

Introducing Board of Directors Candidate...



Darrell Dunn

From Lloydminster

What skills, abilities or experience will you bring to the Board?

The Alberta Party is an alternative to the status quo political choices available in Alberta. However, we need to grow and draw in those people who are tired of the divisive, partisan politics at play today. We have an energizing new leader and the spirit within the Party to accomplish that. But, we need to plan, get organized, generate the necessary resources, and support our leader in building the Constituency Associations and the getting our message out to Albertan's. I intend to help do that as a Board member.

I have had experience both within and outside of government; as an elected official and as a part of an economic development team. I understand campaigns as I have run in five of them, winning three. I have worked directly with people in a variety of iterations, including a decade as a police officer Calgary. As a consultant I have facilitated strategic planning, corporate governance audits and due diligence analysis.

At the end of the day, team building and leading people to work together towards a common end is how this party will grow and become a force in this province. We have a great leader moving us forward and as a Board, we have to insure that we give him the support and resources he needs to insure we can complete that task.

What past accomplishments would you like to share that are relevant for helping our membership understand your value as a Board member?

Communication is possibly the single most important attribute of a Board member. Throughout what has been a varied and immensely satisfying career, communication has always been the key to either my success or failure in any given instance. Whether working for private clients or within government, no amount of planning or structuring was successful without thorough and complete communication. That meant not only sending out a message successfully, but listening and hearing what was being said. If you can hear what people are saying and address their specific issue, then you have the key to cooperative effort.

I have been a part of the Policy Committee for the last 10 months and in that time have listened to and spoken with a broad section of Alberta Party members. It is clear to me that the desire and energy is there to accomplish the things we need to do in order to be successful.

What do you hope to accomplish during your term on the Board?

I would like to see the Party win the next election!! We have an electorate that is extraordinarily unhappy with politics for good reason. To address that desire for a better way of doing things we have to give people a leader to believe in, quality candidates to support, and deliver a message showing how we can do that better. As a strategic planning consultant I would show people that building success is a POEM. You Plan, you Organize, you Execute and you Monitor as you go to measure how you are doing. Sounds simple. It isn't.

We have the leader. We have some really good, well experienced people already involved, we have a foundation of Constituency Associations that we can build on, and we have a growing fund raising team. As a Board, we need to insure that we provide the platform and the mandate for the drive into the next election.

It will take time, dedication, planning and effort; and it should be a whole lot of fun!!

Give a brief profile of yourself:

A Saskatchewan farm boy who went to U of C in Calgary and then joined the police department through the 70's. Went back to the farm, raised my family, was an elected official, worked inside government, was a consultant for a long time, worked in Europe, Venezuela and Ontario (proved myself a Westerner); Spent about half my life in Alberta and, I still root for the Roughriders – Sorry.

Joking aside, I have the time and the qualifications to help this Board make sure we are a player in the next election.