



Alberta Federation of Labour

Pensions Campaign Awareness

*Fielded October 13 – 15, 2010*

*Alberta Gender and Age Weighted n=606*

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|  |                  | Col %  |
|--|------------------|--------|
| Q1. While nine of the provinces and the federal government have agreed that it is time to bolster the CPP [QPP] by having all working Canadians contribute more and get more benefits later in life, Alberta is the only provincial government pressing to let the banks take the lead in offering individual savings options for retirement. Were you aware that the government of Alberta is the only provincial government that opposes CPP [QPP] reform? | Very aware       | 9.1%   |
|  | Somewhat aware   | 17.5%  |
|  | Not at all aware | 73.4%  |
| Total  |                  | 100.0% |

|  |                   | Col %  |
|--|-------------------|--------|
| Q2. As an Albertan, do you agree or disagree with the provincial government's proposal to let the banks take the lead in offering individual savings options for retirement? | Strongly agree    | 8.4%   |
|  | Somewhat agree    | 16.6%  |
|  | Somewhat disagree | 24.1%  |
|  | Strongly disagree | 39.7%  |
|  | Not sure          | 11.2%  |
| Total  |                   | 100.0% |

**Q3. Please indicate how PERSUASIVE each of the following statements is for you personally.**

|   | Very persuasive | Somewhat persuasive | Not too persuasive | Not persuasive at all | Total  |
|---|-----------------|---------------------|--------------------|-----------------------|--------|
|   | %               | %                   | %                  | %                     | %      |
| Q3a. The federal government and nine of Canada's ten provinces agree that modest increases should be made to the benefits paid out to retirees by the Canadian Pension Plan. But Alberta Finance Minister Ted Morton is blocking these changes to the CPP [QPP], arguing that the onus should be on Canadians to save more individually for retirement. It's time for Morton and the Alberta government to get out of the way and allow changes to CPP [QPP] that will put more money in the pockets of all Canadians when they retire. | 32.0%           | 39.2%               | 15.9%              | 13.0%                 | 100.0% |
| Q3b. Alberta's Minister of Finance says that the majority of Albertans have already made adequate arrangements for retirement. Very few Albertans need or want changes to the pension system.   | 5.0%            | 16.6%               | 36.5%              | 41.9%                 | 100.0% |
| Q3c. The private investment industry knows pensions best it's their business. So, if we're going to have a new or expanded pension system, it should be run by the private investment industry, not by non-profit or public bodies like the Canada Pension Plan.  | 6.3%            | 27.4%               | 36.8%              | 29.5%                 | 100.0% |

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|            |        | Col %  |
|------------|--------|--------|
| F1. Gender | Male   | 49.9%  |
|            | Female | 50.1%  |
| Total      |        | 100.0% |

|   |       | Col %  |
|---|-------|--------|
| F2. In which of the following age ranges may I place you? | 18-34 | 33.2%  |
|   | 35-54 | 41.0%  |
|   | 55+   | 25.8%  |
| Total   |       | 100.0% |

|  |  | Col %  |
|--|--|--------|
| F3. Would you say that your total household income before taxes is...? | Less than \$40,000                         | 17.2%  |
|  | More than \$40,000 but less than \$70,000  | 25.3%  |
|  | More than \$70,000 but less than \$120,000 | 30.7%  |
|  | More than \$120,000                        | 15.5%  |
|  | Don't know                                 | 1.8%   |
|  | Prefer not to say                          | 9.6%   |
| Total  |  | 100.0% |

|  |                  | Col %  |
|--|------------------|--------|
| F4. How closely would you say you follow news and current events ... | Very closely     | 25.6%  |
|  | Somewhat closely | 53.8%  |
|  | Not too closely  | 18.9%  |
|  | Not at all       | 1.6%   |
| Total  |                  | 100.0% |

|   |            | Col %  |
|---|------------|--------|
| F5. Are you, or is anyone in your household, a member of a union? | Yes        | 27.3%  |
|   | No         | 71.3%  |
|   | Don't know | 1.5%   |
| Total   |            | 100.0% |

|   |            | Col %  |
|---|------------|--------|
| F6. Is that a public or private sector union? | Public     | 75.3%  |
|   | Private    | 18.7%  |
|   | Don't know | 6.0%   |
| Total   |            | 100.0% |

|  |            | Col %  |
|--|------------|--------|
| F7. Do you have a group RRSP or defined-benefit pension through your employer? | Yes        | 43.0%  |
|  | No         | 53.9%  |
|  | Don't know | 3.1%   |
| Total  |            | 100.0% |

|  |            | Col %  |
|--|------------|--------|
| F8. Are you currently drawing benefits from CPP [QPP]? | Yes        | 16.2%  |
|  | No         | 82.2%  |
|  | Don't know | 1.6%   |
| Total  |            | 100.0% |

**METHODS**

This survey was fielded online using a proprietary panel from October 13<sup>th</sup> to 15<sup>th</sup>, 2010. This sample of 606 Albertan residents, 18 years of age or older, was statistically weighted to ensure that the gender and age composition reflects that of the actual Alberta population according to the 2006 Census. The data was analyzed using SPSS 12.0.

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