



## How to Get Default 20mph Limits Campaigning Flow Chart

TIME FOR

20

**Join a 20's Plenty for Us Local Branch/start one for FREE.** Ask [anna.s@20splenty.org](mailto:anna.s@20splenty.org) 07572120439 for a free starter pack & campaign templates, email address & (optional) branch website that you update. Follow @20splentyforus. Join our Yahoo Campaigner newsgroup

**Send Anna emails** of all Local Authority (LA) councillors (they have power), top LA officers, media, health & police/ She writes and emails out briefings to them

**Tell local councillors & media that a local 20's Plenty for US campaign exists.** Ask for volunteers to help & meet to discuss tactics/delegate. Set up social media. Perhaps ask for donations.

**Demonstrate community support for default 20mph** to City /County Councillors e.g. Doorstep clip-boarding petition names (paper/web based). Get emails to list build. Perhaps offer presentations e.g. to schools/resident's associations. Ask permission to use their logos as supporters. Photo VIPs with 20mph signs. Do stalls, sell stickers. Media awareness.

**Your Local Authority Cabinet Member for Transport has the budget & can set policy.** Invite them, the Leader & other cabinet members eg Health, Children to meet you & to all your events/talks

**Ask Transport member/leader for default 20mph limits (targeted 30mph)** by email & social media eg tweet too ideal-

YES—you win

No

Maybe

**Consider political composition of council.** Would enough councillors vote for a 20mph default motion at full council? Offer talks to all political party groups separately.

Yes

**Ask opposition/s leaders for full council 20mph motion** Register to speak at the meeting. Tell us about it

No

**Scrutiny**—Contact your democratic services for which Scrutiny Committee (back bench policy recommendations group) has a transport remit. Ask chair & scrutiny secretary to add it to review timetable Invite 20's Plenty for Us to give evidence on best practice to the task group. Speak at it too. Work with other local 20's Plenty groups. Ask Anna for help—(she's an ex-York Scrutiny Chair)

**Persist**—There are lots of groups who've been repeatedly told no, only to find that suddenly the answer becomes maybe or yes from the cabinet member. Nudge points are especially at election times, if the cabinet member for transport changes, if there's a serious crash, and whenever there is news on 20mph nationally or internationally eg new research

**Ask for Help** —20's Plenty For Us campaigns for a 20mph default speed limit in residential streets and targeted 30mph without physical calming. [www.20splenty.org](http://www.20splenty.org) Twitter @20splentyforus

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