

A Collaboration Charter

Co-created by Aotearoa activists, change makers, social entrepreneurs and technologists

WHAT UNITES US?

We share a common hope of creating an inclusive, just, fairer, more loving, caring and sustaining Aotearoa.

We share a common opposition: neoliberal policies that are shrinking budgets and isolating people from each other.

We believe that together, we are responsible for changing this.

We all work to motivate grassroots change by unleashing the power of people.

We value diversity. We believe there is strength and power when different knowledge, expertise, culture, experience and skills combine together.

OUR SHARED CRITERIA FOR IMPACT IN THE WORLD

- A clear, compelling, relatable vision that people can see themselves in - that means targeted audiences, messages and channels.
- We agree we must clearly and consistently articulate progressive values and frames, while resisting conservative frames and control memes.
- We need a good theory of change, and a clear plan to win.
- That plan needs to grow inclusive community, leadership, strength, hope, unity, courage and power beyond election(s) and build non-parliamentary power & participation.
- It must build authentic, respectful real-world relationships.
- To be effective allies to one another, we must be willing to disagree, but focus on what we agree on and how that can make us powerful.
- We agree that feelings, emotions and authentic personal stories are powerful.
- We will not cater to the centre. We will not be vague.
- We must use what works (even if it has previously been used for evil) — tactics like advertising, polling, big money, data mining, celebrity endorsement and tested framing.

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HOW WE WILL WORK TOGETHER

- We all have access to a central database of contacts, needs and offers
- We will have semi-regular hui to build and maintain community
- We have a shared commitment to foster trust by assuming good intent
- We acknowledge structural and systemic power differences, and commit to designing safe processes for inclusive participation.
- We believe in reciprocal altruism and strive for win-win outcomes.
- We will not undermine each others work
- We will cross promote each others work where possible
- We will foster collaboration by sharing plans and timelines.
- We will foster a culture where it's okay to make clear asks and offers to one another.
- We recognise collaboration can also mean working in parallel with good communication and reciprocal generosity.
- We agree that clear agreements (e.g. MOUs) can support collaboration - clarity on roles, decision-making processes, budgets, timelines.

This Collaboration Charter was co-created by 25 awesome Aotearoa-based change makers, activists, technologists and social entrepreneurs who came together at Youthline in Manukau in March 2017 to talk about how we can collaborate effectively to build the more beautiful world our hearts tell us is possible.

It is a living document, by no means complete, and always evolving as needed.

You are welcome to share it, adapt it, and use it as you see fit.