Dear Candidate

[www.20splentyforus](https://www.20splenty.org/).org

[@20splentyforus](https://twitter.com/20splentyforus)

We are asking you to pledge that, if elected as a councillor, you will **#ActOn20mph** and support wide area 20mph speed limits on urban and village streets in [place].

As well as being popular, effective and value for money, 20mph wherever people and motor vehicles mix is endorsed by the **World Health Organisation**. In May 2021, the **United Nations Global Road Safety Week** focus is on 20mph as the default limit where people mix with motor vehicles under the banner “Streets for Life #Love20”.

Speeding traffic is a huge concern of people in surveys across the country and support for 20mph is both strong and growing. According to the **National Travel Attitudes Survey**, **7 out of 10 people** **in the UK** consistently support 20mph in residential streets and once implemented, support for 20mph rises.

In the UK, **21 million people** already live in a place where **20mph** is seen as the norm and not the exception. **20’s Plenty for [place]** says that now is the time for our council to embrace this best practice.

When implemented across wide areas, **20mph speed limits**:

* **Reduce the number and severity of traffic collisions;**
* **Increase active travel and improve community well-being and quality of life; and**
* **Lower air and noise pollution in urban and residential areas.**

**Will you choose #ActOn20mph as a Manifesto Pledge that is popular,
achievable and value for money?**

If so, please take a selfie with the poster attached and email it back to us at this *[email address]*
with your **#ActOn20mph** pledge. We will publish preferences expressed by all candidates for the **Local Elections on 6th May** and we will make this available to **20’s Plenty** **supporters** and to our wider network.

We look forward to hearing from you.

Best wishes

20’s Plenty for [place]