

OUTSaskatoon is Saskatoon's **queer** community centre and has been in operation for 27 years. We opened our doors on **January 2nd, 1992** in the Avenue Building as Gay and Lesbian Health Services. Thirteen years later we changed our name to Avenue Community Centre for Gender and Sexual **Diversity** and shortly thereafter moved into our current location, the top floor of the Habitat for Humanity Building, on 21st Street in the **heart** of Riversdale. Over the years we have expanded to the entire top floor of the building in order to meet the needs of our **community**. This includes supporting thousands of people who use our drop-in services, access our social and **support** groups, and receive education and diversity training. With all of this **growth**, we plan to relocate to a larger, more accessible, and

more visible  
can continue  
Saskatoon's  
LGBTQ2S  
community  
the best  
that we can.

# Building OUT: site so that we to serve Let's Grow Together

Business Plan and Partnership Opportunities for  
OUTSaskatoon's new Community Centre



SASKATOON

Supporting Educating Connecting Housing

# OUTSaskatoon is a provincial and national leader in providing comprehensive services to LGBTQ2S people of all ages and backgrounds

## OUR MISSION

OUTSaskatoon builds community for LGBTQ2S+ people of all ages and backgrounds. We provide peer support and counselling, queer-specific education and resources, outreach, social gatherings and events, community referrals, and sexual health services. In addition, we operate Pride Home, a long-term home for LGBTQ2S+ youth ages 16-21. Through these programs OUTSaskatoon supports body, mind and spirit within a growing and changing community.

## OUR SUPPORTERS

We are sustained by our dedicated volunteers, staff, and board members, as well as by partnerships with all levels of government, charitable organizations, community foundations, corporations, and individual stakeholders.

## OUR GUIDING PRINCIPLES

**Acceptance:** of all people exactly as they are

**Respect:** for others and ourselves by valuing our differences and treating all with dignity

**Cultural Humility:** through acknowledging the limits of our own cultural perspectives and being open to learning from the experiences and cultural expressions of others

**Hospitality:** through creating a welcoming, compassionate, and safe space for LGBTQ2S+ people, their families, and their allies

**Harm Reduction:** through non-judgemental services that respect the self-determination of those we serve

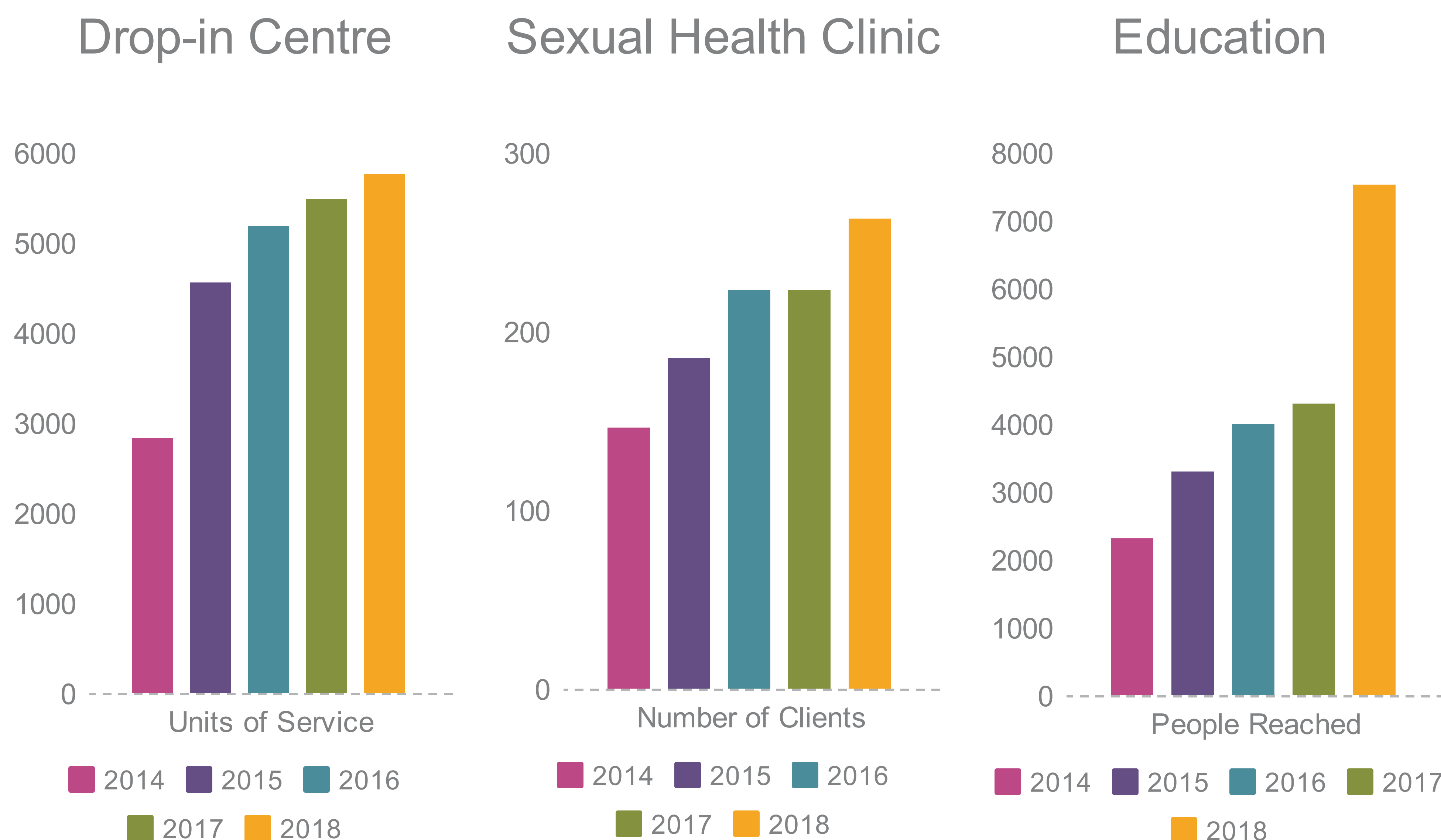
**Equality:** of all people. Valuing all regardless of gender identity, sexuality, sex, race, culture, ability, and socio-economic status

