**Alcohol & Sponsorship**

**INCIDENT LOG – ADVERTISING ACTIVITIES ON SOCIAL MEDIA & WEBSITES**

(Please refer to the checklist to see if activities on social media and websites are covered by the Advertising Standards Authority)

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| **Date & Time** | **Link to the advertisement** | **Name of alcohol product/brand** | **Detailed description of what you observe**  **(insert photos if applicable)** | **Principles & Guidelines of ASA Code for Advertising and Promotion of Alcohol breached** | **Other information** |
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| **Date & Time** | **Link to the advertisement** | **Name of alcohol product/brand** | **Detailed description of what you observe**  **(insert photos if applicable)** | **Principles & Guidelines of ASA Code for Advertising and Promotion of Alcohol breached** | **Other information** |
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