



Communities targeting alcohol harm

*E raka te maui e raka te katau*

*A community can use all the skills of its people*

## WHAT DOES THE BROADCASTING STANDARDS AUTHORITY (BSA) COVER?

### What does the Broadcasting Standard Authority cover?

The BSA standards regime apply to any programme content and any promos/trailers for programmes broadcast on television and radio. It applies to free to air television and pay television.

Apart from programme content, the BSA also regulates election advertisement broadcast on television or radio during election periods.

#### Free-to-air television programmes

The **Free-To-Air Television Code** applies to the following programme contents broadcast in all Freeview channels such as:

- TV ONE
- TV 2
- TV 3
- FOUR
- Māori Television
- PRIME

### What does the BSA NOT cover?

- **Advertisements (except for election ads and promos for programmes) see the [Advertising Standards Authority](#).**
- Complaints about the sound volume of advertisements should be directed to the relevant broadcaster  
[Broadcaster Links](#)
- Programmes broadcast outside of New Zealand  
[International Directory of Media Regulators\(external\)](#)
- Programmes which have not yet been broadcast  
[Broadcaster Links](#)
- Scheduling or general quality of programmes  
[Broadcaster Links](#)
- Pre-classification of programmes by broadcaster  
[Broadcaster Links](#)



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	<ul style="list-style-type: none"> <li>• other Freeview channels</li> </ul> <p>Link to the <a href="#">Free-to-Air TV code</a>.</p>	<ul style="list-style-type: none"> <li>• On-demand internet content <a href="#">Broadcaster Links</a></li> <li>• News content on broadcaster's websites that has NOT also been broadcast on TV or radio <a href="#">Online Media Standards Authority (OMSA)</a></li> <li>• Reception problems <a href="#">Kordia</a> <a href="#">Radio Spectrum</a> (for radio)</li> <li>• Telecommunications regulation <a href="#">Commerce Commission</a></li> <li>• Censorship of films and other forms of publication <a href="#">Office of Film and Literature Classification</a></li> <li>• Print publication <a href="#">Press Council</a></li> <li>• Copyright issues <a href="#">Copyright Council</a> <a href="#">Ministry of Business, Innovation and Employment</a></li> </ul>
<p><b>Pay television programmes</b></p>	<p><b>The Pay Television Code</b> applies to the following programme contents broadcast in the following pay television channels:</p> <ul style="list-style-type: none"> <li>• Sky Network Television</li> <li>• World Television</li> <li>• Vodafone Television</li> </ul> <p>Link to the <a href="#">Pay Television code</a>.</p>	
<p><b>Radio programmes</b></p>	<p><b>The Radio code</b> applies to the following programme contents broadcast on the FM and AM radio frequencies. This includes commercial stations, public broadcasters, and iwi stations, and community stations.</p> <p>Link to the <a href="#">Radio Code</a></p>	
<p><b>Online Streaming</b></p>	<p>Online streaming includes audio and visual programme content from New Zealand and</p>	



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(or online transmission methods)

overseas based providers. Content which has been previously broadcast on New Zealand radio or television will be subject to Broadcasting Standards. Content not previously broadcast in New Zealand will not be subject to Broadcasting Standards.

*New Zealand Streaming Platforms*

- ThreeNow
- TVNZ ON Demand
- Lightbox
- Neon

*International Streaming Platforms*

- Netflix
- Quickflix
- Amazon Prime
- Disney Plus

You can make a complaint about on-demand content ONLY if it has been previously broadcast on television or radio and that you can supply ALL the details of the original broadcast (i.e. name of the broadcaster,



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channel or station, date and time of the broadcast.

The BSA has oversight of Neon (part of Sky TV) as there is an MoU arrangement between Neon and the BSA.

Other than the above, online streaming does not fall into the category of any of the BSA standards. If the content has only appeared through online streaming service, either being broadcast by NZ broadcaster or other subscription providers (e.g. Netflix, Lightbox, etc).

References: Broadcasting Standards Authority. *What We Cover*. <https://www.bsa.govt.nz/complaints/what-we-cover/>