**Social Justice:** and advocacy for the equity of LGBTQ2S+ people

**Intersectionality:** of various lived experiences and their intersections, differences, and strengths

# We are passionate about building community for LGBTQ2S people and in order to keep doing our work we need to build a bigger **Community Centre!**

Throughout the past five years we have increased our reach by 85%, and have expanded our programs to include designated two spirit programming, two different youth groups, and an older adults group.



Two years ago, OUTSaskatoon opened Pride Home, Canada's first long-term group home for LGBTQ2S youth ages 16-21, and Pride Home has already provided safe haven for 11 youth in our community and serves as a national symbol of hope and belonging for the LGBTQ2S community.

What does this growth mean for us? It means that it is time to build a new centre for Saskatoon's LGBTQ2S community and after more than two years of searching, we have found a new home for OUTSaskatoon.

# Community Centres are places of belonging. Our vision is an accessible, inclusive place that brings people together, provides warm and welcoming support, and provides a place for Saskatoon's LGBTQ2S community to thrive

## OUTSaskatoon's Vision for the Future

A move to a larger and more accessible space will help us build the following existing and new programs:

- ★ More room for our evening groups to gather, providing the opportunity for new community-led groups to access space and resources
- ★ The ability to host educational presentations and workshops onsite, including new initiatives around gender-based violence in LGBTQ2S communities, queer sexual health, and trans affirming health care
- ★ Room for new staff including a counsellor and a community support advocate
- ★ Increased community events with the goal of better serving Saskatoon's queer newcomer populations and LGBTQ2S seniors

Our new space is store-front on Ave. C and not only is it larger, more accessible, and more visible than our current location, but it also gives us room to grow, and the ability to provide future space for community partners and collaborators.



# Currently

limited office  
& meeting space



low visibility



accessible by a  
service elevator



small kitchen



limited clinical  
space for STBBI  
testing and  
counselling



# Future

multiple rooms  
of various sizes for events  
and groups, and office space  
for 14+ staff



