

Marina Holmes

From: Doug Bowes
Sent: June 8, 2011 11:25 AM
To: Matthew Foß; Audrey Murray; Sharla Rauschning; Jennifer Steber
Subject: June 9th meeting with CAPP/CSUG
Attachments: CAPP agenda June 9 2011(2).DOC; CAPP - Shale Gas Discussion June9 2011.doc
Importance: High

As you will recall, CAPP contacted ENV to request a meeting with ENV, the ERCB, SRD and the DoE to discuss CAPP's desire to strike a committee to develop a public communications strategy focused on fracturing and water use associated with shale gas development. The most recent draft of the agenda is attached. It is focused directly on enabling CAPP and CSUG (who will also be in attendance) to provide the GOA/ERCB with the context for their request to strike a joint committee on communications issues they have identified and on enabling those within the ERCB, ENV, SRD and DoE with directly related projects to speak to those efforts. At this time the DoE is not engaged in any projects that are focused on fracturing or water use and public communications associated with those specific issues.

Non-responsive

1. Joint communications strategy. We are proposing that the ERCB can deliver a positive response to the establishment of a committee for this purpose within the following context:

- The ERCB would lead this effort although DoE, ENV & SRD would also be engaged.
- The committee will develop similar language and terminology for use by CAPP/CSUG and the GoA/ERCB when discussing/communication with each other and the public on shale gas issues/operations to improve public understanding and knowledge (prevent/limit unnecessary confusion)
- The committee will prepare a common background information document (targeted at a public audience) for further consideration by CAPP/CSUG and the GoA/ERCB.
- Although a common technical understanding and common background communication documents are of value it is also important for GOA and industry to prepare and deliver separate public communication initiatives.

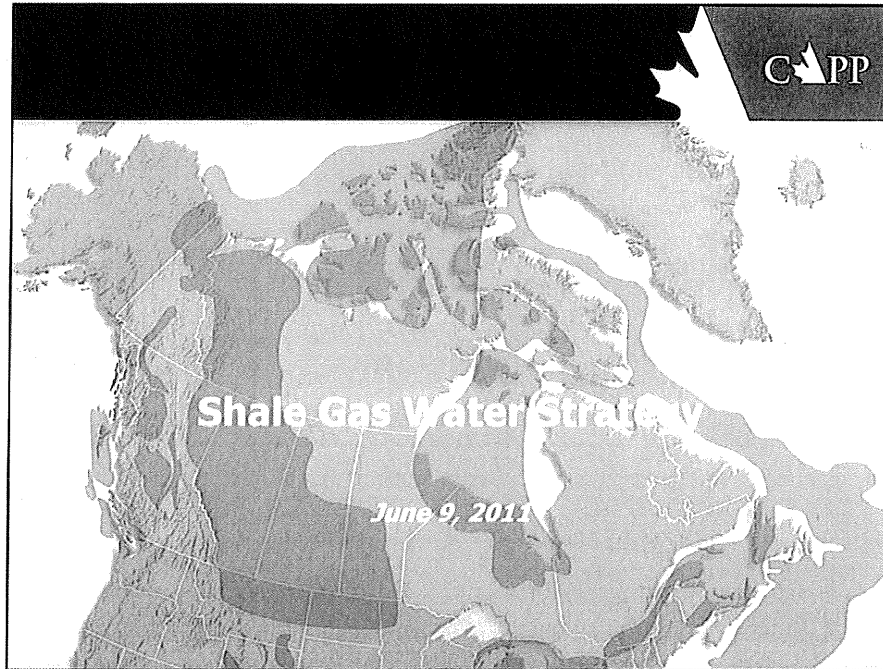
Non-responsive

Non-responsive

Based on the focus of CAPP's request, I believe that we have managed to tighten the agenda up again to the extent that DoE will not need to speak to any specific DoE initiatives as DoE does not have any underway that are directly linked with the fracturing and water use communication issues that are going to be the focus of this meeting.

Non-responsive

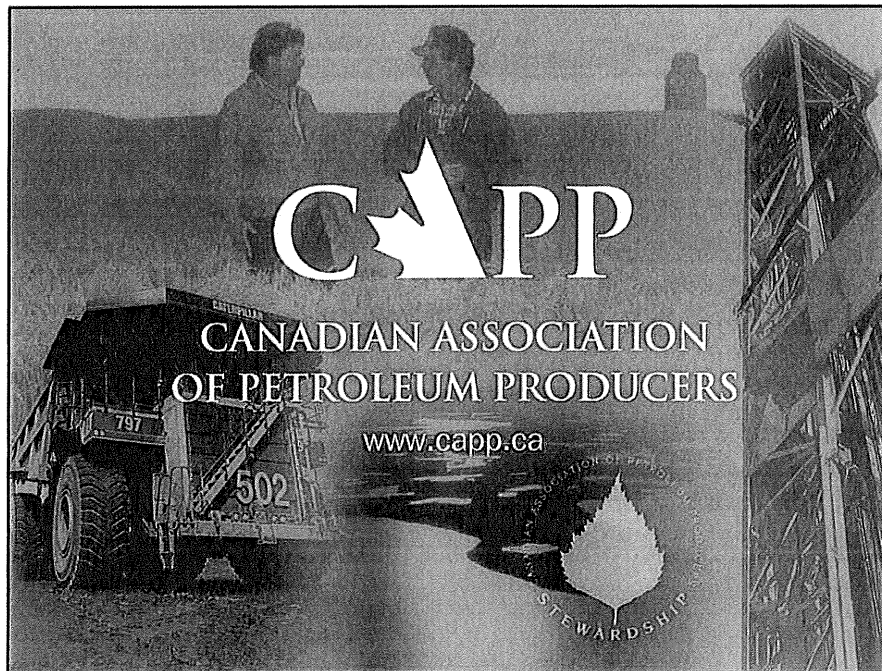
Director, Unconventional Gas & Tenure
Alberta Energy
Phone (780) 427-0223
Cell (780)700-0474
Fax (780) 644-3604



