



BEING A DIVERSITY (A)GENDER FOUNDING PARTNER

It's widely acknowledged that a diverse and representative organisation with a flexible, inclusive culture is more productive, profitable and enjoyable. Diversity is also key to innovation and there is a direct correlation between diversity, innovation and the bottom line.

We want architecture and engineering to lead the way. That means getting more women into the profession - and keeping them.

You're probably already doing amazing things within your own organisation to ensure women stay in the profession and become leaders. We want to shine a light on what's working and together create a momentum for real change. We want our professions to be diverse, more representative of our society and truly inclusive for all.

As a Diversity (A)gender Founding Partner, you're leading the way.

Help us build the most vibrant and attractive engineering and architecture professions imaginable – where the best and brightest choose to work, and feel they belong.

We can't make progress without funding. We're looking for money to:

- Build a website that hits the issue head-on and becomes a place for discussion, thought leadership and up-to-date resources
- Produce communication collateral for partners including imagery and design templates
- Develop case studies and interviews to speak to the issues and foster better understanding
- Develop a hard-hitting social media campaign and generate momentum for it over time
- Survey the professions to set benchmark measures
- Host a launch event for the industry that will be used to highlight the issue and gain media attention
- Establish a steering committee with industry professionals to help lead the direction and provide input.

DIVERSITY (A)GENDER FOUNDING PARTNERS:

- Actively support the campaign through funding (\$5,000)
- Make a public commitment to the Tikanga and target of 20% more women by 2021
- Participate in our benchmark Diversity (A)gender survey
- Champion diversity in your organisation and shares successes

- Talk boldly and loudly about the importance of diversity in engineering and architecture
- Provide case studies and tips on what works for them
- Participate in the #statsthatsuck campaign.

WHAT YOU GET IN RETURN:

- Recognition on the Diversity (A)gender website as a Founding Partner
- Acknowledgement at functions and in all Diversity (A)gender collateral
- Opportunities to showcase your organisation as a leader in diversity and inclusion
- Licence to use the Diversity (A)gender Founding Partner logo on your website, in promotions & on collateral
- Opportunities for PR, marketing and speaking
- A Diversity (A)gender badge of honour.