



Communications, Energy and Paperworkers Union of Canada
Syndicat canadien des communications, de l'énergie et du papier

Don Boucher
Administrative Vice President
Western Region

April 9, 2010

To all Alberta Local Unions/Bargaining Units

Greetings,

Re: APPEAL TO KEEP ANNUAL DISTRIBUTION OF WHITE PAGES

I would like to alert all our members to a current problem which will affect 42 of our members in the printing sector. An article appeared on Friday, April 9, 2010 in the Edmonton Journal "Number Up For White Pages?" informing us that the phone book will no longer be mass-delivered as it was done in the past. The same change will be implemented in Calgary and surrounding area in the Fall.

If we want the White Pages in our homes and in our offices we will have to phone 1 877 909 9356 number to request the phone book and if we don't they won't give us one. Seniors will be hurt by the decision and it is predicted that few of them would make the call to request a residential directory.

This decision by the Yellow Pages Group will affect about 42 members of CEP Local 255G working at World Color in Edmonton who print all directories for Western Canada. Their job may be lost since this decision will reduce the printed copies from 600,000 to 60,000 copies. Also, labour unions like CEP rely on our listings in the phone book as a good source of information to new residents and new members and it's a costly service that we pay on a monthly basis with our phone bill and will have to pay even when they don't distribute the book.

I urge all our brothers and sisters to join the CEP along with our CEP Local 255G and push back on this decision that Yellow Pages Group are making.

Thank you for your cooperation in this matter.

In solidarity,

Don Boucher
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c.c. Rep assigned