Non-responsive

**Pages 5-6 have been
removed as non-responsive**

- **BC Ministry of Energy and Mines leading the development of a water management strategy for shale gas in NEBC**
- **Deliverables:**
 1. Water Management Plan for Shale Gas Development in NEBC
 2. Policy Framework
 3. Communication Plan
- **Opportunity for strategic collaboration between the three western provinces through the New West Partnership**



Agenda

Shale Gas Discussion

June 9, 2011

9:00 am – 12:00 pm

Boardroom 10C

South Petroleum Plaza

Meeting Purpose: Provide CAPP/CSUG with an opportunity to provide their view of unconventional gas in areas of **Non-responsive** communication needs. Identify industry and regulatory concerns, needs, possible action items and work plans to ensure efficiency and coordination of efforts.

Participants: Alberta Environment (Ernie Hui, Ross Nairne), DOE (Jennifer Steber, Doug Bowes possibly Sharla, Matthew & Audrey too – to be confirmed), SRD (Glenn Selland, Jeff Reynolds) ERCB (Cal Hill and Bob Willard), CAPP (David Pryce, Brad Herald, Tara Payment), CSUG (Kevin Heffernan)

Time	Agenda Topics	Lead	Responsibility/Action
09:00	Welcome and Introductions	Ernie	Purpose: To welcome the groups and conduct introductions.
09:10	Non-responsive		
09:30			
10:00			
10:15			
10:45	Discussion	All	<p>Purpose: General discussion on how regulators and industry can best address the issues identified</p> <p>Examples:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Consider requirements and outcomes for three areas of concerns previously expressed by CAPP to AENV and ERCB: <ul style="list-style-type: none"> <input type="checkbox"/> Form a joint CAPP/AENV/ERCB technical communications group to work together to get a hydraulic fracturing 'package' out by September. CAPP to discuss internally re. the appropriate participants for the group, whether BC should be involved, and then set up the meeting within 1 month. <input type="checkbox"/> Industry and GoA to each draft a skeleton game plan for the next 2 years with short, medium and

Time	Agenda Topics	Lead	Responsibility/Action
			long-term targets and milestones. These will be discussed and meshed at the above meeting. Non-responsive
11.45	Non-responsive	←	
12.00	Adjournment	Ernie	

Shale Gas Cross Ministry Meeting (CAPP/CSUG Communications Request)
Minutes from July 19th, 2011 meeting

Attendees:

Ernie Hui	Glenn Selland	Wendy Boje
Sharla Rauschnig	Jeff Reynolds	Doug Bowes
Alberto Benzo	Pierangelo Grand	Rob George
Aniko Parnell	Cal Hill	Bob Willard

Opening remarks and debrief of June 9th meeting

Doug Bowes:

- We met with CAPP & CSUG back on June 9th to discuss CAPP's request for a joint committee to develop a communications strategy to enhance communications with the public, mainly on water use and hydraulic fracturing concerns associated with shale gas development.

Non-responsive

Shale Gas Cross Ministry Meeting (CAPP/CSUG Communications Request)
Minutes from July 19th, 2011 meeting

Discussion and related Action Items:

- It was noted that although CAPP had indicated at the June 9th meeting that a communications strategy was an immediate need/priority issue, they were to do some additional work (related to providing the case for urgency) and bring that back to Ernie to make the case for action within the GoA. CAPP has not responded with this information.

Action Item 4:

Ernie will follow-up with CAPP. Sharla also agreed to speak with David Pryce or Brad Herald on Wednesday.

Non-responsive

Shale Gas Cross Ministry Meeting (CAPP/CSUG Communications Request)
Minutes from July 19th, 2011 meeting

Non-responsive

- General consensus that more needs to be done internally before we meet again with CAPP/CSUG.
 - The communication strategy be focused and restricted to shale gas and not include oil.
- Action Item 7: General consensus that GoA needs to communicate with the public regardless of where we do/don't go with CAPP/CSUG especially on water use management and fracturing.**

Non-responsive

Summary of "Action Items" from this meeting:

Non-Responsive

Action Item 4: Ernie and Sharla will be contacting CAPP to see if they had progressed on work to build/frame their case for urgency on developing a communications strategy/plan.

Non-Responsive

Shale Gas Discussion

June 9, 2011

9:00 am – 12:00 pm

Boardroom 10C, South Petroleum Plaza

June 9 Overall Focus

Non-responsive

Joint Discussion (10:45 – 11:45)

Non-responsive

1. Joint communications strategy (ERCB lead in response to this item?)

- GOA agrees communication is a priority including a joint industry/GOA committee to develop similar language and terminology for discussion of shale gas issues and operations. The objective is to improve public understanding of shale gas operations and improve public knowledge and confidence. Preparation of a common background information document may be of value (targeted at a public audience).
- Although a common technical understanding and common background communication documents are of value it is also important for GOA and industry to prepare and deliver separate public communication initiatives.

Comment [DB2]: I will be following up with ENV as I believe we indicated communication was important and that the DoE and ERCB are open to establishing a committee within the context described by these two bullets.

Non-Responsive

Pages 14-16 have been removed as non-responsive