



Greetings:

We are excited to announce another training opportunity for our members! We will be running two workshops in Calgary on specific campaign skills. The reason for such short notice is that we want to offer members a platform to educate and engage in the upcoming by-election in Calgary.

Sessions Offered

Campaign Management: Learn the specific skills required to manage any campaign – political, issues-based, awareness campaigns, organizing drives, etc. This course is open to anyone with sufficient previous experience in formal campaigning who is looking to expand their skills and take a leadership role directing a campaign.

Voter Contact Organizing: This course is open to anyone interesting in learning the fundamentals of member-to-member or voter outreach, including best practices, traditional and online tactics and tools, and how to determine who your target audience is and communicate with them effectively.

Meals

Lunch will be provided to participants. Other meals are the responsibility of the individual or their sponsor organization.

Hours

The school is scheduled to run from 9:00 a.m. on the first day until the early afternoon of the last day. Participants are expected to be available to attend the entire duration of the school.

Participants should be prepared for instructional and practical training in a campaign environment, including extended hours each day for the duration of the school.

Location

The school will be held at the Calgary & District Labour Council offices (321 – 3132 26 Street NE, Calgary, AB)

Cost

Attendance and lunch at the workshops are free of charge. Travel, per diem, or any other associated costs are the responsibility of the individual and/or their sponsoring union.

Please complete and return this application form to afl@afl.org or fax to 780.484.5928 by 4:00 p.m. on Friday, August 14th in order to be eligible to participate – space is limited and not all applicants will be accepted.

Please complete the following information:

Session Requested: Campaign Manager August 19 – 23, 2015
 Voter Contact Organizer August 26 – 30, 2015

Name: _____

Address: _____

City: _____ **Province:** _____ **PC:** _____

Phone: _____ **E-mail:** _____

Sponsor Organization (if applicable): _____

- Accommodations required
- Ride share requested
- Ride share offered
- Dietary requirements/requests: _____

Other Notes/Remarks: _____

Please answer the following questions:

<p>1. Why are you interested in participating in this school?</p>
<p>2. What previous campaign experience do you have (paid or volunteer)?</p>
<p>3. What do you hope to take away from this course?</p>

Please complete this application form and return to afl@afl.org or fax to 780.484.5928 no later than Friday, August 14th, 2015*

**Details confirmed upon receipt of registration.*