

MILL VALLEY LETTER TEMPLATE:

Instructions:

1. Insert Date
2. Personalize the first paragraph. Explain why action to reduce greenhouse gas emissions and fight global warming is important to you. See yellow highlighted text for ideas.
3. Delete all text highlighted in yellow
4. Insert your Name/Address at end of letter
5. Save your letter as a Word document
6. Send letter as an email attachment (email addresses provided on separate document) or via regular mail to the address in this letter

Date

Mill Valley City Council
26 Corte Madera Avenue
Mill Valley, CA 94941

Dear Mayor Sloan, Councilmembers McCauley, McEntee, Moulton-Peters and Wickham, and City Manager McCann:

Re: 100% Renewable Electricity for Municipal Use in Mill Valley

- My name is, City/Town of residence, Length of residence
- Include your personal reason for writing in your own words, such as (pick one theme or develop your own):
 - I have children/grandchildren and am deeply worried about the climate of the future
 - I love nature and believe that we need to do everything that we can to protect it; climate change is already causing devastating impacts across the globe. We must do what we can to stop it
 - I'm extremely concerned about the health impacts of global warming. Marin needs to lead and show what can be done to reduce greenhouse gas emissions.
 - Social justice demands that we act! Industrialized nations emit greenhouse gasses that first harm innocent individuals and countries that have not contributed to the problem.
 - I'm a Deep Green customer and believe that you should be too. Our climate is in peril and we all must also lead the way. We are incredibly fortunate to be able to purchase 100% renewable power, let's do it!

➤ The federal government is only leading us in to a climate crisis. It is up to State and local governments to reduce greenhouse gas emissions and stand up for the well-being of all.

My understanding is that the City of Mill Valley will be considering opting up to 100% renewable electricity for municipal use in the near future as part of the forthcoming budget process. I fully support this initiative for the following reasons:

- With the federal government showing no leadership to protect our climate, we must step up our actions at the local level.
- It is imperative that more members of our community buy green power. To encourage more business and residents to purchase 100% renewable electricity, government should lead by example and do so as well.
- Four communities in Marin already purchase green power. Let's join them and do the right thing.
- Supporting the development and growth of renewable energy in Marin and CA will have long term beneficial impacts for all residents.
- We can become a role model for other communities across California and the country.

I understand that there is a cost associated with opting up to 100% renewable electricity and I appreciate that you are conscientious about spending the community's money. Nonetheless, I believe that we are faced with a climate crisis that requires urgent action by all of us and that this is a small price to pay for knowing that we have taken the steps that are within our power to reduce our greenhouse gas emissions.

Thank you for your consideration.

Sincerely,

Name and address of sender