**CHECKLIST**

**SUPERMARKET AND GROCERY STORE SINGLE AREA**

The Sale and Supply of Alcohol Act 2012 requires that Supermarkets and Grocery Stores designate and describe a single area for the display and promotion of alcohol.

You can use this checklist to assess whether or not your supermarket or grocery store is complaint with the single area provisions of the Act 2012 (Sections 112 – 115).

Note that a single area can be divided into 2 or 3 sub-areas. These must also be designated and described separately.

Once the District Licensing Committee or Alcohol Regulatory and Licensing Authority have agreed to these areas the licensee is responsible for ensure they meet with their requirements under the Act.

Neither of the following is a promotion of alcohol:

1. a sign (consistent with other general signage in the supermarket or grocery store) giving directions to, or describing the location of an area where alcohol is available for purchase:
2. a newspaper, magazine or catalogue containing a promotion of or advertisement for alcohol.

Please note the law has been paraphrased in some areas of this checklist.

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| **Requirements** | **Your observations**  |
| **No display or promotion of, or advertisement for, alcohol occurs on the premises at any place outside the alcohol area** |  |
| **The single area must NOT be in the most direct pedestrian route between any entrance to the premise and the main body of the premises passes** |  |
| **The single area must NOT be in the most direct pedestrian route between the main body of the premises and any general point of sale** |  |
| Requirements | Your observations  |
| **No other product (i.e. not alcohol) is displayed or promoted in the alcohol area.** **NB:** The law was clarified in 2016 to allow low and non-alcohol beverages in the alcohol area. |  |
| **If the alcohol area is divided into 2 sub-areas the licensee must ensure that –*** **no other product (i.e. not alcohol) is displayed or promoted in the sub-area designated as the core sub-area; and**
* **no other product (i.e. not alcohol) is displayed or promoted in the sub-area designated as the secondary sub-area unless it occurs at a time when no display or promotion or advertisement for alcohol is occurring in that sub-area.**
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| **If the alcohol area is divided into 3 sub-areas the licensee must ensure that no other product (i.e. not alcohol) is displayed or promoted in the sub-area designated as the core sub-area; and** * **No other product (i.e. not alcohol) is displayed or promoted in the sub-area designated as the secondary sub-area unless it occurs at a time when –**
* **no display or promotion or advertisement for alcohol is occurring in that sub-area; and**
* **no display or promotion or advertisement for alcohol is occurring inside the sub-area designated as the overflow sub-area)**
* **no display or promotion or advertisement for a product that is not alcohol occurs in the area designated as the overflow sub-area unless it occurs at a time when no display or promotion or advertising for alcohol is occurring in that sub-area.**
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