us are delighted to announce that Anna Semlyen has joined the organisation as Campaign Manager.

Anna is well known for her work as a transport professional, and especially for her book "Cutting your car use". She has led the 20's Plenty for York campaign and since 1998 has been an activist for 20mph urban speed limits.

Anna's own street has a 20mph limit thanks to her commitment and perseverance in gaining support by asking the right questions. She knows that often campaigning is not an "easy win" but that by presenting arguments coherently and building community support for change then we can make our communities better places to live.

Asked what she will bring to the Campaign Anna said

*"Perseverance, knowledge of transport activism and a sense of proportion. Plus insight into what local campaigners need to help them be effective. As a cyclist I was run over by a car going too fast when I was 21. This was a defining life moment as I joined road safety campaigns then. I am excited about the challenge of working for 20s Plenty for Us."*

As well as her Cutting Your Car Use book which has sold over 110,000 copies, Anna has written many articles on transport, school travel guides and has been an active volunteer in the York Cycle Campaign, the World Carfree Network and recently as events organiser for York in Transition.

A graduate of Oxford University and the University of York, and a yoga teacher, Anna's CV also includes work as a writer (her 6<sup>th</sup> book is in press), transport consultant, health economics researcher, hospital administrator, outdoor play developer and mediator. In her spare time she dances salsa, writes poetry and juggles fire.

Rod King, founder of 20's Plenty For Us commented :-

*"I am delighted that Anna has joined us. When I first met Anna I was impressed by her commitment to making the roads better places for people to use. Like ourselves she sees streets as "public places" to be shared by all rather than being the preserve of motor vehicles.*

*Local authorities are increasingly seeing 20mph residential speed limits as providing a welcome opportunity to increase transport options and reduce casualties at a cost which is far less than the gains it produces. Anna joining our team will strengthen our ability to respond to that interest and maximise our progress towards a more equitable sharing of our roads and civic amenity"*

**20's Plenty For Us campaigns for a 20mph default speed limits in residential streets without physical calming.**

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