



## Sessions Offered

**Campaign Manager: August 19 – 23, 2015**

**Voter Contact Organizer: August 26 – 30, 2015**

### *Campaign Management*

Learn the specific skills required to manage any campaign – political, issues-based, awareness campaigns, organizing drives etc. This course is open to anyone with sufficient previous experience in formal campaigning who is looking to expand their skills and take a leadership role directing a campaign.

### *Voter Contact Organizing*

This course is open to anyone interesting in learning the fundamentals of member-to-member or voter outreach, including best practices, traditional and online tactics and tools, and how to determine who your target audience is and communicate with them effectively.

## Where

Calgary & District Labour Council offices  
(321 – 3132 26 Street NE, Calgary, AB)

## Hours

The school is scheduled to run from 9:00 a.m. on the first day until the early afternoon of the last day. Participants are expected to be available to attend the entire duration of the school.

Participants should be prepared for instructional and practical training in a campaign environment, including extended hours each day for the duration of the school.

## Cost

**Attendance and lunch at the workshops are free of charge.** Travel, per diem, or any other associated costs are the responsibility of the individual and/or their sponsoring union.

**Please see Application Form for further details\***

**Please complete and return the attached Application Form to [afl@afl.org](mailto:afl@afl.org) or fax to 780.484.5928 by 4:00 p.m. on Friday, August 14<sup>th</sup> in order to be eligible to participate – space is limited and not all applicants will be accepted. \***

*\*Details confirmed upon receipt of registration.*