



Golden

# Integrating with NationBuilder

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JUNE 14, 2016

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# Happiness = Goal

## Imagine a “Golden Moment”

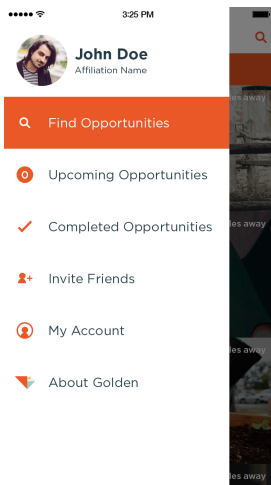
# Leaky Volunteer Funnel

## FRICION & BARRIERS CONSTRAIN GROWTH

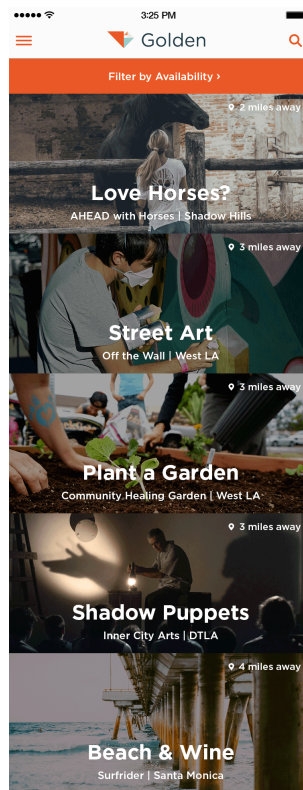


# Volunteer App Screens

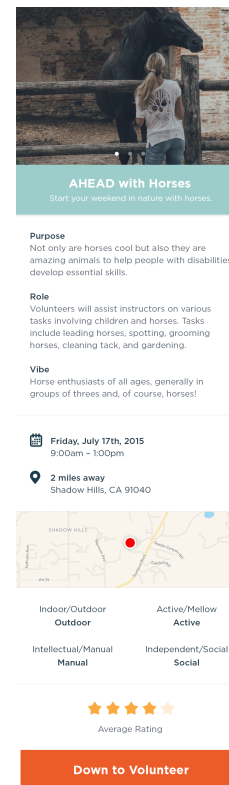
DOWNLOAD: [HTTPS://X.GLDN.IO/DL](https://x.gldn.io/dl)



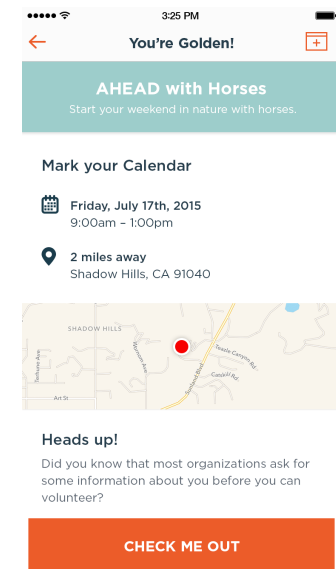
Menu



Results



Details



Confirmation

# Benefits of Integrating with NationBuilder

- 1. Get more, passionate volunteers, for free, through Golden's personalized app.**
- 2. Get awesome features like:**
  - Automatically update your Nation with volunteer tags
  - Perform instant background checks
  - See who's coming
  - Automatically track volunteer time and attendance
  - 2-way reviews between you and the volunteer
- 3. Visualize real time info about your reach, engagement, and growth without entering any data.**

# Organization Dashboard

VIDEO: [HTTPS://X.GLDN.IO/DASH](https://x.gldn.io/dash)

The dashboard is divided into two main sections: 'Manage' and 'Review'.

**Manage Section:**

- Opportunities:** A header section with a grid of filters: 2 pending opportunities, 31 draft opportunities, 41 active opportunities, and 12 cancelled opportunities.
- Opportunity Cards:** Two cards are visible. The first is titled 'Paint the Town' for Saturday, Feb 6th, 2016, 11:00AM - 1:00PM, with a net hours of 4 and a value of \$107. It shows 2 confirmed spots and 4 available spots. The second card is titled 'Want to help end Multiple Sclerosis? Volunteer for Walk MS!' and is currently in a 'DRAFT' state.

**Review Section:**

- Daily views:** A line chart showing views over time from Dec 7 to Feb 1.
- Hourly views:** A line chart showing hourly view spikes.
- DTVs:** A line chart showing DTV (Daily Total Views) over time.
- Shares:** A line chart showing the number of shares over time.
- Completed opportunities:** A line chart showing the number of completed opportunities over time.
- Misses:** A line chart showing the number of missed opportunities over time.

# Now You're Golden

Thanks so much for your interest!

Please let us know if you'd like to see any other info.

We're thrilled to share Golden, and hope you can help us realize our vision!

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## CONTACT INFORMATION

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