**INCIDENT LOG – ADVERTISING ON SOCIAL & DIGITAL MEDIA**

(Refer to the [Code for Advertising and Promotion of Alcohol](https://www.asa.co.nz/codes/codes/code-for-advertising-and-promotion-of-alcohol/) to see if advertisements are covered by Advertising Standards Authority)

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| **Date & Time**  | **Link to the advertisement**  | **Alcohol product/brand**  | **Description (incl. photos/screenshots)** | **Principles & Guidelines breached** | **Other information** |
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