**Alcohol & Sponsorship**

**INCIDENT LOG – MONITORING ALCOHOL ADVERTISING & PROMOTION IN YOUR COMMUNITY**

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| **Date & Time**  | **Address** | **Name of alcohol product**  | **Type of advertising or promotion (e.g. print media, billboards, signage, etc.).**  | **Detailed description of what you observe (insert photos if applicable)** | **Seen by who**  | **Other information** |
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