

Global 'Light of Hope' Award for 20's Plenty Campaign Founder Rod King MBE from The Irish Road Victims Association

A 20's Plenty for Us Press Release Nov 2017

http://www.20splenty.org/irva_award

Rod King MBE, Founder of 20's Plenty for Us has been recognized by the Irish Road Victims Association (IRVA)¹. He won the IRVA's Global 'Light of Hope' Award 2017 in Mullingar, Ireland on 19th November, the World Day of Remembrance for Road Traffic Victims. Rod King has voluntarily campaigned for 20mph/30km/h road speed limits since 2005.

20's Plenty for Us

...making your place a better place to be

The Irish Road Victims Association (IRVA) have honoured Rod King MBE, the Founder and Campaign Director of 20's Plenty for Us, as their Global 'Light of Hope' award winner. The award was presented for the great efforts Mr King has made with the 20's Plenty for Us campaign and for working with the World Health Organisation (WHO) on the Slow Down Day Toolkit² which has been shared globally.

The 20's Plenty movement (or Love 30 in countries using km/h) has been going for over 10 years and has been involved in campaigns globally from its base in Warrington, England. It has a strong connection with Ireland where Rod made his first presentation on the benefits of 20mph limits at the Velo-City 2005 conference in Dublin.

20's Plenty/Love 30 now has 400 local campaigns mainly in the UK but also in Ireland, Canada and the United States. In the UK 25% of the population now live in local authorities where most urban streets have a 20mph limit. This is done without physical calming but signs to remind drivers of the limit.

20's Plenty continues to have an involvement in Ireland. In 2015 Rod was invited to present at the Road Safety Authority's International conference on Children's road safety and recently for its 2017 Annual Academic Lecture³. But it is the work of local campaigners which has always been the strength of the Love 30 and 20's Plenty campaigns. It is pleasing to see wide area 30km/h limits being adopted in Dublin, Kilkenny, Sligo and other Irish communities.

Rod King MBE, said:

"It is always pleasant to receive an award. But when you have been judged as deserving by people who lost loved ones through road crashes then it is also humbling. Speed is implicated in almost every crash, it not only blights our public spaces but for some takes away lives. It is good to see the developing aspiration in Ireland for 30km/h speed limits where people are. IRVA have been a key influencer for 30km/h in Ireland and I am honoured to receive this award from them today."

Tweet as "Irish Road Victims Assoc @IRVAroadsafety honour Rod King MBE @20splentyforus with Global Light of Hope Award http://www.20splenty.org/irva_award"

¹ <http://www.irva.ie/world-day-of-remembrance>

² http://www.20splenty.org/fourth_un_global_road_safety_week

³ <https://vimeo.com/visualnarrative/review/237766349/177c813183>

20's Plenty For Us campaigns for a 20mph default speed limit in built up areas without physical calming.

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