Street level with  
high visibility



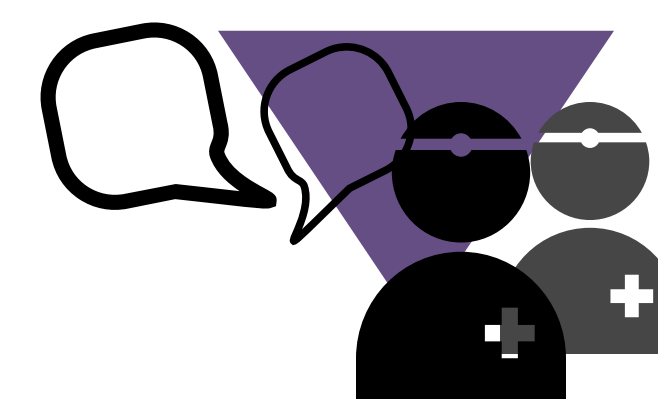
ground floor is fully accessible



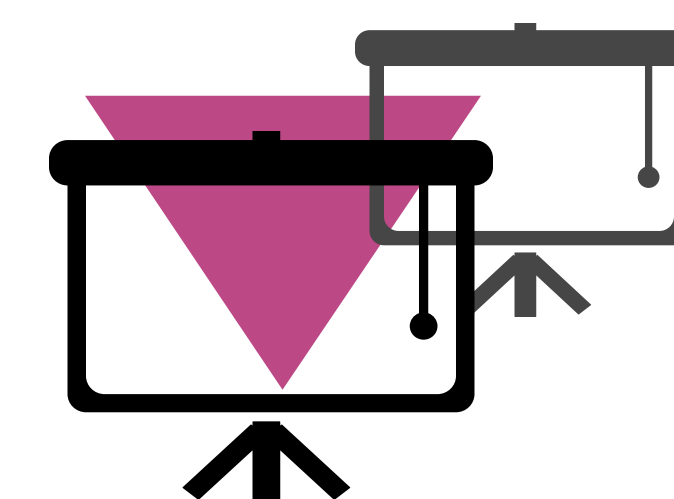
community kitchen  
and coffee bar station



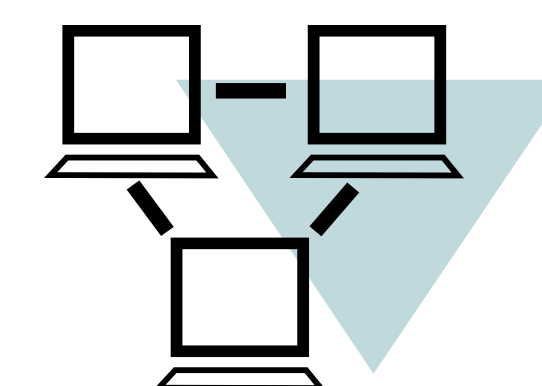
expanded clinical space  
and designated counselling  
rooms



a classrooms for  
educational presentations



learning centre with 3  
public use computers



# A strong vision requires a clear plan

## Campaign Plan

### Feb/March 2019 - Planning Stage

- clarify objectives
- develop working goals
- conduct a feasibility study
- prepare campaign materials
- engage stakeholders

### March/Apr 2019 - Donors and Grants

- engage lead supporters, sponsors, and partners
- solicit stakeholder feedback
- apply for grants and contracts
- secure 30% of project funds

### April - June 2019 - Public Campaign

- launch community capital campaign
- hold community information sessions

### July-August 2019 - Appreciate

- host sponsors and donors at a tour of new space, pre-move-in
- host sponsors and donors at community "office" warming after we are settled in

Start



## Tactical Plan

### Feb/March 2019 - Planning Stage

- engage contractors
- work with designers
- hold community consultations

### Apr/May 2019 - Design Stage

- finalize renovation and design
- secure permits

### May/June 2019 - Renovate

- renovate new space
- Engage community members in volunteer opportunities
- create a move plan

### July 2019 - Moving Time!

- OUT will be closed for one week in July while we relocate
- full operations will resume in our new home!

# Welcome Home!

**GOAL:  
\$130,000**

# Join us in building a healthy LGBTQ2S community!

\$50k

Drop-In Centre

Press release, logo and sponsor recognition on website, in newsletter, and on social media  
10 year naming rights, including room signage  
1 year of advertising in OUTyx

\$30k

Community  
Kitchen

Press release, logo and sponsor recognition on website, in newsletter, and on social media  
10 year naming rights, including room signage  
1 year of advertising in OUTyx

\$20k

Classroom  
20-30 people

10 year naming rights, including room signage  
Logo and sponsor recognition on website and social media

\$15k

Community Room  
12-15 people

Logo or name on program materials  
10 year naming rights, including room signage  
Logo and sponsor recognition on website and social media

\$10k

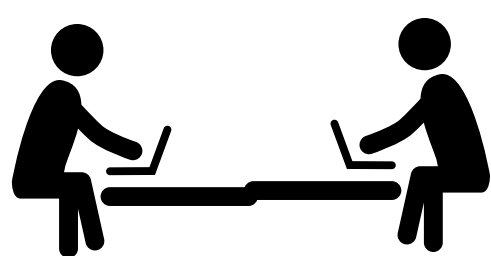
The Clinic  
Sexual Health Services

10 year naming rights, including room signage  
Logo and sponsor recognition on website and social media

\$10k

Learning Centre

10 year naming rights, including room signage  
Logo and sponsor recognition on social media



Sponsorships for less than \$10k are welcome and include a number of exciting recognition options

Please contact: Rachel Loewen Walker  
Executive Director  
director@outsaskatoon.ca  
306-665-1224

# Personal Gift Tax Benefit Analysis

## SAVINGS\$

Gift Level	What You Will Receive in Tax Credits
\$50,000	\$21,964
\$30,000	\$13,164
\$20,000	\$8,764
\$15,000	\$6,564
\$10,000	\$4,364
\$5,000	\$2,164
\$2,500	\$1,064
\$1,000	\$404
\$500	\$184
\$250	\$74
\$125	\$32.50
\$50	\$13