

For immediate release: February 2, 2016

## **MEDIA ADVISORY**

# **Media Opportunities for “#101SlowJam”, Downtown LA 101 Freeway Closure - Friday February 5<sup>th</sup> at 10 p.m. to Sunday Feb. 7<sup>th</sup> at 2 p.m.**

### **WHAT:**

The City of Los Angeles and its partner agencies are offering media opportunities to report on the 40-hour closure of the 101 Freeway that will take place Friday, Feb. 5<sup>th</sup> at 10 p.m. to Sunday Feb. 7<sup>th</sup> at 2 p.m. This 2.5-mile closure through Downtown LA will allow the Bureau of Engineering to begin demolition of the Sixth Street Viaduct by removing a 220-foot section located over the freeway.

### **Wednesday February 3, 2016**

**10:00 a.m. – 12:00 noon**

#### **Walk Through of Site and Media Viewing Area**

**Meet at Corner of Boyle Avenue and Whittier Blvd. Park in old Domino’s lot or nearby.**

All press is invited to a walkthrough of the demolition site, freeway closure site, and media viewing area over the 101 Freeway.

### **Friday February 5, 2016**

**5:00 a.m. to 7:00 a.m.**

#### **Live Shots Prior to Full Freeway Closure (Freeway closes at 10 p.m. Friday)**

**Enter at Media Check-in at corner of Boyle Avenue and Whittier Blvd.**

All press is invited to take live shots from media viewing area overlooking 101 Freeway.

### **Friday February 5, 2016**

**9:00 p.m. to 12:00 midnight**

#### **Media Viewing Area OPEN**

**Enter at Media Check-in at corner of Boyle Avenue and Whittier Blvd.**

All press is invited to media viewing area overlooking 101 Freeway and demolition site.

### **Saturday February 6, 2016**

**6:00 a.m. to 12:00 noon AND 4:00 p.m. to 12 midnight**

#### **Media Viewing Area OPEN**

**Enter at Media Check-in at corner of Boyle Avenue and Whittier Blvd.**

All press is invited to media viewing area overlooking 101 Freeway and demolition site.

### **Saturday February 6, 2016**

**10 a.m.**

#### **Press Conference – Update on Freeway Closure and Demolition**

**Enter at Media Check-in at corner of Boyle Avenue and Whittier Blvd.**

**Saturday February 6, 2016**

**5:00 p.m.**

**Press Conference – Update on Freeway Closure and Demolition**

**Enter at Media Check-in at corner of Boyle Avenue and Whittier Blvd.**

**Sunday February 7, 2016**

**6:00 a.m. to 2:00 p.m. or when the 101 Freeway Reopens**

**Media Viewing Area OPEN**

**Enter at Media Check-in at corner of Boyle Avenue and Whittier Blvd.**

All press is invited to media viewing area overlooking 101 Freeway and demolition site.

**Sunday February 7, 2016**

**10 a.m. (Subject to cancellation)**

**Press Conference – Update on Freeway Closure and Demolition**

**Enter at Media Check-in at corner of Boyle Avenue and Whittier Blvd.**

**MEDIA ENTRANCE:** All press will enter at Media Check-in at corner of Boyle Ave. and Whittier Blvd. Press will be directed to park inside work area.

**RSVP REQUIRED:** Please RSVP to Sam Swayze at [swayzesam@gmail.com](mailto:swayzesam@gmail.com).

**CREDENTIALS:** ONLY official press credentials will be accepted.

**LIVE TRUCK PARKING:** Live trucks will be directed near Media Viewing Area inside barricades at Boyle and Whittier.

**SAFETY:** This is an active work site. Any press moving outside of designated area will be removed from the site immediately. Please follow directions.

**MORE INFORMATION:** For more information about the project and the upcoming freeway closure, including maps, please go to [www.sixthstreetviaduct.org](http://www.sixthstreetviaduct.org)

**MEDIA CONTACT:** Mary Nemick, Director of Communications, Bureau of Engineering - 213-923-4514 and [mary.nemick@lacity.org](mailto:mary.nemick@lacity.org)

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